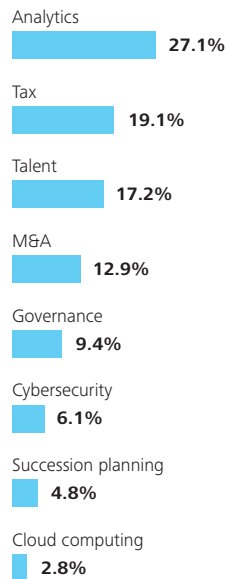




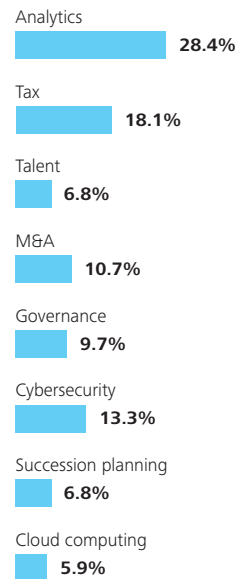
Mid-market 60-second survey results: September 2015

Deloitte Growth Enterprise Services conducts an occasional brief, anonymous online survey designed to assess the views of mid-market professionals. This survey was conducted in September 2015, with 690 respondents.

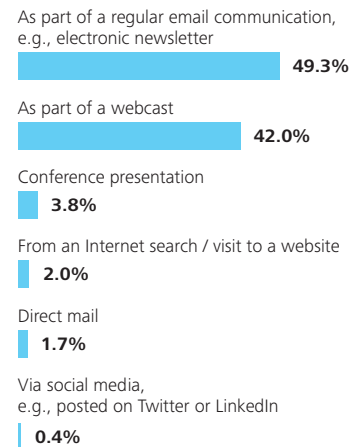
Of the below topics, which is most important to your business strategy?



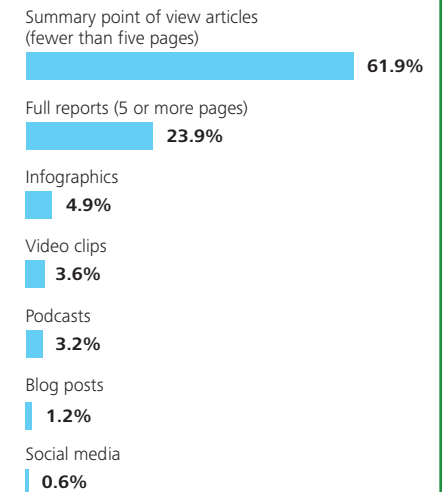
From the list below, choose the one topic for which you want additional information.



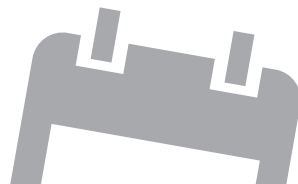
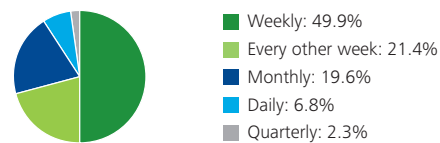
How do you prefer to receive information or thought leadership on topics of interest?



Which format do you prefer for receiving thought leadership?



How frequently do you prefer to receive information on topics of interest to you?



Which device do you prefer most for reading thought leadership?

