

 RISKS & REGULATIONS

Risk & Regulatory Requirements

Cyber Attacks/
Security Threats

Macro-economic
Tides

 SHIFTING MARKET

Customer Experience Expectations

Extended Ecosystems Exploitation

Competitor "First-Mover" Advantage

Globalization

 CHANGING TECHNOLOGY

Information Technology: Digital, Cloud, Analytics, Core Modernization, IT Delivery Model Transformation

Science and Exponentials: Artificial Intelligence, Robotics, Bots, Synthetic Biology, Additive Manufacturing, Nanotech, Quantum Computing

