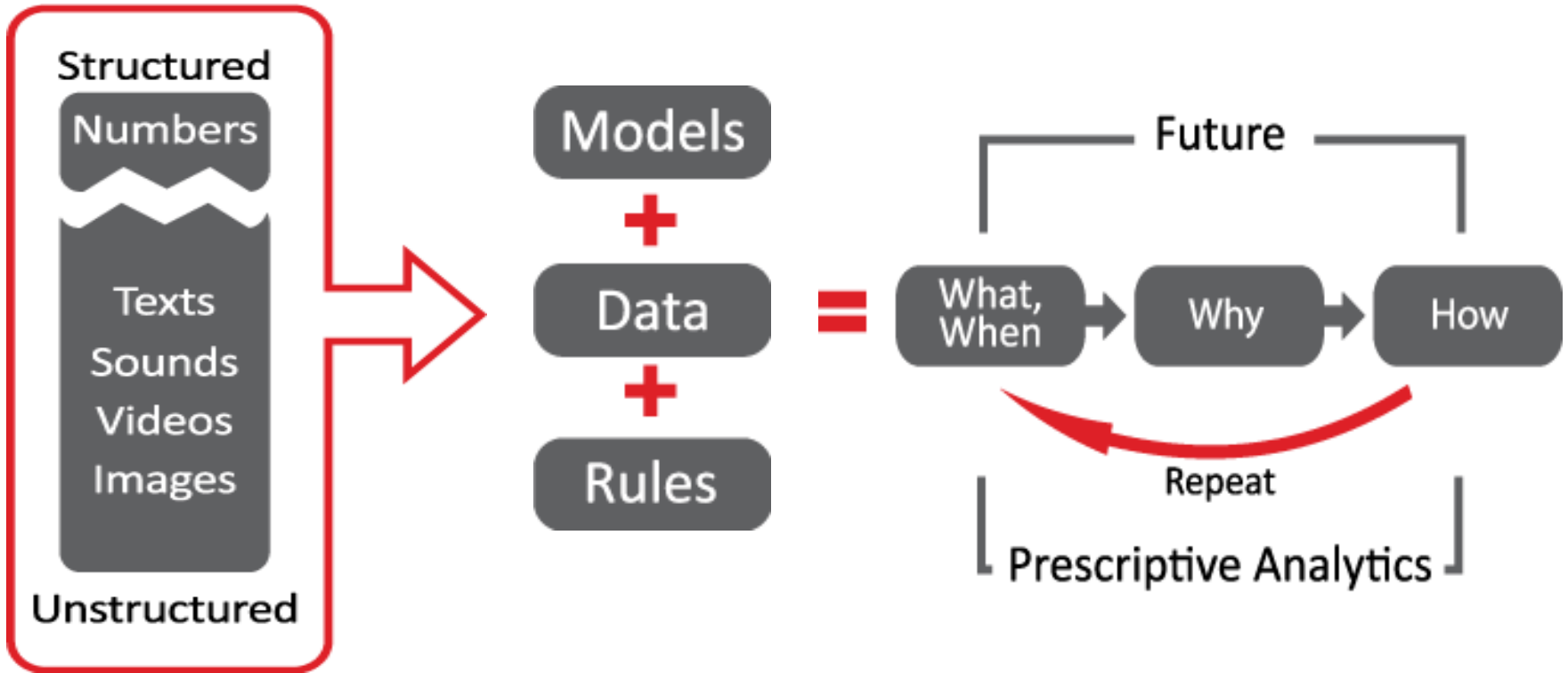


Prescriptive Analytics for Smarter Decisions

2014 Deloitte Oil & Gas Conference

November 18, 2014

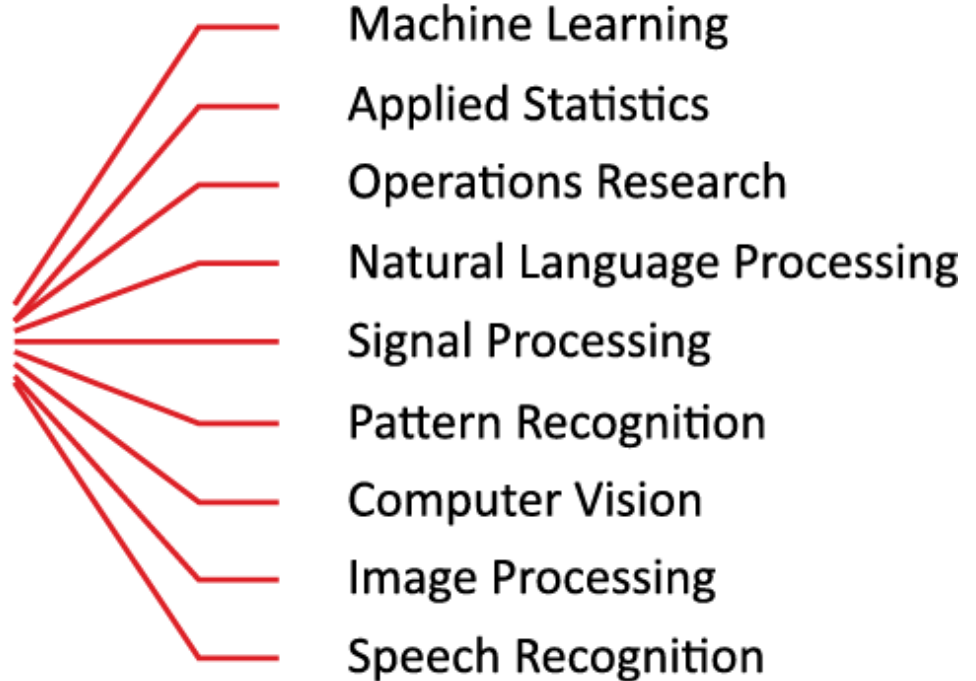
Improve The Future, Using ALL Data



Select Customers of Prescriptive Analytics



Central Nervous System Combines Disparate Disciplines



Intellectual Property Portfolio

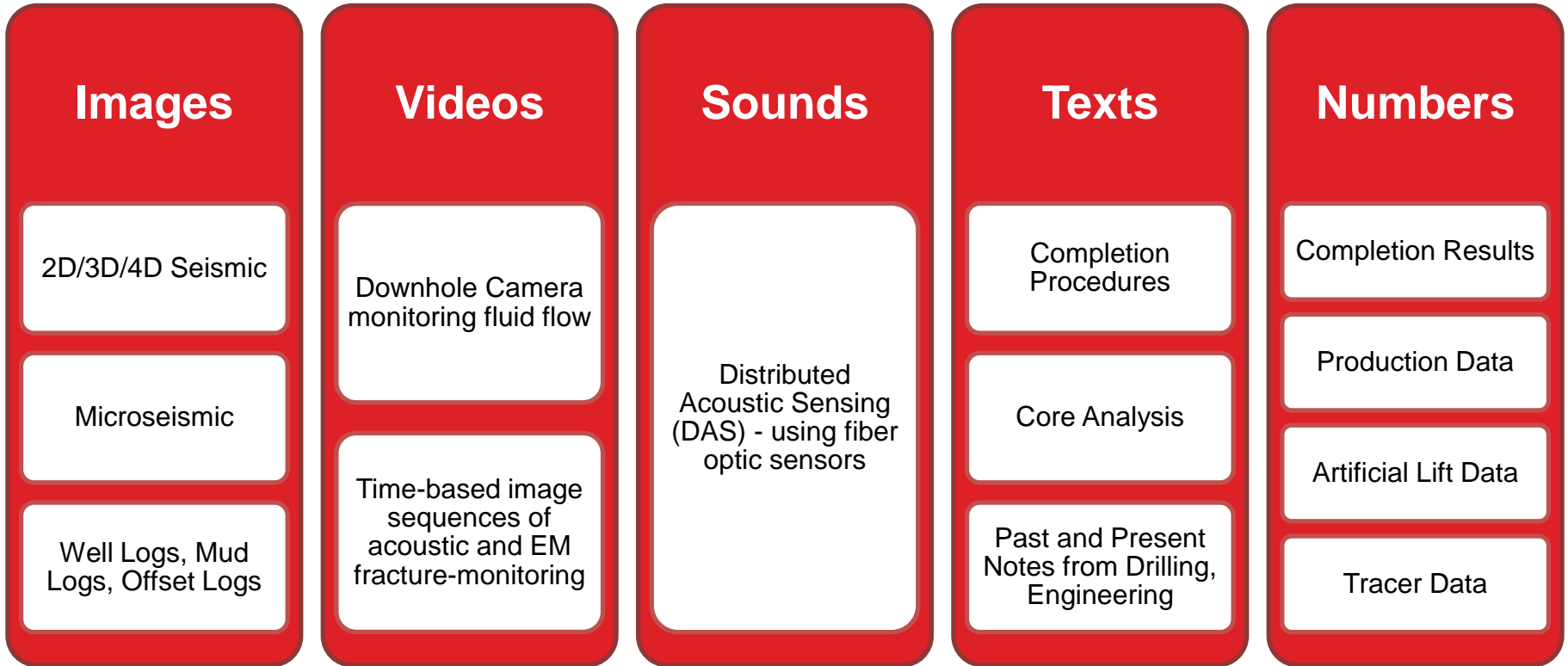
20 Patents

- 3 Issued
- 17 Pending
- 400+ Claims

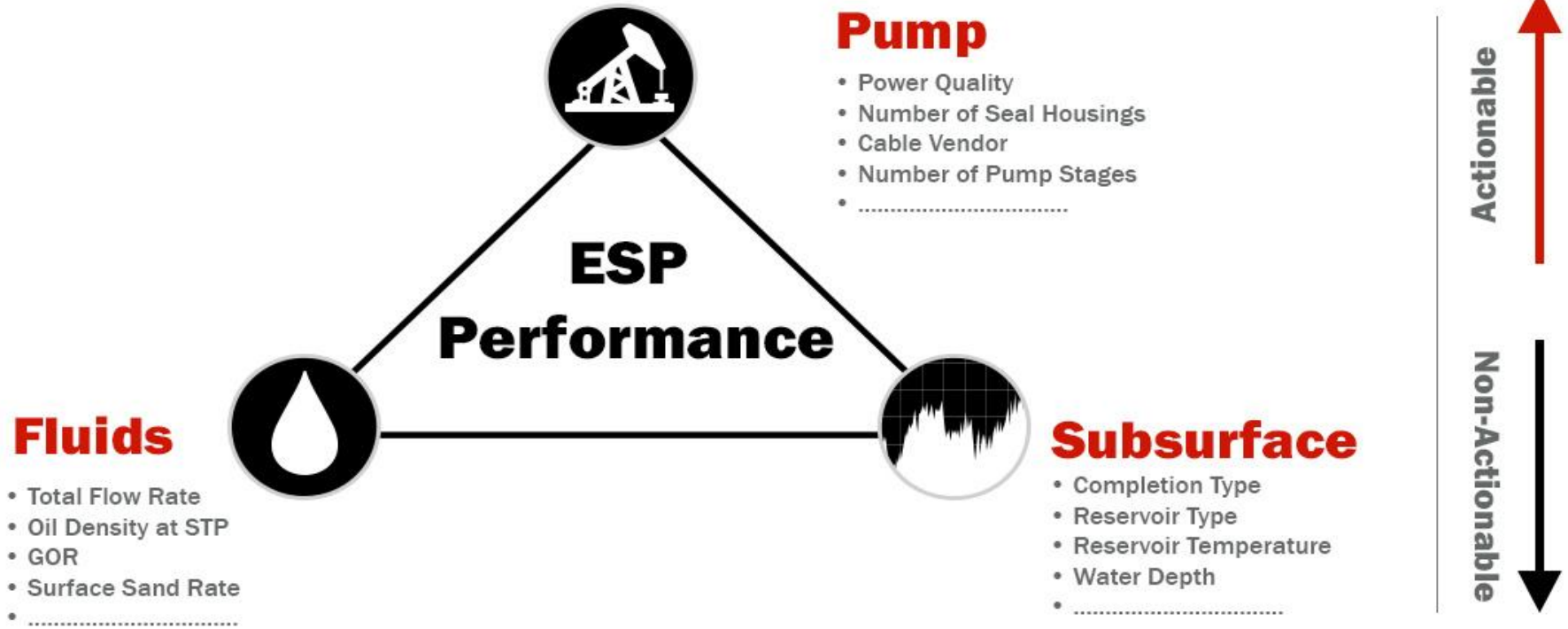
2 Trademarks

- **Prescriptive Analytics**
- Predictive Decision Management

Shale Completions – All Data Matter – For More Oil At Less \$\$



Artificial Lifts – Prescriptive Management



Thank you

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