

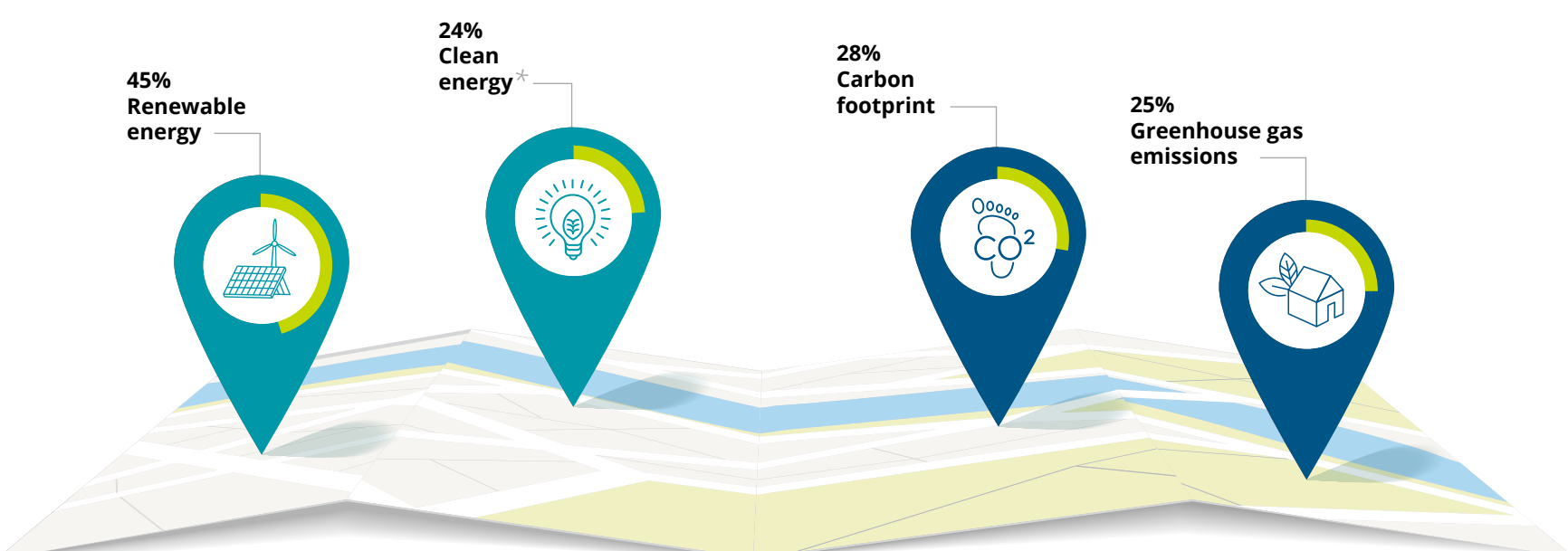
## The transition to renewable energy: Drivers, goals, and strategies

Even in the absence of a national climate change policy, US organizations are moving forward with ambitious plans for transitioning to renewable energy. Based on the findings of [Deloitte's 100 Percent Renewable Transition Survey](#), this infographic explores the drivers, obstacles, and accelerators that organizations face in their renewables journey.

### Goal-setting starts the journey

More than two-thirds of organizations surveyed are setting clean energy\* goals for their electricity use:

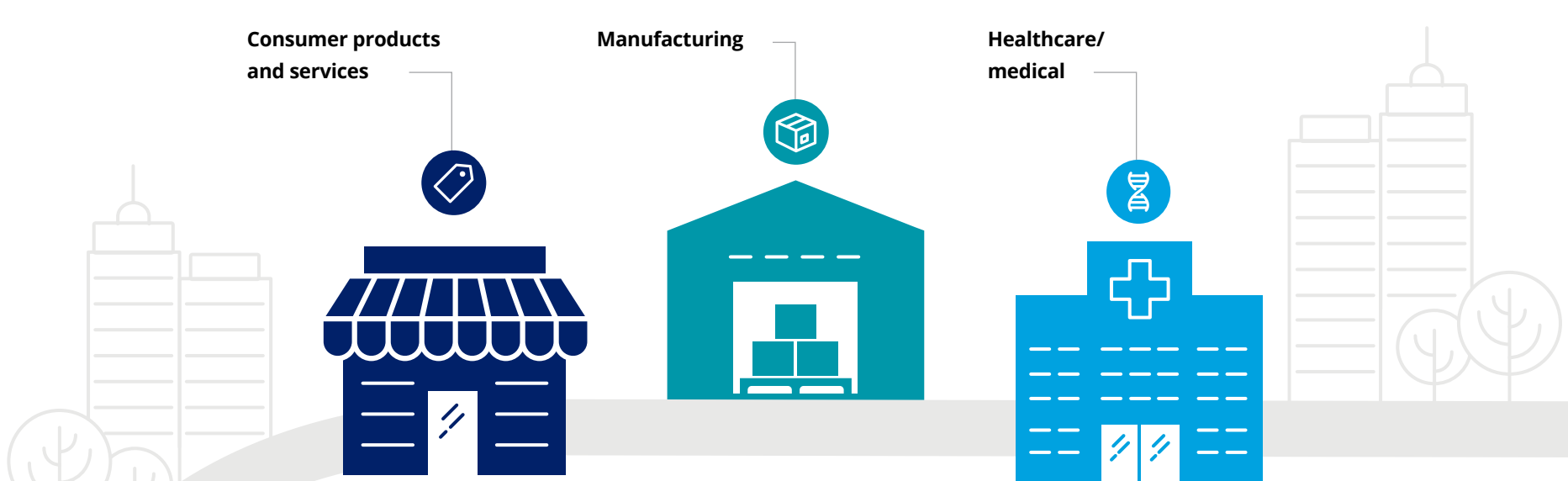
A quarter or more reported emissions reduction goals, which will also likely boost renewable energy:



\*Clean energy typically includes renewables plus other carbon-free sources such as nuclear energy.

### Who are the most ambitious goal-setters?

Industries with the highest concentration of renewable goals targeted for the next five years:



### What's driving organizations to transition?

Clean energy goals are driven by cost-cutting and environmental considerations

36%

Cost-cutting

Who is most driven by this

- Education and government
- Consumer products and services

35%

Sustainability/ reduce environmental impact/reduce carbon footprint

Who is most driven by this

- Healthcare/medical

30%

Energy supply diversity

Who is most driven by this

- Industrials
- Technology and telecommunications

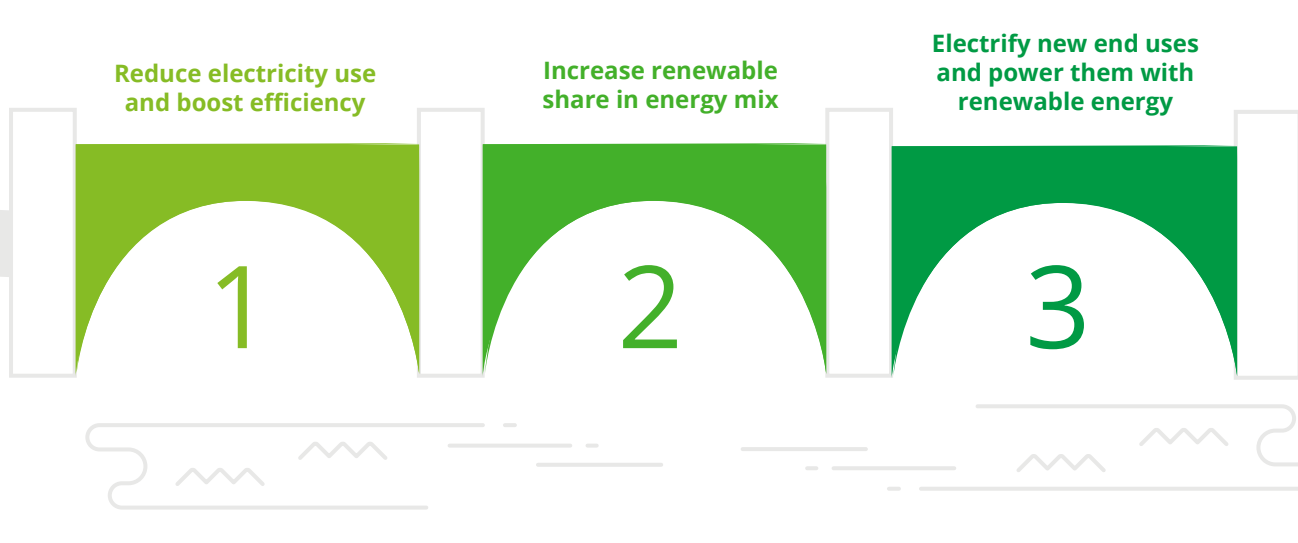
### The pressure to transition is coming from many directions

Stakeholder expectations are rising and increasingly spurring clean energy goals



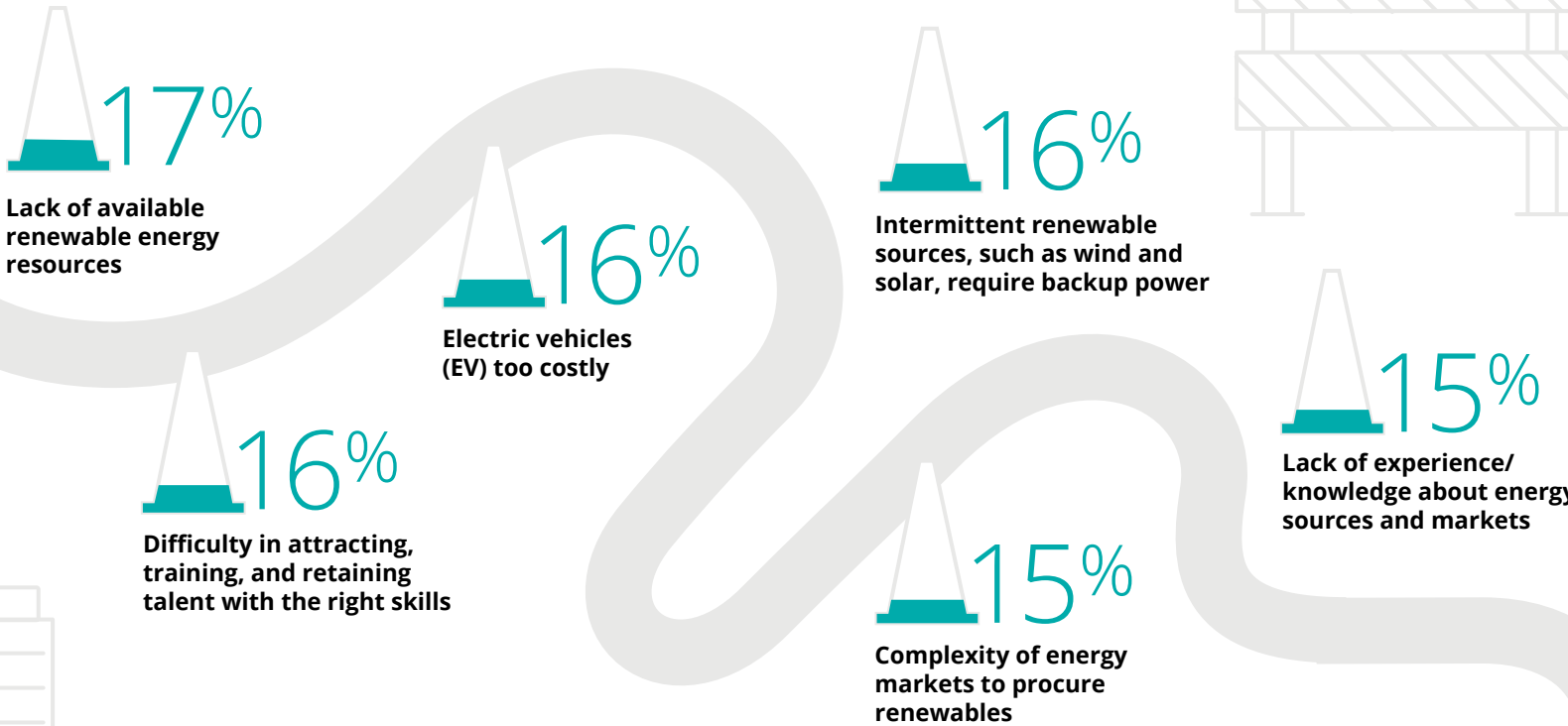
### How can organizations move from aspiration to destination?

As organizations transition to cleaner energy, they often follow three steps:



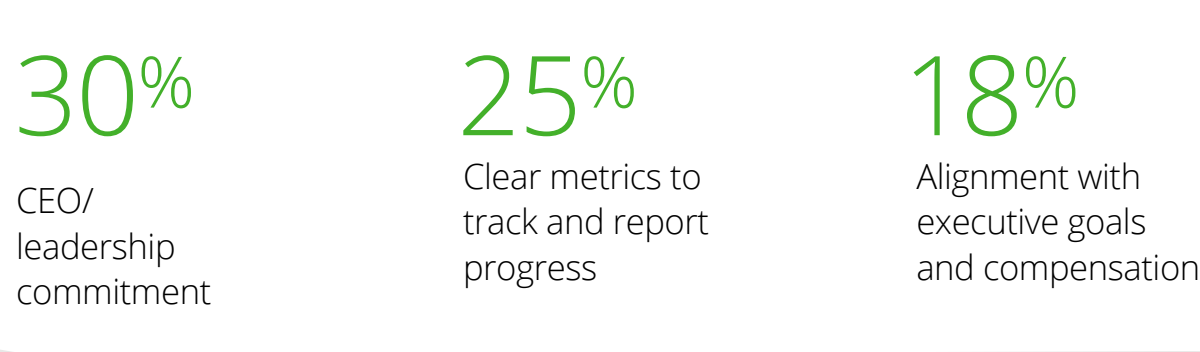
### The path has its fair share of obstacles

Biggest challenges often relate to cost and access to renewable energy:

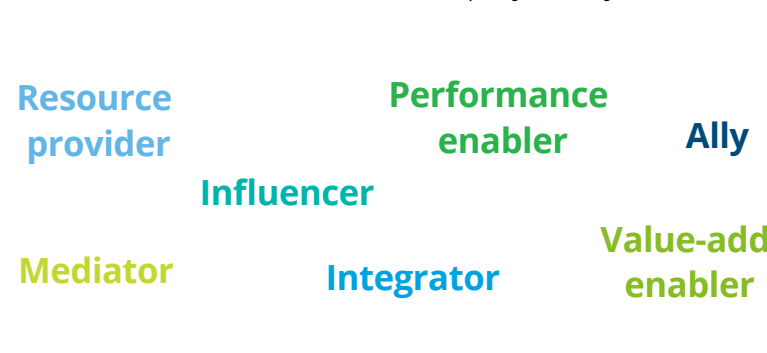


### As well as enablers of success

Biggest enablers in the transition are **leadership, tracking,** and **internal alignment:**



Another critical enabler is **coordination with electric utilities** (17.5%), which can play many roles:



### Putting the pedal to the metal

To accelerate the move to 100% renewables, many organizations need **more access to renewables and changes in the broader ecosystem**

