

Auto CES - WJR Interview Transcripts – Segment 1

The following program is presented by Deloitte.

Frank Beckman: Oh hi everybody and welcome in to a very special presentation here on WJR. We call it “Exploring the Future of Mobility”. As I broadcast to you, I am exactly sitting in Las Vegas, Nevada at the CES show. It used to be called the Consumer Electronics Show, but it has become so much more. You’re going to hear me touch on a number of themes during the course of our show this evening as we take a look at the major changes coming in our lives and especially in our automobiles. And there is one company that is right in the heart in exploring this future of mobility and the changes that we’ll witnessing right before our eyes. And that company is Deloitte, which has a major presence at CES and we’re going to cover it for you in the hour ahead with some of special guests tonight. You do not want to miss it because we are witnessing a Sea-change in the automotive industry. We’re witnessing quite literally what our processors saw when Henry Ford created the Model T a century ago. I am Frank Beckmann and we’ll begin to exploring the future of mobility here on WJR when we come back.