## **The Chief Executive Program**

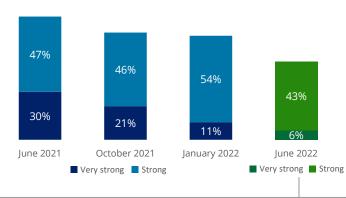
## Deloitte.

## **Summer 2022 Fortune/Deloitte CEO Survey**

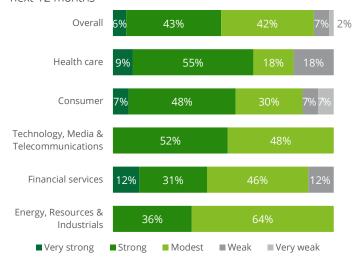
In this survey fielded June 7-15, 2022, 116 leading CEOs representing more than 15 industries have lowered their growth expectations and acknowledged the significance of the mounting array of crises facing the world today.



CEO expectations for their organization's growth over next 12 months continue downward trend



CEO expectations for their organization's growth over next 12 months

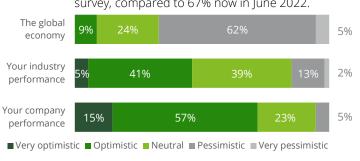


Note: Due to rounding, percentages may not always appear to add up to 100%. Analysis includes industries with 7% or more representation in the sample.



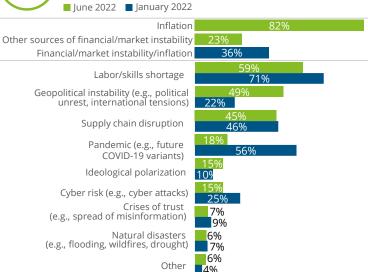
## What is your personal outlook toward the following areas over the next 12 months?

Only 12% were "pessimistic" or "very pessimistic" about the global economy in the January 2022 survey, compared to 67% now in June 2022.





What external issues do CEOs expect to influence or disrupt their business strategy within the next 12 months?



Note: For June 2022 we split out "Inflation" from the January 2022 response option "Financial/market instability/inflation" and created two response options.

Note: CEOs were asked to select their top 3.



## In what ways has your organization been adversely affected by the current Russia-Ukraine conflict?





# Which of the following tactics do you expect to have the greatest impact on combating the "Great Resignation"?

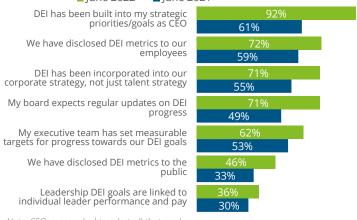


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### Has your organization addressed any of the following practices related to diversity, equity, and inclusion (DEI)?

■ June 2022 ■ June 2021



Note: CEOs were asked to select all that apply.



What additional actions has your organization taken over the past two years to increase DEI support, understanding, and awareness throughout your workforce?

DEI leadership training (e.g., inclusive behavior training) Programming and activities to create/develop allies New employee resource groups for different identities Other new resources / programs (please describe):

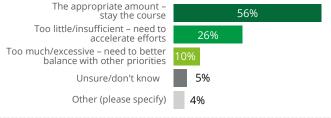


DEI Councils with the CEO Hiring new DEI leaders

issue or topic

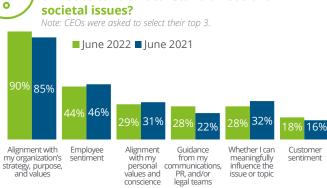


What is your view of the current focus and emphasis by the business community on advancing DEI outcomes?





What factors do you use to decide whether or not to take a vocal stand on social or





Please indicate your level of agreement regarding each of the following statements pertaining to the CEO succession plan readiness and successor criteria:

Good process in place, but questionable bench





#### The biggest challenge I face as a CEO today is:

Note: Topics in the word cloud are edited for clarity.

"Talent, but I expect it to go back to normal as soon as the economy goes down the drain.

"Dealing with anxiety and uncertainty of the marketplace at large."

"Market volatility and balancing multiple stakeholders in a period of labor shortages and inflation."

"This is a heavy time in the world; keeping people positive is hard."

Supply chain M sitivity Regulatory policies Navigating rapid change Culture Talent / Workforce stability **Uncertainty & Volatility** Governance Inflation Multi-stakeholders

Political polarization

"Navigating the **volatile** external environment including inflation, the war in Ukraine, commodity prices, supply chain disruption , the  $\boldsymbol{pandemic}$ and the 'Great Resignation' - all at once!"

"Workforce that is exhausted by factors outside their control.

8% 10%

public

sentiment

4% 1%

Other

(please

specify)

5%

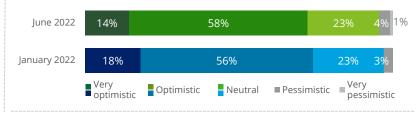
public

backlash or blowback



### What is your outlook toward your personal well-being over the next 12 months?

A silver lining: CEOs are holding near steady with their own well-being



outreach or

guidance from

trusted individuals

What peer

CEOs or peer organizations

are doing

Input or

approval of my board

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17% 17%

I generally avoid

taking a vocal

stand on social or

societal issues.