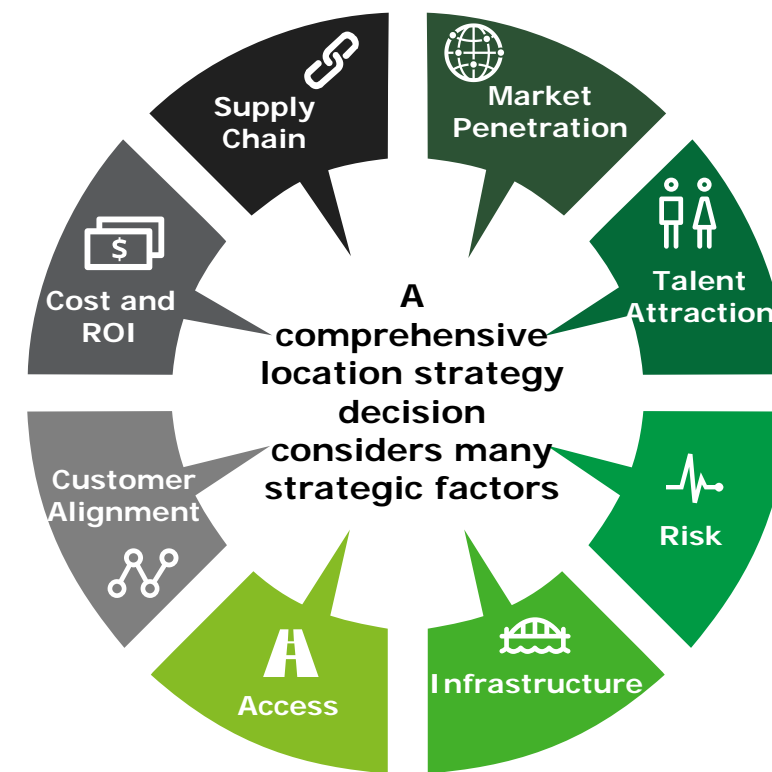
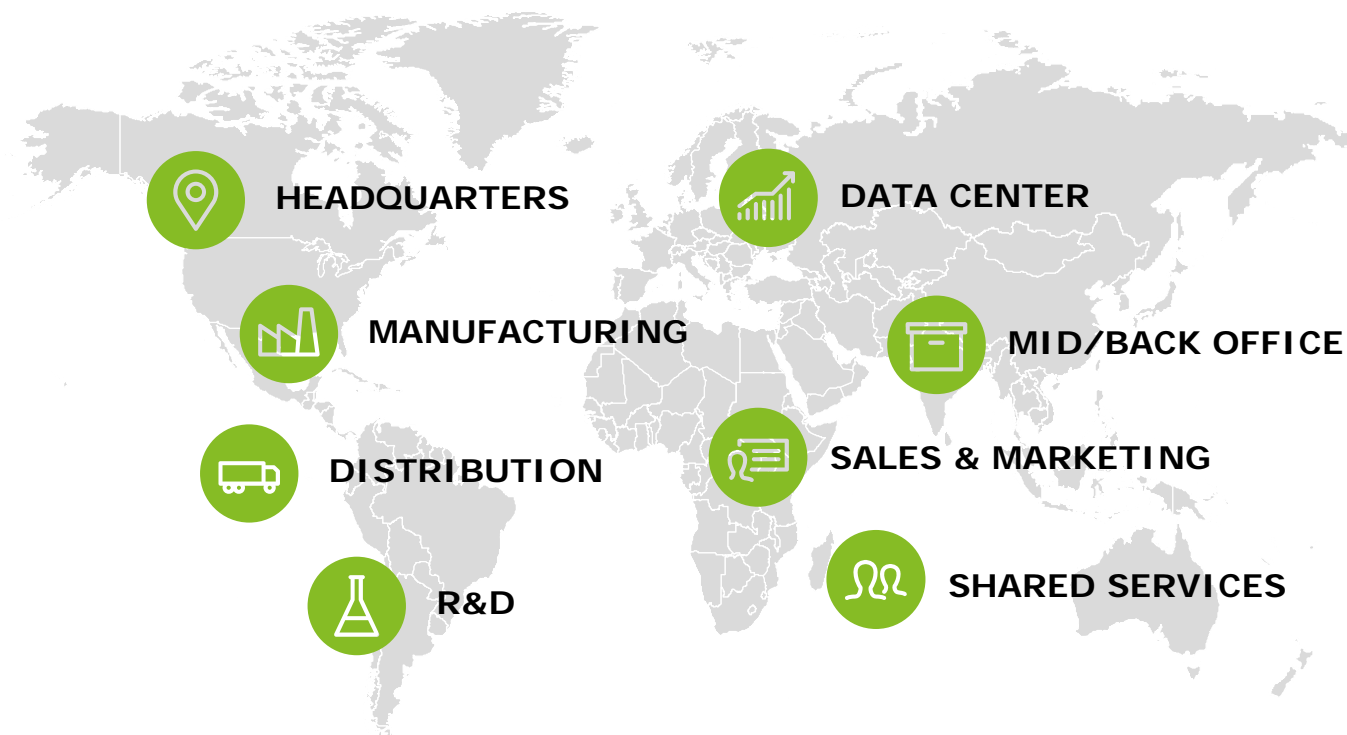




# Real Estate & Location Strategy: Is your business footprint working for you?

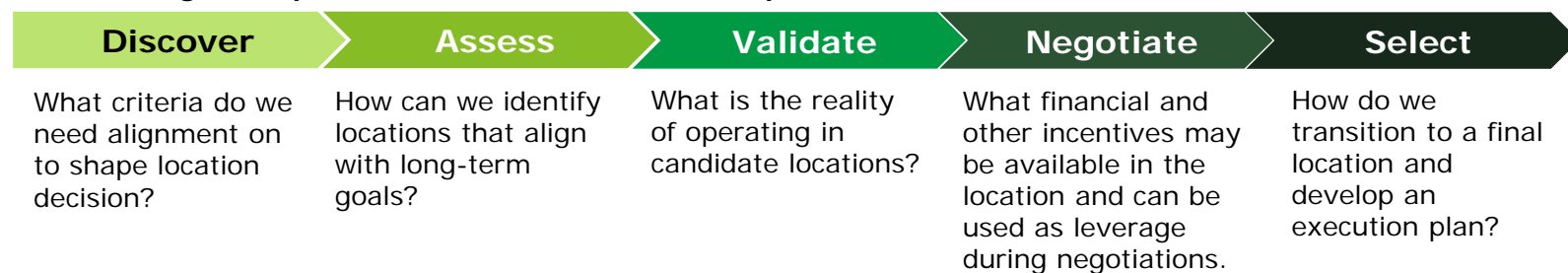
Deloitte leverages in market experience and knowledge to deliver actionable, objective, and sustainable solutions

We help solve complex location decisions across the breadth of business functions and around the world



- 📍 Reduced operating costs
- 📍 Improved operational presence
- 📍 Improved sustainable operating environment
- 📍 Faster execution
- 📍 Augmented incentives
- 📍 Lower risks

### Structuring a complex location decision in five steps:



### Solving Pressing Challenges

A favorable location decision responds to strategy, business model, operations, talent, technology, and financial objectives

- |  |   |  |
|--|---|--|
| <b>CEO</b> <ul style="list-style-type: none"> <li>• Implement strategy</li> <li>• Achieve growth</li> <li>• Beat the street</li> </ul> | <b>COO</b> <ul style="list-style-type: none"> <li>• Gain market access</li> <li>• Lower risks</li> <li>• Activate assets</li> </ul> | <b>CFO</b> <ul style="list-style-type: none"> <li>• Manage costs</li> <li>• Structure taxes</li> <li>• Target investments</li> </ul> |
| <b>CHRO</b> <ul style="list-style-type: none"> <li>• Recruit talent</li> <li>• Build culture</li> <li>• Comp strategy</li> </ul>       | <b>CIO</b> <ul style="list-style-type: none"> <li>• Integrate technology</li> <li>• Access platforms</li> </ul>                     | <b>CNO</b> <ul style="list-style-type: none"> <li>• Achieve innovation</li> <li>• Meet R&amp;D goals</li> </ul>                      |

### Contacts

- |  |  |  |   |
|--|--|--|---|
| Darin Buelow<br><a href="mailto:dbuelow@deloitte.com">dbuelow@deloitte.com</a> | Matt Highfield<br><a href="mailto:mahighfield@deloitte.com">mahighfield@deloitte.com</a> | Matt Szuhaj<br><a href="mailto:maszuhaj@deloitte.com">maszuhaj@deloitte.com</a>      | Vin Mahbubani<br><a href="mailto:vmahbubani@deloitte.com">vmahbubani@deloitte.com</a> |
| Sarah Raehl<br><a href="mailto:sraehl@deloitte.com">sraehl@deloitte.com</a>    | Neale Rath<br><a href="mailto:nrath@deloitte.com">nrath@deloitte.com</a>                 | Jovana Trkulja<br><a href="mailto:jotrkulja@deloitte.com">jotrkulja@deloitte.com</a> | Lara Wigmore<br><a href="mailto:lwigmore@deloitte.com">lwigmore@deloitte.com</a>      |

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