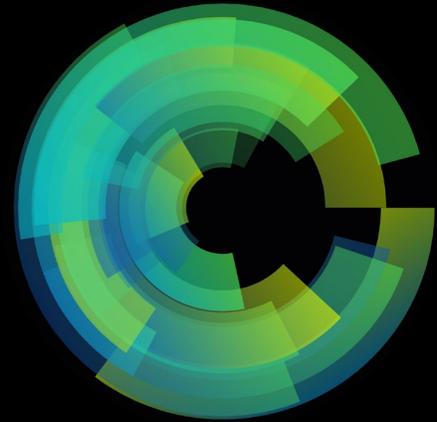


Bersin™

The indispensable digital destination for HR professionals



Can HR forge ahead in a disrupted and evolving business world? We say “absolutely.” Bersin provides the HR services, insights, and tools needed to predict trends and drive business decisions.



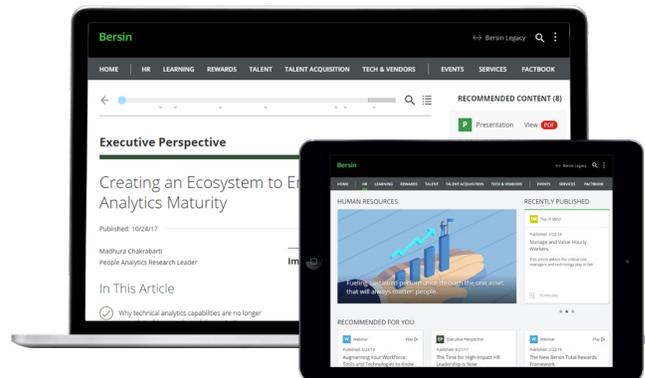
Introducing Bersin

Bersin offers leading research content, expert analysts and advisors, and analytic tools, all founded in practical, actionable research into leading human capital practices. We develop and align our content and services to help address real-world challenges that human capital leaders and HR professionals face everyday.

As a Bersin member, you'll be equipped to lead on workforce issues, navigate complex business problems, and, ultimately, drive exceptional business performance.

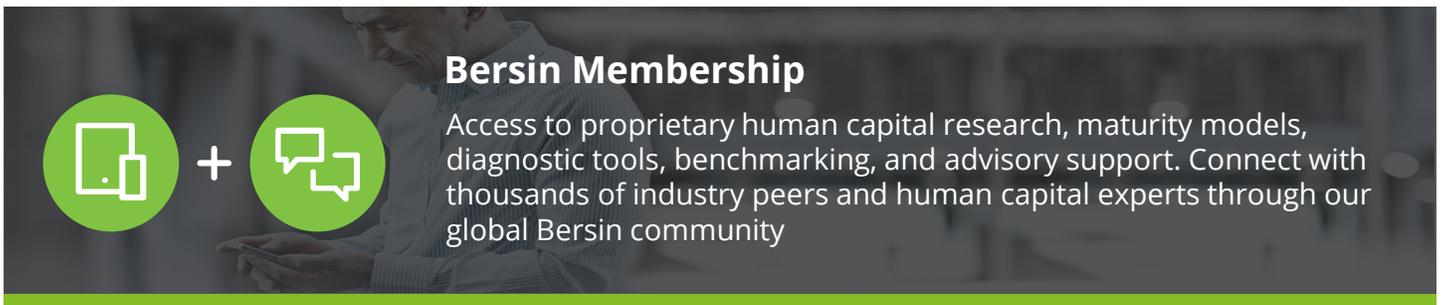
The power of Bersin insights

- 1 | Proven research methodology built on industry leading benchmark studies, maturity models and frameworks
- 2 | Ability to interact with leading HR experts, member advisors, peers and Deloitte's global network
- 3 | Tools to stay ahead of disruptions and drive business decisions



“I think that if you are in HR transformation, the research that Bersin gives you is fundamental to planning.” - Larry McAlister, VP Global Talent Management, Equinix, Inc.

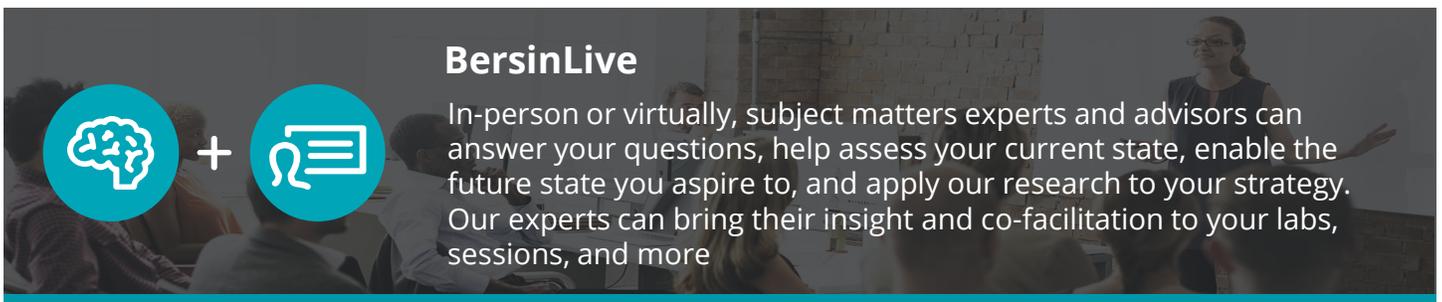
Our **digital platform** allows you to dynamically identify solutions, connect concepts, and bookmark favorites. Our full range of products includes:



Bersin Membership

Access to proprietary human capital research, maturity models, diagnostic tools, benchmarking, and advisory support. Connect with thousands of industry peers and human capital experts through our global Bersin community

The banner features a background image of a man looking at a smartphone. On the left, there are two circular icons: a green circle with a white smartphone icon and a green circle with a white speech bubble icon, separated by a plus sign.



BersinLive

In-person or virtually, subject matters experts and advisors can answer your questions, help assess your current state, enable the future state you aspire to, and apply our research to your strategy. Our experts can bring their insight and co-facilitation to your labs, sessions, and more

The banner features a background image of a woman presenting to a group. On the left, there are two circular icons: a blue circle with a white brain icon and a blue circle with a white speech bubble icon, separated by a plus sign.



Bersin Solution Provider Services

For HR Technology providers, align your products and services with our insights and thought leadership on today's top HR issues. Bersin can help refine market positioning, inform product strategy, and support sales effectiveness

The banner features a background image of a group of people working at a table. On the left, there are two circular icons: a green circle with a white telescope icon and a green circle with a white briefcase icon, separated by a plus sign.

Start the conversation

Contact USBersinServiceClient@deloitte.com and visit www.bersin.com for more information.

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