DIGITAL GOVERNMENT TRANSFORMATION (DGX)
As government leaders look to execute their complex missions in the digital world of the 21st Century, they are increasingly realizing that just using technology is not enough.

Rather, they must fundamentally shift their operations and culture to transform their organizations into digital enterprises. This is Digital Government Transformation.
WE’RE HERE TO HELP

We recognize that every organization’s digital transformation journey is different. Our approach focuses on identifying what type of journey an organization is on, and then aligning the right set of services sequenced in the right way to best meet their needs.

OUR APPROACH

**DIAGNOSE**
Determine the digital transformation journey an organization is on

**SELECT**
Select the right subset of our 30 digital transformation services to best meet the organization’s needs

**TAILOR**
Customize and sequence the services to meet the client where they are and account for their context
DIAGNOSING THE JOURNEY

An organization's DGx **journey is informed by 4 inter-related elements**, which determine the course of the organization's transformation journey. Understanding these dimensions enable our team to identify the specific combination of services to support their ambitions and goals.

FACTORS SHAPING THE JOURNEY

- **Ask & On-Ramp**: Priorities and opportunities that Deloitte can support
- **Archetype**: Unique client personalities and aptitude for change
- **Context**: Organization's mission, operating model, culture, complexity & size
- **Maturity**: Organization's digital capability maturity across six areas

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The diagnostic process helps to identify which DGx journey a given organization is on, which in turn shapes the services it needs.

- **Visionary Beginner**, just starting their transformation.
- **Digital Architect**, focused on infrastructure and platforms.
- **Enterprise Orchestrator**, focused on coordinating across the enterprise.
- **Experience Engineer**, focused on transforming a user/citizen interaction.

**SELECTING SERVICES**

Using the journey archetype as a starting point, we select the right subset of our 30 digital transformation services, from across six discreet domains, to best meet the organization’s needs.
TAILORING FOR CONTEXT

Recognizing that even organizations on the same journey may have unique needs based on their mission, operating environment, funding, authorities, and other factors, we customize and sequence the services we provide to account for this context.
THANK YOU

If delivered in a coordinated manner, Digital Government Transformation efforts can not only help organizations respond to the emerging challenges of the 21st century, but also improve operational outcomes and elevate the human experience for citizens and other stakeholders.

We look forward to helping you on your Digital Government Transformation journey.

Deloitte.