

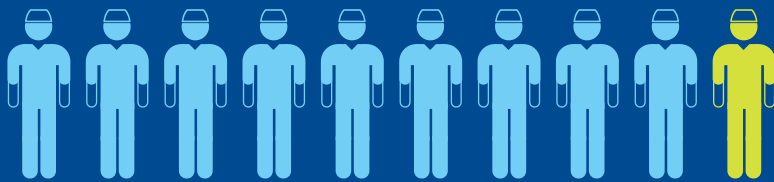
Annual check-up on physician adoption of health IT

Deloitte's 2014 Survey of U.S. Physicians examined physicians' current use and overall views of mobile health (mHealth) technologies, Meaningful Use (MU), and electronic health records (EHRs).

mHealth

Interest is strong

Physician interest in mHealth is strong with access to clinical information as the most cited benefit.

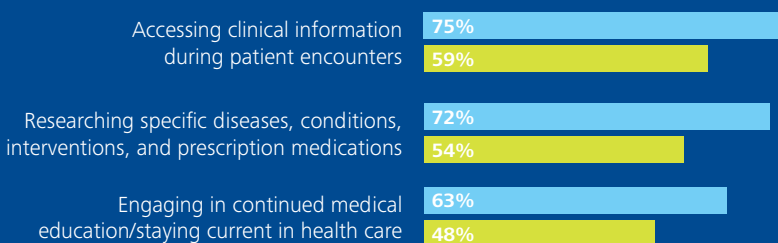


9 out of 10 physicians say they are interested in **mHealth** technology and that it has clinical value.

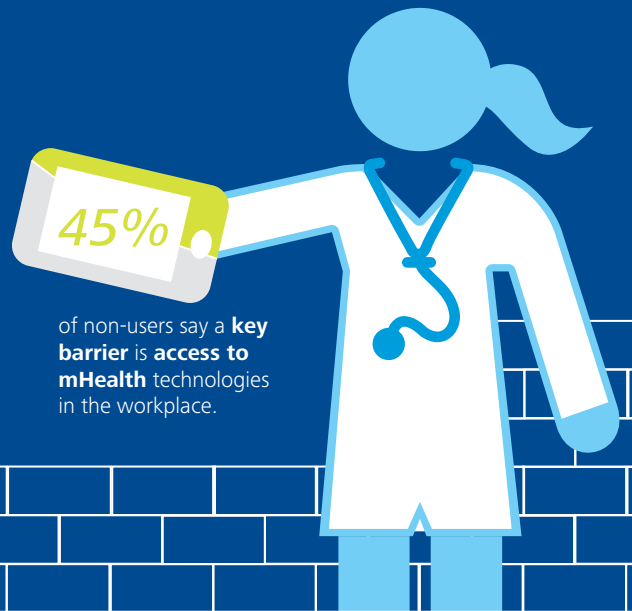
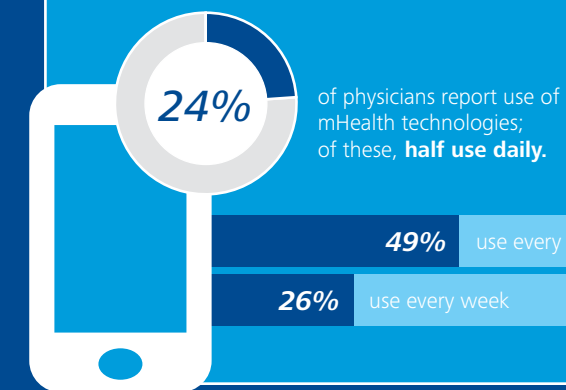
The **1 in 10** who are disinterested are **older**, have been in practice the **longest**, and are **solo** or **independent practitioners**.

Users vs. non-users on the benefits of mHealth

■ Experienced mHealth users ■ Non-mHealth users



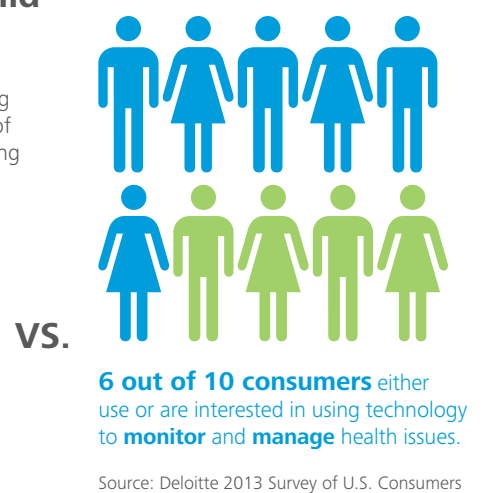
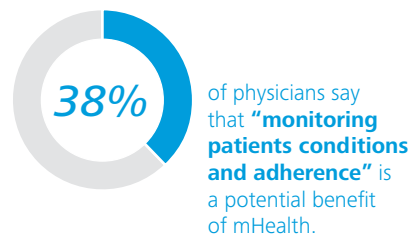
Adopters become active users



Patient support

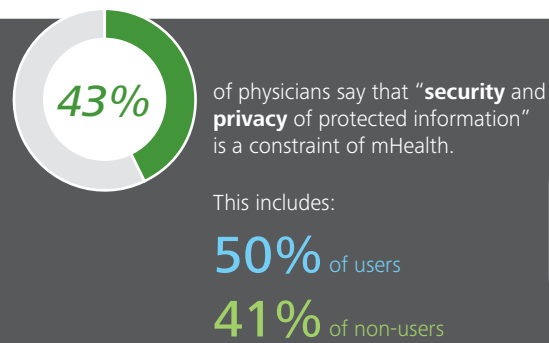
Physician reluctance amid consumer enthusiasm

Physicians are not convinced that monitoring patients' conditions/adherence is a benefit of mHealth, despite a high interest in monitoring from consumers.



Security and privacy must be addressed

Security and privacy is the most frequently cited concern around mHealth technology and is an issue for both users and non-users.

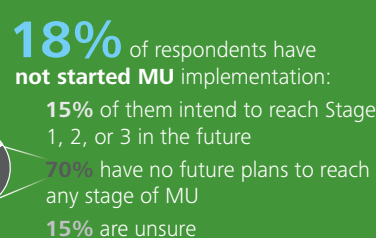
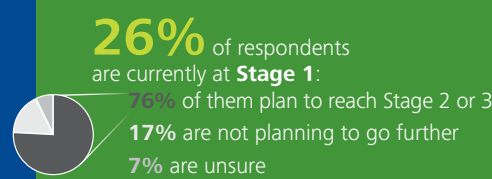
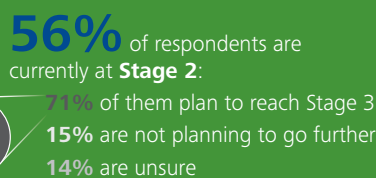


Meaningful Use

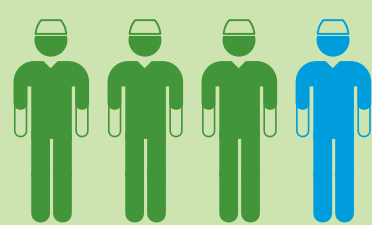
Taking the next step

Once implementation of MU begins, few physicians report intentions to stop or abandon moving to the next stage. But of those who have not yet started implementation, most plan to stay put.

Note: Physicians who were unaware of their MU status were not included.



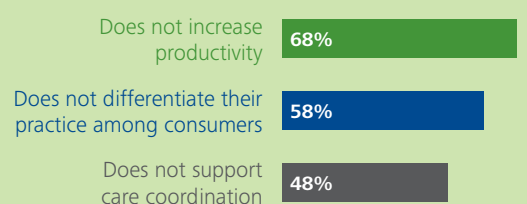
Finding the meaning



BUT



Physicians think there are gaps, citing that MU:



Note: All data in this section reflect physicians whose primary work setting has an EHR that currently meets MU Stage 1 or 2 requirements.

Deloitte Center for Health Solutions

To read more about these findings and the survey methodology and to connect with the authors, visit: www.deloitte.com/us/2014physiciansurvey

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Source: Deloitte 2014 Survey of U.S. Physicians

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