

## Making retirement security a reality: What financial institutions and advisors can do



The headlines are rife with reports of Americans struggling to prepare for a financially secure retirement. How do Americans feel about their retirement planning and what challenges do they face? How can financial services companies more effectively help consumers save and invest for their retirement?

During a Deloitte Center for Financial Services and Financial Services Roundtable Twitter chat, participants discussed the current state of retirement in America and challenges and opportunities for the financial services industry. The chat revealed that there is an opportunity for financial advisors to provide enhanced education—especially to younger consumers at an earlier age to develop a formal plan for retirement as part of a holistic financial package.

Want to learn more? Explore the **chat recap** to learn what financial institutions and advisors can do to help make retirement security a reality.

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