

The internet of value

What CFOs need to know about blockchain

In late Spring 2018, 4,407 people (40 percent being C-Suite or Executive level) tuned in for a Dbriefs webcast, "The internet of value: What CFOs need to know about blockchain," during which the audience was polled about the technology. Here are the highlights.

Which benefit of blockchain do you find most attractive?



Which finance use-case do you find most compelling for your organization?



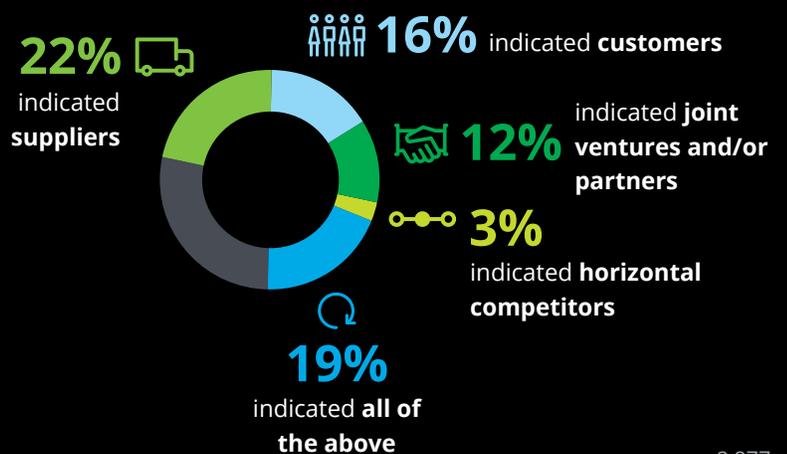
When it comes to perceived importance of blockchain to their organization:

37.7%
say they **still need to learn more** before making that decision

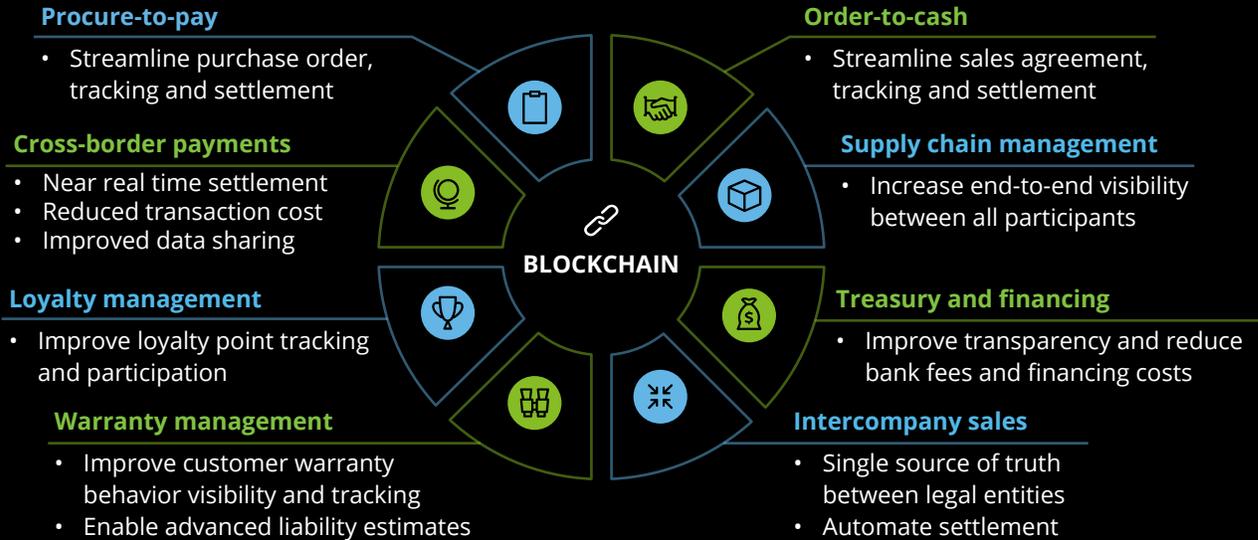
37.2%
indicated they see blockchain as **crucial to their success** or, if not crucial, as **helping them stay current** with latest technology trends

n=3,745

On the topic of blockchain consortia and who they'd be most willing to collaborate with:



Use-cases applicable to finance



Widespread impacts as processes transform from linear silos to integrated networks

How do you start to evaluate if blockchain is the right solution for a particular use-case?

What's **desirable** from a business perspective?

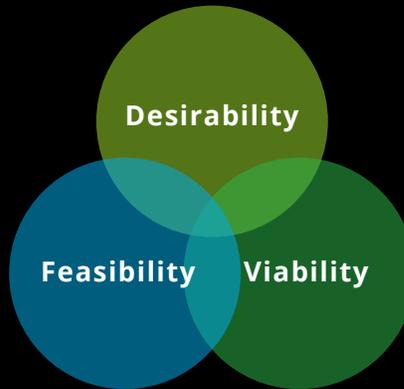
Reasoning/key points

- Improve business process and participant integration
- Optimize working capital and improve operational efficiencies
- Increase data consistency, transparency and availability
- Enhance auditability of end-to-end process

What's **feasible** from a technology or organizational perspective?

Reasoning/key points

- Reduce the complexity for sourcing key data
- Increase connectivity of stakeholder groups
- Access to required data from sources
- Secure and stable dev and test environments



Is it **economically viable** as a blockchain solution?

Reasoning/key points

- Shared data
- Multiple writers
- Low trust
- Auditability
- Disintermediation
- Transaction interaction

Explore our *Blockchain for Finance* report and learn more:
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