

No time to slow down: Looking ahead to 2015 HIX open enrollment

BY THE NUMBERS

On May 1, 2014, the U.S. Department of Health and Human Services released the summary report for the initial HIX open enrollment period. What do the numbers say?

STATE AND FEDERAL NUMBERS

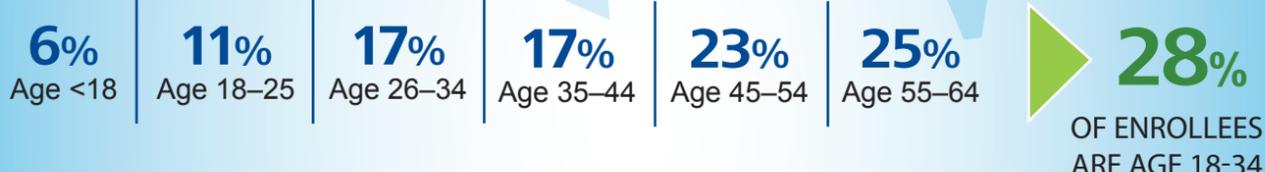
TOTAL number of eligible persons who have selected a plan through the state-based and federally-facilitated HIXs

8
MILLION

2,573,585
State-based HIX enrollees

5,446,178
Federally-facilitated HIX enrollees

HIX PLAN SELECTION BY AGE



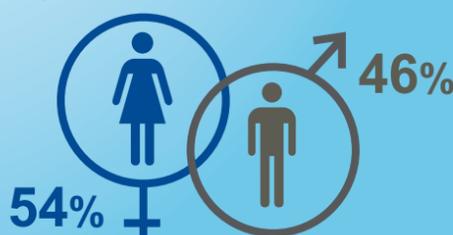
HIX PLAN SELECTION by METAL LEVEL



HIX PLAN SELECTION BY FINANCIAL ASSISTANCE

85% of persons who have selected a HIX plan selected one with **financial assistance**

HIX PLAN SELECTION BY GENDER



BEYOND THE NUMBERS

As stakeholders begin placing bets for 2015 HIX open enrollment and beyond, what uncertainties could the health care industry face?

Consumer attitudes and behaviors: Enrollment numbers reveal age and gender, but cannot predict how consumers will spend or what their health behaviors might be.

Variation across states: Operational approaches, eligibility requirements, and technical difficulties look different in every state, and for some, could even change.

Potential regulatory, legislative, and judicial changes: The landscape could continue to change as regulations, guidance, and rules continue to evolve.

Increasing patient loads and narrowing networks: As patient rolls stretch and networks become smaller, providers will likely need to adapt.

Reactions to prescription drug spending: Specialty drug spending has come into focus and greater utilization management might be the answer.

New options and products: Different products and approaches could be successful in getting the uninsured consumers who remain on the sidelines off the bench and in the game.

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Note: In this document, HIX = health insurance exchange. Percentages have been rounded. Some numbers may not add to totals due to rounding.

Source: Health Insurance Marketplace: Summary Enrollment Report for the Initial Annual Open Enrollment Period. HHS. May 1, 2014

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