



CFO VISION 2015

November 11-13 | Washington, D.C.



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HIGHLIGHTS



SPEAKERS



WORKSHOPS



REGISTRATION

WEDNESDAY, NOVEMBER 11

Registration and evening welcome reception

THURSDAY, NOVEMBER 12

Powerful portraits: An intimate look at leadership and humanity

Photojournalist Platon will share his insights on human nature developed from photographing business and political leaders, celebrities, military service members, civil rights leaders, and human rights champions. His behind-the-lens experience will provide a unique glimpse into the personalities behind the headlines.

CFO panel: Embracing change, challenge, and opportunity

Being CFO is not for the faint of heart. From increasing regulation to cyber breaches and competitive unknowns, the CFO's world is a constant balancing act. In this panel, CFOs John Shrewsbury of Wells Fargo, Jeffrey Bornstein of General Electric, and Carol Tomé of The Home Depot will discuss how they successfully manage constraints and identify possibilities in an ever-changing world.

Workshops

A series of morning sessions will offer insights on a variety of CFO-centric topics.

Gaining the talent edge

Given global complexity, growth agendas, and the proliferation of technology, having the right talent is a competitive imperative. But what does it take to attract talent that will propel your company forward? How do you create an environment of continuous learning? What dynamics foster productivity? This panel discussion will address today's pressing talent issues and feature Deloitte LLP's CEO Cathy Engelbert, Joe Euteneuer, and co-founder of Crist Kolder Associates, Peter Crist.

The discipline of victory

Fresh off their impressive Women's World Cup win, US teammates Carli Lloyd and Abby Wambach will discuss the importance of strategy, preparation, mindset, and execution in securing the soccer title. Coach Jill Ellis will join them to add her insights on what it takes to turn a team of high performers into world champions and how leaders can succeed by tailoring their methods to each individual.

Offsite evening event

Cocktails and dinner will be held at the National Cathedral.

FRIDAY, NOVEMBER 13

Regulatory update: What the SEC has in store for 2016

Concerns about increasing regulations remain high among CFOs. In this special breakfast session, Christine Davine, national director, SEC Services, Deloitte & Touche LLP, and Brian Lane, a partner with Gibson, Dunn & Crutcher specializing in corporate securities law, will focus on the SEC's top priorities and what to expect in 2016.

Global economics: Operating in a fractured world

Inflation. Deflation. Currency swings. Commodity price cycles. Operating globally, CFOs confront these economic factors and many more. How they respond in terms of capital raising, capital spending, and expansion plans obviously affects their consolidated performance. In this panel discussion with Ira Kalish, Deloitte's chief global economist, several CFOs will share their views on international markets and how to respond to different economic scenarios.

Tax policy and politics: Where we are and where we might go next

With the 2016 election approaching, Congress has only a limited window to act on a host of important issues. Jonathan Traub, managing principal, Tax Policy Group, Deloitte Tax LLP, will review the tax policy landscape with an eye toward the issues most important to businesses.

Activist shareholders: How will you respond?

If it seems that activist investors have had a more powerful presence during the past few years, it's because they have. In fact, according to a recent *CFO Signals* survey, just under three-quarters of public company CFOs have experienced some form of shareholder activism. In this panel, we will discuss how the activism landscape continues to change, the implications for CFOs, and leading practices for managing in the era of activism.

Lessons from the front line

Modern warfare and business demand the same no-nonsense leadership that drives change across large organizations. General Stanley McChrystal, former commander of US and international forces in Afghanistan, will share lessons based on leading and innovating one of the world's largest organizations and will discuss leadership principles, such as leveraging the power of teams through relationships and leading by influence.



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Stanley McChrystal
Former commander,
US and international
forces in Afghanistan

General Stanley McChrystal's 34-year military career culminated in commanding all US and NATO coalition forces in Afghanistan in 2009–2010. He also was the leader of the Joint Special Operations Command, which oversees many of the US military's most sensitive operations. McChrystal led the group during the 2003 capture of Saddam Hussein and the 2006 mission targeting Abu Musab al-Zarqawi, the leader of Al-Qaeda in Iraq.

As McChrystal Group's co-founder and leader since 2011, he focuses on delivering innovative leadership solutions to organizations to help them transform and succeed in challenging environments. In addition, he serves on the board of directors for JetBlue Airways, Navistar, and the Yellow Ribbon Fund, and is chairman of the board for Siemens Government Technologies. McChrystal is the author of *Team of Teams: New Rules of Engagement for a Complex World*.



Jill Ellis
Carli Lloyd
Abby Wambach
2015 Women's World Cup
champions

Jill Ellis coached the United States team to the 2015 Women's World Cup championship, the team's first victory at the tournament in 16 years. Prior to leading the national team, she was the head coach of the UCLA Bruins and the assistant coach of the gold-medal-winning US Olympic team at the 2008 Beijing games.

Her coaching career has included successful stints at the University of Illinois, University of Virginia, University of Maryland, and North Carolina State. Ellis was also a consultant for the 2000 US Olympic team and has worked extensively with the under-21 and under-16 US national teams.

Carli Lloyd helped lead the United States to victory in the 2015 Women's World Cup, scoring a record-breaking three goals in the first 16 minutes of the game. She received the Golden Ball Trophy, which is awarded to the best player of the tournament. She also represented the United States at the 2007 and 2011 World Cups.

Lloyd is a two-time Olympic gold medalist and scored the game-winning goals in the finals of both the 2008 Beijing games and the 2012 London games. She was inducted into the Rutgers Hall of Distinguished Alumni in 2013.

Abby Wambach is the world's all-time leading scorer in international soccer matches, with 160 goals. She also led the United States in scoring in the two most recent Women's World Cups and in the 2004 and 2012 Olympics, where she helped the team win two gold medals.

Wambach won the Ballon d'Or in 2012 as the FIFA women's world player of the year. *Time* magazine named her to its list of the 100 most influential people in 2015. She also is an ambassador for several nonprofit organizations, including Right to Play and the United States Agency for International Development.



Platon
Award-winning
photographer and
photo-essayist

Platon is among the world's leading portrait photographers. He has captured iconic images of hundreds of prominent leaders and newsmakers, including Mahmoud Ahmadinejad, Hugo Chávez, Barack Obama, Prince, Vladimir Putin, and Mark Zuckerberg. He has been staff photographer for *British Vogue*, *George*, and *The New Yorker*, and his work has been featured in *Esquire*, *GQ*, *The New York Times* magazine, *Rolling Stone*, *Time*, and *Vanity Fair*.

Platon also has worked with Human Rights Watch to document social movements and has photographed Aung San Suu Kyi and other rights advocates in Burma, as well as the leaders of the Egyptian revolution. He received a Peabody Award in 2011 for collaborating on an examination of Russian civil society with *The New Yorker* and Human Rights Watch.

Platon's book, *Power*, features portraits of more than 100 world leaders.



Geoff Colvin
Moderator
Senior editor-at-large,
Fortune magazine

Geoff Colvin is an award-winning author, broadcaster, and speaker on issues of leadership and management, globalization, the shareholder value imperative, corporate governance, the infotech revolution, and related issues. He has more than 30 years of experience writing for *Fortune*, and for many years hosted *Wall Street Week with Fortune* on PBS, which reached the largest audience of any business television program in the United States.

Colvin is heard daily on the CBS Radio Network, where he has made more than 10,000 broadcasts and reaches seven million listeners each week. His latest book is *Humans Are Underrated: What High Achievers Know That Brilliant Machines Never Will*.



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THURSDAY, NOVEMBER 12 | Morning sessions | Workshops



CAPITAL

Capital markets 2016:
Preparing for the unexpected



CAREER

Communicating a vision
that resonates and inspires



CRISIS

Building cyber resiliency:
Tools, techniques, and metrics
that matter



DECISIONS

**From M&A to capital
structure:** How should
you make the big
decisions?



Click for
more
details.



DISRUPTION

**Navigating strategic
risks, fueling strategic
opportunities**



GROWTH

Strategist CFO: What is your
orientation for engaging in the
strategy process?



INFRASTRUCTURE

Business ecosystems:
Where technology, innovation,
and finance converge



TRANSACTIONS

Revenue recognition:
Are you prepared?

THURSDAY, NOVEMBER 12 | Afternoon sessions | Talent task force sessions



Diversity:

**What creates an inclusive
workforce?**



Effective performance management:

**Does your process reflect
your objectives?**



Employee engagement:

**What are the keys to
increased productivity?**



Finance 2020:

**Do you have the team
to execute your vision?**



Skill development:

**How can you create an
environment of continuous
learning?**



Succession planning:

Who can really be the CFO?



Talent acquisition:

**Do you have the right
people in the right seats—
and can you keep them
there?**



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Registration

By clicking the "register" button below, you will be directed to the registration site, where you can select the workshops and talent task force sessions you wish to attend and reserve your hotel room. A block of rooms has been reserved for Wednesday and Thursday nights at the Mandarin Oriental; there is no need to contact the hotel directly. Deloitte will cover the cost of the program, as well as your accommodations. Arrangements can be made if you prefer to pay for your room.

Participants will be able to earn up to 12 CPE credits, depending on program selection. Anticipated subject areas include accounting, tax, and specialized knowledge and applications.

For more information about the conference, contact [Christine Kraft](#) at 973-602-4987 or [Robin Gibbs](#) at 212-653-5869.

Guest program

Accompanying guests will have the opportunity to explore Washington, DC, and attend certain activities during the conference. During a special breakfast on Thursday morning, guests will receive detailed information on a variety of museums, exhibits, and events. Following the breakfast session, a shuttle will take guests to a central location where they can spend the day exploring the city's many attractions, including parks and national monuments.

Guests also will be invited to attend the following conference events: Wednesday's welcome reception; Thursday's dinner and panel discussion with members of the 2015 US women's soccer team; and Friday's presentation by Stanley McChrystal, former commander, US and international forces in Afghanistan, and the lunch that will follow.



[CLICK HERE TO DECLINE](#)

For government attendees, Deloitte has organized this event making a good-faith effort to meet the requirements of a "widely attended gathering," as defined in federal government ethics regulations applicable to executive agency employees and officials. It is recommended that employed government invitees consult their applicable agency ethics official regarding attendance at this event. Additional information about the conference can be obtained by contacting [Emily Franklin](#) at 571-882-5185.

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