

Become tomorrow's data leader.

Deloitte's Data Labs create organizational vision, disrupt ordinary thinking, and enable CDO's to emerge stronger than ever. Join us in a Data Lab to unlock tangible value through the power of data.

Why Use a Data Lab?

Deloitte's exclusive Data Labs provide an interactive, collaborative and tailored experience to help organizations address key data and AI challenges and begin defining a data strategy.

The Data Lab offerings consist of visioning sessions, case studies, action plan development, and offer insights from industry leaders to help move your organization forward as a data leader.

- **CDO Transition Lab:** for newly appointed CDO's or other new data leaders to set a plan for success
- **Data Strategy Lab:** for organizations to apply best practices in data strategy development and execution

What to Expect in the Data Lab?

We develop Data Lab experiences to disrupt ordinary thinking, help ensure interaction among all stakeholders, reveal new possibilities, and incite productive action.

Our subject matter specialists work to design the experience, fully tailored to your needs and vision, using a combination of tested and custom modules to achieve the desired outcomes discussed during pre-lab interviews.

Data Labs are conducted at either your location, our office, or off-site. Data Lab duration ranges from half days to full days, and attendees are encouraged to co-locate to completely immerse themselves and contribute dedicated participation.



Following the Data Lab

Our work doesn't end when you've finished the Data Lab! We will share formalized lab outputs to transition you to the next phase, including findings, recommendations, next steps & roadmaps that reflect your unique Data Lab journey.



"I have heard very positive feedback from the CDO Lab attendees. Thank you for hosting a collaborative and fruitful discussion."

-Government CDO

"Thank you for leveraging your experience and network to ensure rich engagement with our business partners through the EDS Lab. Lab participants particularly enjoyed hearing from a peer CDO about their data journey, and the EDS Lab fostered a useful dialogue."

-Government CDO

Potential Benefits

The Data Lab environment is an opportunity to collaborate and disrupt ordinary thinking to:

- Interact with and learn from industry leaders to help achieve your mission
- Engage pertinent stakeholders to inspire unique insights
- Uncover and harness the potential for data to transform your organization

Next Steps

To start planning your Data Lab experience, please work with your Deloitte team or reach out to:

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