



## Human Capital Platform & Innovation

Powering the digital organization

### **It's not enough to go digital. An organization must **be digital.****

In today's rapidly changing world, organizations should embrace new ways of thinking. HR can help lead the transformation by finding ways to hack market disruptions and creating an employee centric organization that provides tailored experiences to each individual employee.

**Being digital** is about more than just the implementation of technology. Rather, it's a mindset shift—a focus on customer centricity and the application of advanced technology through the lens of a next generation business model to deliver sustainable organizational performance. When digital is done right, it becomes the connective tissue running throughout an entire organization, improving most, if not all, areas and functions. Organizing, operating, and behaving in a culturally digital way is the real mark of a Digital Organization.

And organizations that become digital will have an edge—greater employee engagement, higher productivity, and improved financial performance.

As digital transforms the business landscape, successful organizations will likely be those that can move faster, adapt more quickly, learn more rapidly and embrace a dynamic workforce.

**88%**

of companies surveyed think **building the organization of the future is important.**

But only

**11%**

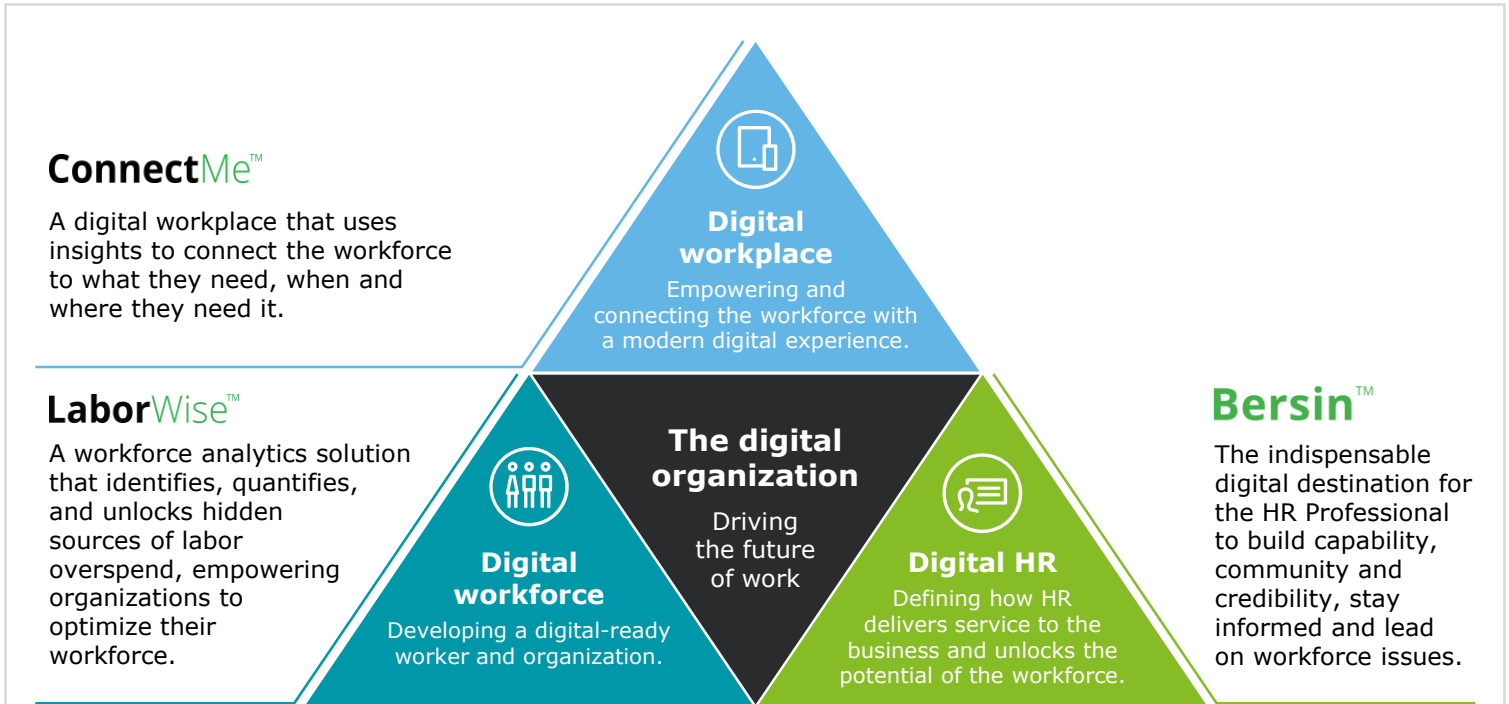
believe they understand how to build it.<sup>1</sup>



<sup>1</sup> Erica Volini, Pascal Ocean, Michael Stephan, Brett Walsh, "Digital HR: Platforms, people, and work," *Global Human Capital Trends 2017: Rewriting the rules for the digital age*, Deloitte University Press, 2017

# What is Human Capital Platform and Innovation?

We are focused on developing and delivering a Human Capital Platform of products and research that can enable the **digital organization** and helps clients become more high performing and adaptive to the disruption in the business. We deliver **indispensable insights** to clients through a modern, **digital destination** for HR Professionals, Employees and Managers that fundamentally changes the way work gets done.



## Deloitte's Human Capital Platform and Innovation can help your organization:



Visit [www.deloitte.com/us/hcpi](http://www.deloitte.com/us/hcpi) for more information.



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