

The CEO Transition Lab

CEO Program

While the demands of day-to-day management will occupy most of your time as a CEO, your long-term success, and that of your organization, requires significant investment in the strategic agenda from the beginning of your tenure. This includes understanding the current external and internal context of the organization, articulating your vision and engaging constituencies to achieve that vision.

The Deloitte CEO Program brings together a multidisciplinary team of leaders and professionals to help you navigate your new role and make sure you stay ahead of the most pressing challenges while avoiding common pitfalls of new CEOs.

The transition into the CEO role

The CEO Transition Lab is a one-day experience built to ensure that you thrive in your role. The agenda focuses on the three most important resources any CEO must manage: time, talent, and relationships with multiple stakeholders. We also discuss the "CEO Story", a consistent narrative for engaging stakeholders and communicating key themes and priorities.

The day is built around proprietary research Deloitte has done on executive agendas and extensive experience in delivering such sessions, and it culminates in a plan that enables you to:

- **Define** and communicate your priorities
- **Assess** and develop a talent strategy
- **Understand** and influence key stakeholders
- **Articulate** your CEO story explaining the vision of the company, the reason for why you are best suited to lead it and the motivation for any stakeholder to want to be a part of it
- **Develop** an action plan for the next twelve months

An executive's currency: Time, Talent & Relationships

TIME: Crushing demands will be made on your time and you must treat it as your most valuable asset. What are your priorities, where do you want to spend your time, and how will you enforce that?

TALENT: Great talent not only makes you look good but helps you make the most of your time. Often, a new CEO's biggest regret is not moving fast enough on their talent challenges and opportunities.

RELATIONSHIPS: CEOs who make time to cultivate critical relationships later found those people became critical supporters. Who are your important stakeholders, and how will you build trust with them?

A place built to ensure your success

The Lab is a confidential and open space where you can ask, ponder, and address questions that will affect your agenda.



Research-Based Content

Frameworks built on empirical data, research, focused expertise, and cumulative learnings from 1,500+ Lab sessions



Immersive Methods & Exercises

Exercises based on behavioral research and team dynamics, and on conversations with your people



Relevant Subject Matter Resources

Diverse perspectives from experts selected because they know your challenge, industry or business



Highly-Trained Facilitators

Business practitioners specializing in intervention, disruption, alignment, and consensus building



Custom-Designed Environment

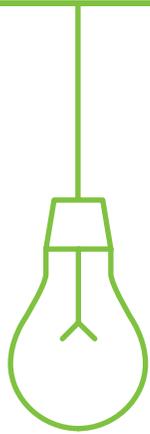
Movable panels, flexible furniture, and an intimate space built to spark conversation



BREAKTHROUGH

Breakthrough ideas, aligned team, defined next steps

Who are we serving?



CEO

Global, enterprise-level CEO

Reports to the company Board of Directors



BU Head

Senior executive

Typically leads a large portion of the business (e.g., business unit or geography) and reports to the CEO



COO

Chief Operating Officer or equivalent executive role

Reports to the enterprise CEO

Other CEO Program Lab offerings

Below is a list of illustrative CEO Program Lab offerings informed by our POV and designed to accelerate results and impact for our clients.



CEO TRANSITION LAB + EXECUTIVE TEAM LAB

A one-day Transition Lab experience focused personally on the CEO, followed within two weeks by a one-day Lab experience customized for the CEO and the full Executive Team to share the “CEO Agenda” and align the team against the required strategic choices to execute



STRATEGY + SCENARIO PLANNING LAB

A one-day Lab experience that guides the CEO and the full Executive Team through a rapid-fire, proven approach to scenario planning which explores how potential driving forces, critical uncertainties, and multiple alternative futures can influence and shape current strategic decisions and priorities



CEO-DRIVEN INNOVATION LAB

A one-day experience for the CEO and Executive Team on driving core, adjacent, and transformational innovation



BOARD EFFECTIVENESS LAB

A one-day experience designed to strengthen the relationship between the CEO and the Board of Directors during transition and set the stage for high performance

For more information:

Vincent Firth

National Managing Director
CEO Program; Senior Managing
Director, Monitor Deloitte Global
Strategy Practice
Tel. (610) 745 8316
vfirth@deloitte.com

Benjamin Finzi

National and Global Managing
Director CEO Program;
Leader and Co-founder Client
Experience Initiative
Tel. (212) 492 2648
bfinzi@deloitte.com

About Deloitte

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee (“DTTL”), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as “Deloitte Global”) does not provide services to clients. Please see www.deloitte.com/about for a detailed description of DTTL and its member firms. Please see www.deloitte.com/us/about for a detailed description of the legal structure of Deloitte LLP and its subsidiaries. Certain services may not be available to attest clients under the rules and regulations of public accounting.