

Deloitte.



Deloitte AI Forum

Forge the future

November 4 – 5, 2019

Day One: Look to the horizon | Monday, November 4, 2019

12:00 PM-1:00 PM	Lunch & registration	
1:00 PM-1:10 PM	Welcome & kickoff	Barry Salzberg Ballroom A
<p>The Age of With™ is here—and humans with machines will forge a future that's bright, bold, and transformative. Over the next two days, you'll discover ways to craft competitive advantage using AI, extract power from your data, get closer to your customers, and build value across your business. Prepare to unlock AI's possibilities and seize the right opportunities.</p> <p>Juan Tello, Principal, Deloitte Consulting LLP Derek Snaidauf, Principal, Deloitte Risk & Financial Advisory</p>		
1:10 PM-1:50 PM	Scaling excellence and innovation	Barry Salzberg Ballroom A
<p>How do you take a big idea, scale it across the enterprise, and sustain excellence for the long run? Having the right mindset, making tough tradeoffs between “more” and “better,” knowing when to accelerate and when to put on the brakes, and cultivating the right talent is key. Learn how skilled leaders live these core principles relentlessly, boldly, and patiently—and how you can apply these principles to your own AI initiatives.</p> <p>Robert Sutton, Stanford professor; best-selling author</p>		
1:50 PM-2:30 PM	AI transformation from the inside out	Barry Salzberg Ballroom A
<p>AI, analytics, and automation are powerful on their own, but they're just the tip of the iceberg when it comes to upending business processes and uncovering growth opportunities. Discover how leading companies are improving their businesses by tackling big opportunities, creative leadership, culture shifts, and new technologies to drive growth, efficiency, and competitive edge.</p> <p>Ben Stiller, Principal, Deloitte Consulting LLP Shan Collins, Chief Analytics Officer, Nestlé Jessica Flugge, Vice President, Global Quality, Marriott International Ashok Chennuru, Vice President, Enterprise Analytics and Insights, Anthem</p>		

Day One: Look to the horizon | Monday, November 4, 2019

2:30 PM-3:10 PM	Advancing cybersecurity: The vital role of AI	Barry Salzberg Ballroom A
As organizations develop and adopt increasingly disruptive technologies, including harnessing big data, artificial intelligence, and IoT, the common thread among them remains cyber. Gain insight into how organizations can integrate cyber into an enterprise-wide effort to achieve their desired business outcomes.		
Deborah Golden , US Cyber Risk Services Leader, Principal, Deloitte Advisory		
3:10 PM-3:20 PM	Break and transition to the classrooms	
3:20 PM-4:00 PM	Breakout Sessions: AI <i>with</i> Insights	Interactive breakouts
How can you take advantage of AI to tackle complex business problems and elevate solutions to a new level? Explore ways to implement change, overcome challenges, and drive results: <i>(choose one)</i>		
Transforming the enterprise with AI		<i>Classroom 1040</i>
To fully capture the transformative potential of AI, enterprises must go beyond “doing AI” and focus on a new way of being. It requires clearly understanding and prioritizing new sources of value, addressing architectural impacts, embracing and executing workforce changes, and establishing governance that yields trustworthiness. Discover how to craft an effective strategy and what you need to get it right.		
Sheryl Jacobson , Principal, Deloitte Consulting LLP		
Jeff Brashear , Managing Director, Deloitte Consulting LLP		

Day One: Look to the horizon | Monday, November 4, 2019

Prioritizing trustworthy AI

Classroom 1043

AI offers exponential benefits, but if not planned or implemented correctly, ethical breaches may impact your company's stakeholders, reputation, and performance as well as create possible issues with regulators. Diagnose the ethical health of your organization, then discuss how to maintain customer data privacy by putting the right guidelines and governance in place to help manage cyber risk and provide transparency into trustworthy AI.

Hina Shamsi, Chief Information Officer, Texas Capital Bancshares

Beena Ammanath, AI Managing Director, Deloitte Consulting LLP

Satish Lalchand, Principal, Deloitte Risk & Financial Advisory

Preserving program integrity: Using AI to improve compliance

Classroom 1045

Ensuring compliance is a high priority in large federal agencies. In today's environment, where leaders are tasked with doing more with less, AI empowers agencies to maximize their impact. Learn how pairing massive datasets with AI tools like machine learning, natural language processing, and behavioral insights allows these agencies to drive program integrity and can help protect billions of dollars of value.

Holly Donnelly, Director, Strategy & Business Solutions, Internal Revenue Service

Jonathan Smith, Senior Technical Advisor, Centers for Medicare and Medicaid Services

Bill Roberts, Managing Director, Deloitte Consulting LLP

Michael Greene, Specialist Leader, Deloitte Consulting LLP

Day One: Look to the horizon | Monday, November 4, 2019

Personalizing the human experience with AI *Classroom 1046*

In today's digital world, what really matters to your customers? Even as the use of technology accelerates, we are all humans first, driven by our emotions and personal values. Explore how machine learning and AI are being used to make sense of data and deliver the insights you need to provide a customer experience that's connected, personalized, and memorable.

Dave Kuder, Principal, Deloitte Consulting LLP
Alex Kelleher, Chief Marketing Officer, Hux by Deloitte Digital, Managing Director, Deloitte Consulting LLP

4:00 PM-4:10 PM **Transition to next breakout**

4:10 PM-4:50 PM **Breakout Sessions: Automation with Intelligence** *Interactive breakouts*

The goal is not simply to automate, but to automate intelligently. Discover ways to build the right foundation and prepare for growth: *(choose one)*

**Implementing intelligent automation:
A financial institution's journey** *Classroom 1047*

Explore a leading bank's journey to transform its business model, the role of advanced technology, and the unexpected struggles and successes encountered along the way. Discuss the role of executive leadership in orchestrating operational change in complex organizations. Take away practical tips to realize change, formulate strong partnerships, implement leading-edge technology, and see real progress.

Kevin Caffrey, Managing Director, Head of Issuer Loan Services Operations, BNY Mellon
Chris Pruszko, Vice President, Product Management, Deloitte & Touche Projects SARL

Day One: Look to the horizon | Monday, November 4, 2019

Calling in the bots

Classroom 1052

What are the workforce needs for your organization, now and in the future? The future will belong to leaders who can look ahead and define a destination that works for their organizations, their customers, their people, and society at large. Learn how organizations can reimagine and recompose work by automating and augmenting the human workforce with intelligent automation.

Ajay Gupta, Senior Manager, Intelligent Business Automation, DTE Energy

Girish Nayak, Director, Enterprise Architecture and Business Solutions, TECO Energy

Valeriy Dokshukin, Partner, Deloitte Risk & Financial Advisory

Rick Perez, Principal, Deloitte Consulting LLP

Using AI optimization to reduce procurement costs

Classroom 1054

Juggling procurement among multiple manufacturing plants and suppliers while dealing with fluctuations in pricing, inventory levels, capacities, engineering requirements, and supplier contracts isn't easy. Learn how one food packaging manufacturer relies on an AI agent to assist human analysts by prescribing daily order quantities, proposing opportunities for lowering costs, and conducting scenario analysis.

William Farlik, Supply Chain Director, Pactiv

Chris Noyes, Senior Manager, Deloitte Consulting LLP

Day One: Look to the horizon | Monday, November 4, 2019

Automating to enhance the customer journey		Classroom 1044
Delivering exceptional aftermarket support is critical to nurturing relationships in a luxury market. Discover how an Original Equipment Manufacturer (OEM) of high-end private aircrafts is using robotic process automation (RPA) to streamline processes and improve customer response times. As they capitalize on the success of the program and expand into new business functions, they are laser focused on driving value using next-gen technologies.		
Thomas Taylor, Digital Experience Director, Gulfstream Aerospace Corporation Patricia Henderson, Senior Manager, Deloitte Consulting LLP		
4:50 PM-5:00 PM	Transition to ballroom	
5:00 PM-5:30 PM	The cultural impact of AI	
Technology is changing what it means to be human, bringing disruption to our personal interactions, the workplace, and society at large. How can we make sure that science keeps us moving forward, focusing on facts, and using information to make our lives better? Get straight talk from an editor who lives at the intersection of culture and technology.		
Nicholas Thompson, Editor-in-chief, Wired		
5:30 PM-6:30 PM	Break	
6:30 PM-7:30 PM	Join the reception	Ballroom terrace & Patio
7:30 PM-9:30 PM	Enjoy dinner, make connections and explore the evening showcase	Barry Salzberg Ballroom B
9:30 PM	Unwind and enjoy the rest of the evening	The Barn

Day Two: Make your move | Tuesday, November 5, 2019

6:30 AM-8:30 AM	Breakfast	
Start your day with coffee and conversations with your colleagues.		
8:30 AM-8:45 AM	Welcome back	Barry Salzberg Ballroom A
Learn how you can put the strength of AI to work in your business and take control of your future in the Age of With.		
Nitin Mittal , Principal, Deloitte Consulting LLP		
8:45 AM-9:25 AM	Human-centered AI	Barry Salzberg Ballroom A
In this time of rapid technological change, human creativity, empathy, and judgment are more important than ever. Keeping humans at the center of AI—and leveraging technology in a way that allows humans to flourish—is critical as processes and systems are designed to take advantage of human-machine collaboration. We'll also explore opportunities to foster forward-looking business models.		
Tan Le , Co-founder of Emotiv, followed by fireside chat with Irfan Saif , Principal, Deloitte Risk & Financial Advisory		
9:25 AM-9:35 AM	Transition to the classrooms	
9:35 AM-10:15 AM	Breakout Sessions: Data <i>with</i> Precision	
How can you unlock the value of your data, inform decisions, and drive competitive advantage? Discover ways to seize opportunities and maximize results: <i>(choose one)</i>		

Day Two: Make your move | Tuesday, November 5, 2019

Creating competitive advantage with a digital assistant

Classroom 1040

A global leader in food services is using AI to accelerate responsiveness and deliver value to its suppliers, partners, and customers. Meet the digital analyst who's helping to enrich supplier partnerships and build trust in data, then discuss how using deep learning algorithms could help you meet your strategic business goals.

Mark Wilcox, Senior Director, OneSysco Data, Sysco Foods

Juan Tello, Principal, Deloitte Consulting LLP

Leveraging data, cloud, and analytics to transform the enterprise

Classroom 1043

Maximizing the value of your data assets requires optimizing how that data is collected, used, and governed. Learn how one life insurance company is leveraging a cloud-based data technology platform and modern analytics tools. Results are being realized across the enterprise: access to actionable insights, more informed business decisions, and an organization that's confidently embracing transformation.

David Dixon, Vice President, Strategic Business Management & Transformation, Lincoln Financial Group

Gaurav Vohra, Specialist Leader, Deloitte Consulting LLP

Applying machine learning to identify and preempt issues

Classroom 1045

What if you could predict product performance and resolve issues before they occur? Discover how one aircraft manufacturer is applying cognitive technologies to structured and unstructured data sources to identify potential issues, recommend and validate actions for resolution, and facilitate immediate, proactive action. The value of extended insight into customer aircraft added up quickly, translating to cost avoidance, potential risk avoidance, and reduced downtime.

Samuel Russo, Director, Sustainment Systems Integration, Lockheed Martin

Ashwin Patil, Principal, Deloitte Consulting LLP

Day Two: Make your move | Tuesday, November 5, 2019

Advancing your mission with AI and cloud Classroom 1046

With the convergence of big data, AI, and cloud, every enterprise has an opportunity to reinvent operations to become more effective, efficient, and competitive. Find out how one of the world's largest semiconductor manufacturers is enabling data-driven, hybrid cloud solutions to improve mission effectiveness for organizations within the public sector and beyond.

Darren Pulsipher, Chief Solutions Architect, Public Sector, Intel Corporation
Mark Urbanczyk, Principal, Deloitte Consulting LLP

10:15 AM-10:30 AM Break and transition to the ballroom

10:30 AM-11:10 AM **Practical applications of AI and automation** Barry Salzberg
Ballroom A

From commercial banks to automobile manufacturers to pharmaceutical companies, businesses are getting AI and automation “right” and realizing positive outcomes. Hear from leaders who have successfully implemented big ideas; learn from their experience in gaining buy-in, overcoming challenges, and optimizing and sustaining value.

Omer Sohail, Principal, Deloitte Consulting LLP
Krista McKee, Head of Insights and Analytics, Takeda
Julia Benz, Office of the CIO, Ford Motor Company
Jason Vazquez, Executive Vice President and CIO, Sterling Bank

Day Two: Make your move | Tuesday, November 5, 2019

11:10 AM-11:50 AM	AI ethics in the age of humans with machines	Barry Salzberg Ballroom A
-------------------	---	------------------------------

Going all-in on AI offers incredible opportunities for discovery and innovation, but first, there are moral and ethical questions to consider. How can companies recognize and address the potential social and ethical risks? Learn more about tackling some of the most controversial issues, raise the gauntlet and prepare for a future where AI truly enhances and enriches people's lives.

Beena Ammanath, AI Managing Director, Deloitte Consulting LLP
Ragu Gurumurthy, Chief Innovation and Chief Digital Officer, Deloitte Consulting LLP

11:50 AM-12:25 PM	Ceiling and Visibility Unrestricted (CAVU)—Begin your ascent	Barry Salzberg Ballroom A
-------------------	---	------------------------------

"CAVU" is a fighter pilot term to describe the perfect flying conditions. Lt. Colonel Rooney's personal journey demonstrates a path to achieving CAVU in your own life. Through captivating stories, he'll inspire and challenge you to become your best self, clearly identifying strategies to help you climb to the highest levels, professionally and personally. From fairways to supersonic fighter jets, his life lessons act as incredible force multipliers. You'll leave the room inspired to achieve greatness.

Lieutenant Colonel Dan Rooney, Fighter Pilot, US Air Force

12:25 PM-12:30 PM	Wrap up and close	Barry Salzberg Ballroom A
-------------------	--------------------------	------------------------------

Juan Tello, Principal, Deloitte Consulting LLP
Derek Snaidauf, Principal, Deloitte Risk & Financial Advisory

12:30 PM-1:30 PM	Enjoy lunch at The Market
------------------	----------------------------------



As used in this document, "Deloitte" means Deloitte Consulting, Deloitte Tax, Deloitte & Touche, and Deloitte Transactions and Business Analytics, which are separate subsidiaries of Deloitte LLP. Please see www.deloitte.com/us/about for a detailed description of the legal structure of Deloitte USA LLP, Deloitte LLP, and their respective subsidiaries. Certain services may not be available to attest clients under the rules and regulations of public accounting.

Copyright © 2019 Deloitte Development LLC. All rights reserved.