Real Estate

Category	Original Venture Scanner Category	Description
Financing and Investing	Portfolio Management	Technologies that real estate investors use to make smarter investment decisions as well as platforms to make investments. Examples include listing data trackers, information on REITs, and real estate crowdfunding.
Leasing and P&S Transactions	Commercial Real Estate Search	Tools that help consumers/businesses find commercial real estate for rent and/or sale. Examples include shared working space search engines as well as traditional commercial real estate search engines.
	Long-Term Rentals/Sale Search	Tools that help customers buy, rent, and sell a home/apartment for purchase or rent. This category includes companies that provide short-term rentals.
	Real Estate Agent Tools	Technologies that help real estate agents do their jobs, as well as automate it. Examples include real estate specific CRMS, real estate agent review platforms, and marketing tools.
	Short-Term Rental/Vacation Search	Consumer tools that aid in the process of finding residences for short-term or vacation rentals. Examples include platforms for individuals to list their personal properties as well as traditional vacation lodging search engines.
Property Development and Management	Facility Management	Technologies focused on building efficiency and long term sustainability, from large structures to individual home units. Examples include quantifying the building (energy usage, water, etc.), making buildings more efficient, and building inspections.
	Home Services	Technologies that support tenants in the management of their homes. Examples include home services (cleaning), finding rental units, renovation management, postal services, and navigation.
	Indoor Mapping	Companies that help create indoor models for the real estate industry. Examples include cameras that produce 3D renderings and visualization platforms that allow users to interact with floor plans.
	IoT Home	Internet of Things devices focused on the residential real estate segment. Solutions include home security, home automation, and energy management.
	Property Management	Technologies that help in the day-to-day operation of real estate rentals. Examples include tenant management, electronic rent payments, and tools for landlords and tenants to communicate.