Figure 3: Companies founded by year

**BANKING & CAPITAL MARKETS**

- 2008: Banking Operations 30, Deposits & Lending 18, Capital Raising 16, Payments 17.5
- 2009: Banking Operations 36, Deposits & Lending 21, Capital Raising 10, Payments 12
- 2010: Banking Operations 51, Deposits & Lending 29, Capital Raising 10, Payments 26.1
- 2011: Banking Operations 79, Deposits & Lending 40, Capital Raising 20, Payments 15.9
- 2012: Banking Operations 87, Deposits & Lending 73, Capital Raising 46, Payments 10.2
- 2013: Banking Operations 73, Deposits & Lending 54, Capital Raising 43, Payments 11.1
- 2014: Banking Operations 47, Deposits & Lending 22, Capital Raising 91.1, Payments 10
- 2015: Banking Operations 42, Deposits & Lending 48, Capital Raising 12, Payments 5.1
- 2016: Banking Operations 13, Deposits & Lending 16, Capital Raising 7, Payments 2
- 2017: Banking Operations 63, Deposits & Lending 1, Capital Raising 1, Payments 1

**INVESTMENT MANAGEMENT**

- 2008: Investment Management 18
- 2009: Investment Management 19
- 2010: Investment Management 25
- 2011: Investment Management 39
- 2012: Investment Management 54
- 2013: Investment Management 59
- 2014: Investment Management 57
- 2015: Investment Management 26
- 2016: Investment Management 14
- 2017: Investment Management 2

**INSURANCE**

- 2008: Commercial Insurance 111, P2P Insurance 11, Personal Insurance 19
- 2010: Commercial Insurance 161, P2P Insurance 17, Personal Insurance 23
- 2011: Commercial Insurance 14, P2P Insurance 16, Personal Insurance 7
- 2012: Commercial Insurance 19, P2P Insurance 34, Personal Insurance 9
- 2013: Commercial Insurance 34, P2P Insurance 3, Personal Insurance 12
- 2014: Commercial Insurance 34, P2P Insurance 5, Personal Insurance 13
- 2015: Commercial Insurance 33, P2P Insurance 10, Personal Insurance 18
- 2016: Commercial Insurance 31, P2P Insurance 39, Personal Insurance 14
- 2017: Commercial Insurance 31, P2P Insurance 10, Personal Insurance 8.1

**REAL ESTATE**

- 2008: Commercial Insurance 26, P2P Insurance 12, Personal Insurance 2
- 2009: Commercial Insurance 34, P2P Insurance 15, Personal Insurance 5
- 2010: Commercial Insurance 37, P2P Insurance 27, Personal Insurance 6
- 2011: Commercial Insurance 45, P2P Insurance 27, Personal Insurance 11
- 2012: Commercial Insurance 87, P2P Insurance 45, Personal Insurance 18
- 2013: Commercial Insurance 104, P2P Insurance 51, Personal Insurance 27
- 2014: Commercial Insurance 140, P2P Insurance 48, Personal Insurance 44
- 2015: Commercial Insurance 74, P2P Insurance 22, Personal Insurance 2
- 2016: Commercial Insurance 20, P2P Insurance 19, Personal Insurance 9
- 2017: Commercial Insurance 14, P2P Insurance 1, Personal Insurance 1

Source: Venture Scanner data, Deloitte Center for Financial Services analysis