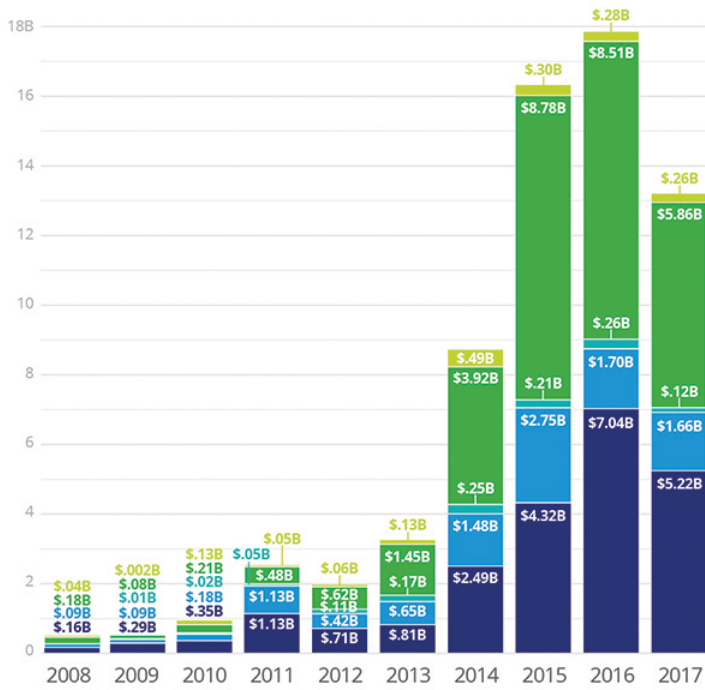


**Figure 4: Funding by year, according to fintech sector and category (\$Bn, 2008-2017 YTD)**

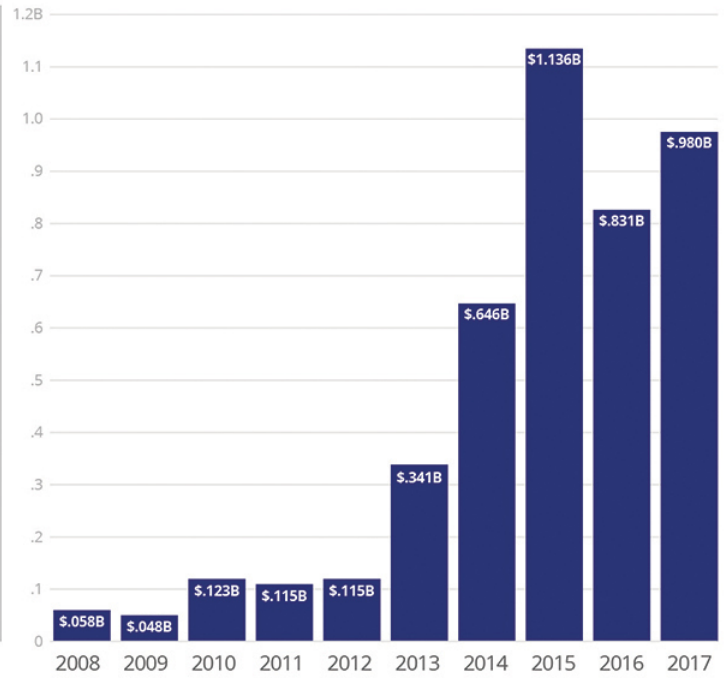
**BANKING & CAPITAL MARKETS**



**FINTECH COMPANY CATEGORIES**

- BANKING OPERATIONS
- DEPOSITS & LENDING
- CAPITAL RAISING
- FINANCIAL MANAGEMENT
- PAYMENTS

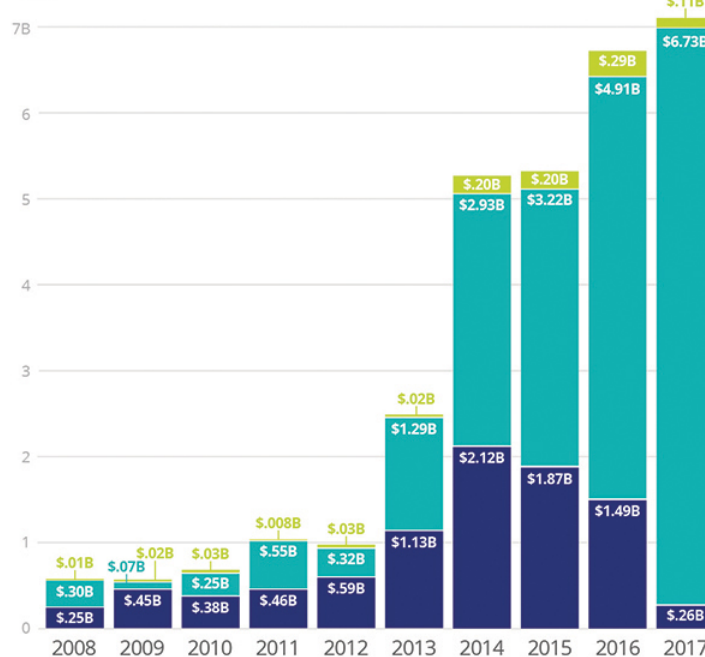
**INVESTMENT MANAGEMENT**



**FINTECH COMPANY CATEGORIES**

- INVESTMENT MANAGEMENT

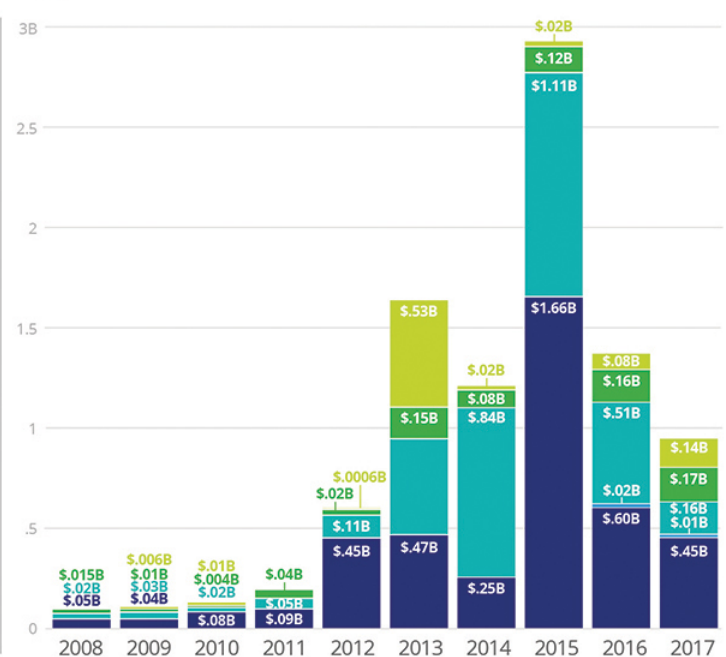
**REAL ESTATE**



**FINTECH COMPANY CATEGORIES**

- FINANCING AND INVESTING
- LEASING AND P&S TRANSACTIONS
- PROPERTY DEVELOPMENT AND MANAGEMENT

**INSURANCE**



**FINTECH COMPANY CATEGORIES**

- COMMERCIAL INSURANCE
- INSURANCE CUSTOMER ACQUISITION
- INSURANCE OPERATIONS
- P2P INSURANCE
- PERSONAL INSURANCE

Source: Venture Scanner data, Deloitte Center for Financial Services analysis