2020 CFO Program Thought Leadership Compendium

A compilation of CFO Signals™, CFO Insights, and CFO Journal articles
Since 2010, Deloitte's quarterly CFO Signals Survey has tracked the thinking and actions of CFOs from many of North America's largest and most influential companies. The survey explores CFOs' perspectives in four areas:

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- Company priorities and expectations
- Finance priorities
- Personal priorities

The only quarterly survey that focuses exclusively on CFOs from very large companies (75 percent of their companies publicly traded, with average annual revenues of $10 billion), CFO Signals provides indexes and insights that are tracked and reported by business leaders, financial institutions, governments, and major media outlets across the globe.

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➢ Capital allocation: Creating a risk-resilient cash plan amid COVID-19
➢ Closing time: Preparing for the next virtual financial close
➢ COVID-19 checklist: Practical steps for the immediate, midterm, and long-term
➢ How CFOs can help companies weather climate change
➢ Internal mobility: Finding the hidden gems in your workforce
➢ Investor relations: Adapting to the COVID-19 next normal
➢ Leaving a legacy—for your company, your team, and yourself
➢ Managing through COVID-19: Six imperatives for CFOs
6 Cloud Migration Questions for CFOs

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Financial Forecasting for Extreme Uncertainties

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Pension Plan Considerations Under the CARES Act

Toward COVID-19 Recovery: 3 Economic Cases

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Contacts

Janet Lewell
Chief Financial Officer and Managing Partner, Deloitte LLP

Sanford A. Cockrell III
Global CFO Program Leader, National Managing Partner, Deloitte Touche Tohmatsu Limited

Steve Gallucci
US CFO Program Leader, New York Managing Partner, Deloitte & Touche LLP

Moe Qualander
Advisory Principal and CFO Program Center of Excellence Leader, Deloitte & Touche LLP

John McEwan
Partner and CFO Forums Leader, Deloitte LLP

Ajit Kambil
Global CFO Program Research Director, Deloitte LLP

Steve Gallucci
US CFO Program Leader, New York Managing Partner, Deloitte & Touche LLP
The CFO Program

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