



## News Release

FOR IMMEDIATE RELEASE

### **Casey Quirk’s Tyler Cloherty, Head of Knowledge Center, Named Managing Director**

**NEW YORK and STAMFORD, Conn., Aug. 25, 2021** – Asset management strategy consultant Casey Quirk, a Deloitte business, today announced the appointment of Tyler Cloherty, head of the firm’s Knowledge Center, as managing director.

Cloherty, based in Stamford, leads a global team of specialists dedicated to developing data and insights to support engagement with C-suite executives and consulting projects for Casey Quirk’s practice as well as the broader investment management, retail and consumer products, life science and healthcare industry segments within Deloitte. He also manages thought leadership on cross-consulting issues and has co-authored Casey Quirk white papers on topics such as ESG, technology strategy, and the future of the investment engine.

Previously a senior manager at Casey Quirk, Cloherty has led the Knowledge Center since he joined the firm in 2013. His core industry expertise is within the investment and wealth management sectors, where he has more than 15 years’ experience managing client and research engagements and serving as a subject matter expert to industry leaders.

“Tyler’s promotion to managing director is well deserved,” said Yariv Itah, Casey Quirk’s global practice leader. “The Knowledge Center gives us a unique edge in our asset management consulting practice, and it has thrived under Tyler’s leadership. As a result, Tyler’s role has expanded to include guiding the creation of similar research teams for other industries.”

Before joining Casey Quirk, Cloherty was an associate director and head of retail research for Cerulli Associates in Boston. Earlier, he worked at Fidelity Investments within its institutional group and in wealth management at Citigroup Smith Barney. He has a bachelor of science degree in finance and international business from the University of Maryland and is a Chartered Financial Analyst.

Casey Quirk, a business of Deloitte Consulting LLP, is a leading management consultancy that focuses solely on advising asset management firms. Casey Quirk was established in 2002 and acquired by Deloitte in June 2016. The organization has advised a majority of the 50 largest asset management organizations worldwide, including eight of the top 10. Casey Quirk provides senior leadership teams with broad business strategy reviews; investment positioning and strategy consulting; market opportunity evaluations; organizational design; ownership and incentive structuring; and transaction due diligence. For more information, please visit the Casey Quirk website [here](#).

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Data and estimates cited in this release are supported by Casey Quirk proprietary modeling, proprietary firm tagging based on public reporting, executive interviews, and product strategy data. Product data was sourced from industry databases of Morningstar and Evestment.

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