



# How companies think about their real estate footprint and workplaces will change; what questions should corporate leaders be asking?

We are in uncharted waters; corporate leaders must take decisive action to help ensure their organizations are resilient. Here are some questions that should be top-of-mind, and how we can help address them.

## Will our manufacturing footprint enable us to be resilient now and in the future?

### Manufacturing

The COVID-19 pandemic has demonstrated a distinct need for production facilities to be agile—practices and facilities that can easily pivot and flex to avoid significant disruption to their supply chain, or loss of productivity within their workforce, will win out. Companies should take the appropriate steps to enable enterprise footprint resiliency so that they can readily shift sourcing and production to less impacted locations.

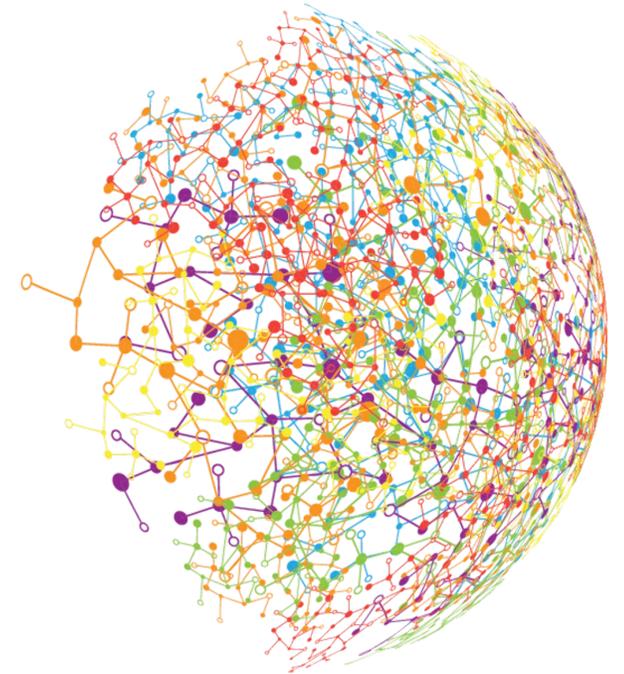
Equipped with our suite of Deloitte tools, we can work with you to help address issues such as alleviating dependencies on a single geography or supplier, migrating to a smaller number of regionally oriented plants, increasing utilization of robotics and process automation, and establishing contract manufacturing organization contingency plans and partnerships.

## Will our offices ever return to how they were before the COVID-19 pandemic?

### Corporate offices

In this new environment, leaders must rethink their future workplace real estate requirements. As organizations begin thinking about what the 'Recover' phase will look like, they should develop a staged return to the office that enables them to thrive under new health and safety requirements for the workplace. A potentially permanent shift to a blend of remote, gig-based workers combined with in-office social distancing requirements will transform the office environment and impact real estate needs.

Deloitte's real estate and workplace professionals can methodically and thoughtfully assess remote work readiness across your functions and evaluate which roles should return to the office, and in what capacity and frequency. We can evaluate the implications of onsite headcount and space requirements for your real estate footprint and profile in the geographies you occupy.



Equip your team with the insights needed to make informed decisions in uncertain times.



## Can our logistics network keep pace with increasing customer demand?

### Distribution and logistics

The rapid spread of COVID-19 has accelerated the shift to online platforms to conduct purchasing transactions; this has overwhelmed logistics networks and increased delivery times for essential goods. Now more than ever, companies need to optimize the locations of their distribution and logistics centers to ensure on-time and efficient last-mile delivery while protecting the health and safety of their delivery workers.

Our team is equipped to help you identify issues in your distribution network and optimize your facility locations to deliver high-value service to your customers.

## Is now the time for us to rethink our data center location strategy?

### Data centers

Companies now more than ever are looking for secure and reliable data storage infrastructure to ensure seamless and secure data access to maintain business continuity and mitigate productivity losses. Data center providers must identify how to meet this increased demand for data storage and maintain server up-times. For some organizations, owning and operating captive cloud-enabled data centers will enable effective management of their entire data-connectivity pipeline.

Deloitte can help data center providers optimize server location strategy to meet the increased data infrastructure demands of geographically-distributed workers, and assist certain companies with site-selection, construction, and acquisition of data centers.

## 5 areas that corporate leaders should be thinking about today

COVID-19 implications for location strategy

-  Footprint optimization
-  Risk management
-  Geographic diversification
-  Supply chain resiliency
-  New market opportunities

## Contact us:

### Darin Buelow

Principal  
Deloitte Consulting LLP  
[dbuelow@deloitte.com](mailto:dbuelow@deloitte.com)

### Matt Highfield

Managing Director  
Deloitte Consulting LLP  
[mahighfieldj@deloitte.com](mailto:mahighfieldj@deloitte.com)

### Matt Szuhaj

Managing Director  
Deloitte Consulting LLP  
[maszuhaj@Deloitte.com](mailto:maszuhaj@Deloitte.com)

### Sarah Raehl

Senior Manager  
Deloitte Consulting LLP  
[sraehl@deloitte.com](mailto:sraehl@deloitte.com)

### About Deloitte

As used in this document, "Deloitte" means Deloitte Consulting LLP, a subsidiary of Deloitte LLP. Please see [www.deloitte.com/us/about](http://www.deloitte.com/us/about) for a detailed description of our legal structure. Certain services may not be available to attest clients under the rules and regulations of public accounting. This publication contains general information only and Deloitte is not, by means of this publication, rendering accounting, business, financial, investment, legal, tax, or other professional advice or services. This publication is not a substitute for such professional advice or services, nor should it be used as a basis for any decision or action that may affect your business. Before making any decision or taking any action that may affect your business, you should consult a qualified professional advisor. Deloitte shall not be responsible for any loss sustained by any person who relies on this publication.

