**Number of tech startups**
- Overall—1274
- RE fintechs—178

**Investments**
- Overall—$33.7 billion
- RE fintechs—$1.1 billion

RE fintech startups continue to receive increased funding each year, dominated by VC investors.

*Yearly investments in RE fintechs by investor type*

- **Venture capital**
- **Debt financing**
- **Seed**
- **Others**

*Analysis based on startups established in or after 1998; Venture Scanner data is as of September 18, 2017. Source: Venture Scanner; Deloitte Center for Financial Services analysis.

**Prominent RE fintech models**
1. Digital lending platforms for CRE owners and lenders
2. Online RE investment solutions for individuals
3. Commercial and residential investment options for institutional investors
4. Property transaction services

**Top five RE fintechs**
1. Cadre
2. Money360
3. HouseCanary, Inc.
4. RealtyShares
5. Better Mortgage

*Analysis based on Venture Scanner data as of September 18, 2017. Source: Venture Scanner; Deloitte Center for Financial Services analysis.*