

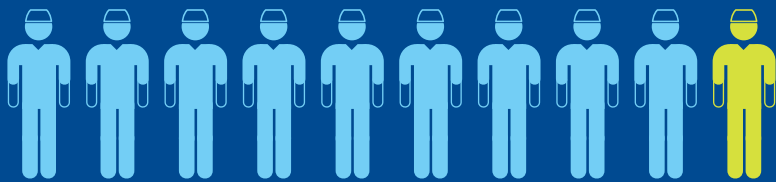
# Annual check-up on physician adoption of health IT

Deloitte's 2014 Survey of U.S. Physicians examined physicians' current use and overall views of mobile health (mHealth) technologies, Meaningful Use (MU), and electronic health records (EHRs).

## mHealth

### Interest is strong

Physician interest in mHealth is strong with access to clinical information as the most cited benefit.

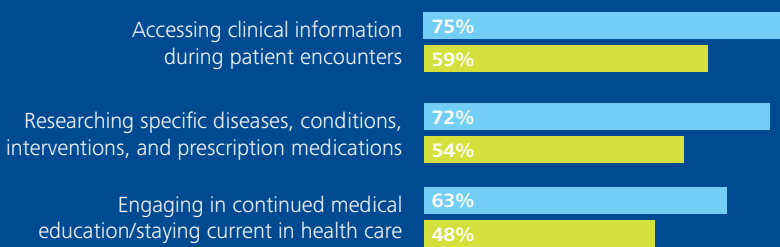


**9 out of 10 physicians** say they are interested in **mHealth** technology and that it has clinical value.

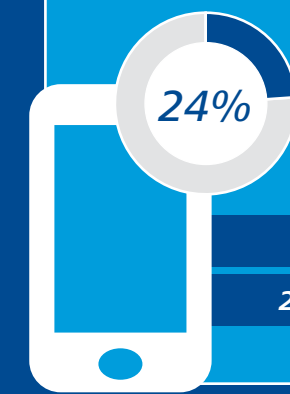
The **1 in 10** who are disinterested are **older**, have been in practice the **longest**, and are **solo** or **independent practitioners**.

### Users vs. non-users on the benefits of mHealth

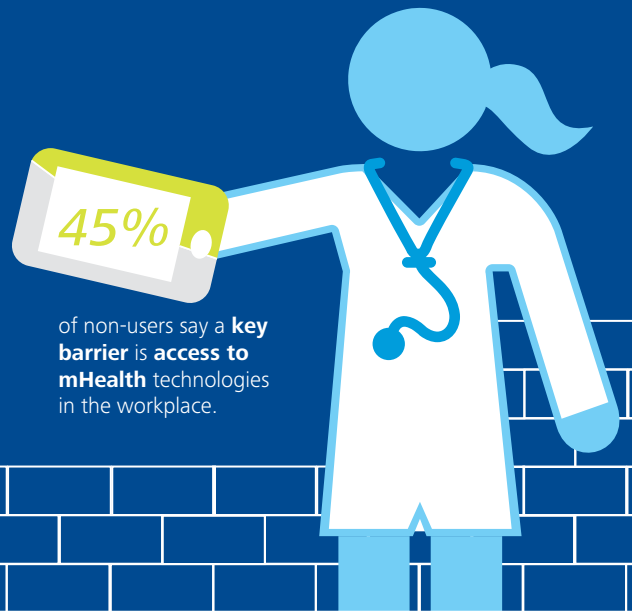
■ Experienced mHealth users ■ Non-mHealth users



### Adopters become active users



**24%** of physicians report use of mHealth technologies; of these, **half use daily**.

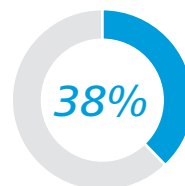


**45%** of non-users say a **key barrier** is **access to mHealth** technologies in the workplace.

## Patient support

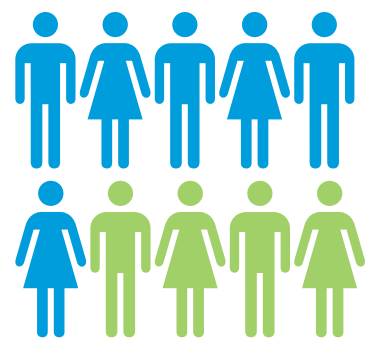
### Physician reluctance amid consumer enthusiasm

Physicians are not convinced that monitoring patients' conditions/adherence is a benefit of mHealth, despite a high interest in monitoring from consumers.



**38%** of physicians say that **"monitoring patients conditions and adherence"** is a potential benefit of mHealth.

VS.

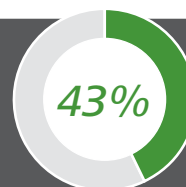


**6 out of 10 consumers** either use or are interested in using technology to **monitor** and **manage** health issues.

Source: Deloitte 2013 Survey of U.S. Consumers

### Security and privacy must be addressed

Security and privacy is the most frequently cited concern around mHealth technology and is an issue for both users and non-users.



**43%** of physicians say that **"security and privacy** of protected information" is a constraint of mHealth.

This includes:

**50%** of users

**41%** of non-users



## Meaningful Use

### Taking the next step

Once implementation of MU begins, few physicians report intentions to stop or abandon moving to the next stage. But of those who have not yet started implementation, most plan to stay put.

Note: Physicians who were unaware of their MU status were not included.



**56%** of respondents are currently at **Stage 2**:

**71%** of them plan to reach Stage 3  
**15%** are not planning to go further  
**14%** are unsure

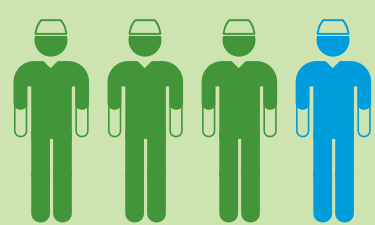
**26%** of respondents are currently at **Stage 1**:

**76%** of them plan to reach Stage 2 or 3  
**17%** are not planning to go further  
**7%** are unsure

**18%** of respondents have **not started MU** implementation:

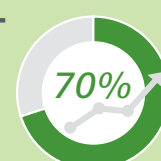
**15%** of them intend to reach Stage 1, 2, or 3 in the future  
**70%** have no future plans to reach any stage of MU  
**15%** are unsure

### Finding the meaning



**3 out of 4 physicians** report EHRs **increase costs** and **do not save time**

BUT



think they provide **useful analytics**



think they **support value based care**

Physicians think there are gaps, citing that MU:

Does not increase productivity **68%**

Does not differentiate their practice among consumers **58%**

Does not support care coordination **48%**

Note: All data in this section reflect physicians whose primary work setting has an EHR that currently meets MU Stage 1 or 2 requirements.

Deloitte Center for Health Solutions

To read more about these findings and the survey methodology and to connect with the authors, visit: [www.deloitte.com/us/2014physiciansurvey](http://www.deloitte.com/us/2014physiciansurvey)

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Source: Deloitte 2014 Survey of U.S. Physicians

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