Annual check-up on physician adoption of health IT

Deloitte’s 2014 Survey of U.S. Physicians examined physicians’ current use and overall views of mobile health (mHealth) technologies, Meaningful Use (MU), and electronic health records (EHRs).

mHealth

Interest is strong

Physician interest in mHealth is strong with access to clinical information as the most cited benefit.

9 out of 10 physicians report use of mHealth technology and that it has clinical value.

This 1 in 10 who are disinterested as older, have been in practice the longest, and are solo or independent practitioners.

Users vs. non-users on the benefits of mHealth

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Users</th>
<th>Non-users</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accessing clinical information</td>
<td>90%</td>
<td>66%</td>
</tr>
<tr>
<td>Researching specific diseases</td>
<td>95%</td>
<td>71%</td>
</tr>
<tr>
<td>Engaging in continued education</td>
<td>97%</td>
<td>86%</td>
</tr>
</tbody>
</table>

Meaningful Use

Adopters become active users

49 out of 100 say they are interested in mHealth technologies as a potential benefit of MU

Physician reluctance amid consumer enthusiasm

Physicians are not convinced that monitoring patients’ conditions/adherence is a benefit of mHealth, despite a high interest in monitoring from consumers.

Security and privacy must be addressed

Security and privacy is the most frequently cited concern around mHealth technology and is an issue for both users and non-users.

Patient support

6 out of 10 consumers either use or are interested in using technology to monitor and manage health issues.

Finding the meaning

3 out of 4 physicians report only increase costs and do not save time

BUT

70% say they provide useful analytics

60% say they support value based care

Physicians think there are gaps, citing that MU:

- Does not increase productivity
- Does not differentiate their practice among consumers
- Does not support care coordination

Meaningful Use

Taking the next step

Adopters’ implementation intentions are split—half report intentions to stop or abandon moving to the next stage. But of those who have not yet started implementation, most plan to delay out.

Physicians and consumers report differences in MU implementation levels.

Note: MU implementation levels are based on the presence of mHealth technologies in the workplace. For example, if a user has technology available in the clinic but not at home, their MU level is Stage 2, and they are counted as having implemented Stage 2 of MU.

Physicians who were unaware of their MU status were not included.

Note: All data in this section reflect physicians whose primary work setting has an EHR that currently meets MU Stage 1 or 2 requirements.

Source: Deloitte 2013 Survey of U.S. Consumers

Source: Deloitte’s 2014 Survey of U.S. Physicians

To read more about these findings and the survey methodology and to connect with the authors, visit: www.deloitte.com/us/2014physiciansurvey

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Source: Deloitte 2014 Survey of U.S. Physicians


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