Deloitte’s PrecisionView™ is designed to unlock predictive insights and Finance efficiency through customizable, on-demand advanced analytical modeling.

Finance today is at an inflexion point, where growing expectations for real-time insights from exponentially expanding sources of information are the norm.

With this mandate, these are the top five challenges we see across industries:

- **Alignment challenges** between corporate strategy and targets/plans
- **Disparate budget and forecast purposes** drive suboptimal behaviors and activities
- **Inconsistent or latent processes** to manage forecasts and monitor quality
- **Unclear decision-making framework** and organizational accountabilities
- **Deficient technology use** to collect, aggregate, and rapidly analyze data

The **PrecisionView™** solution shifts Finance’s focus from manual activities to business insight delivery using data science and visual, dynamic, and innovative finance dashboards.

With the **PrecisionView™** tools, the Finance organization can expand capabilities, increase capacity, and enrich internal collaboration, all while enhancing the overall credibility of the Finance function with the business and external parties.

Through predictive analytics and machine learning, key drivers of each P&L line item can be forecasted using internal and external data. Automated data collection enables faster time-to-insight for faster decision-making through scenario analysis of business drivers.

With improved forecasting accuracy and scenario-modeling, **PrecisionView™** supports increased investor confidence, improved analytical agility, and ability to influence business decisions.

**PrecisionView™** enhances the Finance function by enabling the agile creation of more insightful financial plans, aligned with strategic and operational objectives.
**PrecisionView™ / Predictive Analytics for Finance**

**Track KPIs** and develop working capital scenarios to monitor and optimize cash positions

**Drill down** into business unit dashboards with unit specific KPIs for business leaders to measure performance

**View and understand growth and margin trends** across business segments, products, and regions

**Develop benchmarks for model accuracy** and forecasts to continuously improve effectiveness

**Customizable dashboards** with integrated “CFO Landing Page”

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**PrecisionView™ Applications**

- **Board & Investor Credibility:** Provide better guidance externally and across the C-suite
- **Challenger Models:** Assess aggregated bottom-up / operational Plans & Forecasts
- **M&A Pro Forma Enablement:** Scenario model business units for acquisitions or divestitures
- **Top-Down Target Setting:** Establish guardrails to communicate and cascade targets
- **Plan / Forecast Starting Point:** Baseline for layering of Risks & Opportunities
- **Product / Costing / Specialized:** Deep-dive forecast models to aid in operational decisions

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**Start the conversation**

Contact precisionviewteam@deloitte.com and visit www.deloitte.com/us/forecasting for more information.

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