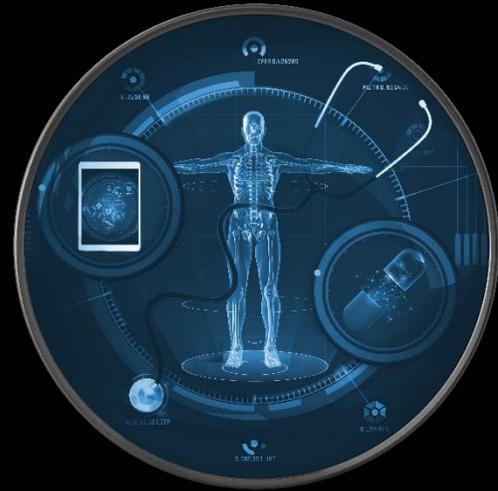


MyPath™ for Health

Next generation patient experience and therapy management.



Giving patients, caregivers, providers and life sciences organizations the digital health connectivity they need with MyPath for Health.

What is it?

MyPath for Health is a digital health ecosystem that enables a connected healthcare ecosystem by supporting patients and their care teams to transform the patient experience, improve outcomes, and cultivate a rich real-world dataset for discovery breakthroughs in chronic and complex diseases.

Why now?

- We are moving towards **value-based and personalized** health care.
- **Patients are becoming empowered** through more patient-centric technology and wearables.
- There is a growing body of evidence showing the **value of digital and patient engagement solutions**.
- The shift to a **patient-centric health care environment** requires a new way of thinking and novel strategies to be successful.

Realize the benefits of MyPath for Health

Patients are at the center.

PATIENT

- Improve patient adherence and outcomes
- Develop collaborative relationships across health care and a more valued role in the health ecosystem

Experience a central platform.

PLATFORM

- Provide a common data platform that drives consistency and efficiency across disease areas and programs
- Transcend patient services and R&D through an integrated engagement and evidence strategy

Generate longitudinal data sets.

DATA

- Generate a novel source of real-world evidence and downstream insights from predictive algorithms
- Access connected data to enable ground-breaking clinical trial designs and accelerated recruitment

What this means for organizations:



Education and connections - Tailored educational materials and a forum for building connections to patient communities



Behavioral nudges - Positive reinforcement and indirect suggestions as a way to influence patient behavior and decision making



Health record connectivity - Leverages available EMR integrations to create a richer view of medical history



Care plan management - Tools for aggregating the patient care plan and providing the personalized connections, support and resources they need



Clinical trial matching - Information on new clinical trials and potential matches for patient participation



Care team connectivity - Patients and their care teams have timely access to increased accurate data; enabling a data-driven dialogue and better treatment decisions



Dashboards and insights - Data is visualized for patients and caregivers and leveraged to provide insights based on longitudinal data



Medication and symptom tracking - Powered by intelligent tools and behavioral science techniques that enable ongoing patient engagement

Why ConvergeHEALTH?

ConvergeHEALTH creates new health ecosystems to enable the future of health by combining next generation platforms, deep industry experience and novel collaboration models. We move with the agility of a health startup, backed by the global reach of Deloitte to design and offer platforms and services that empower the shift to value-based personalized health care. We do this by connecting an ecosystem of digital health and analytics platforms and industry collaborations, and leading advisory and technology services at a global scale, all to put patients at the center of health care.



Start the conversation

Visit www.deloitte.com/us/mypath-health for more information.

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