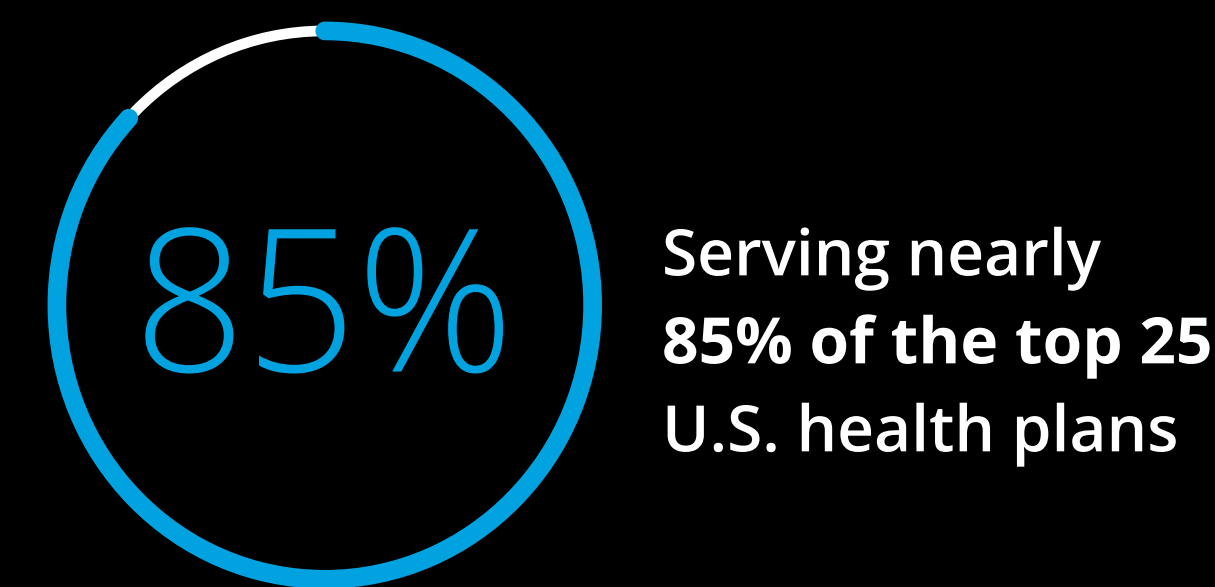
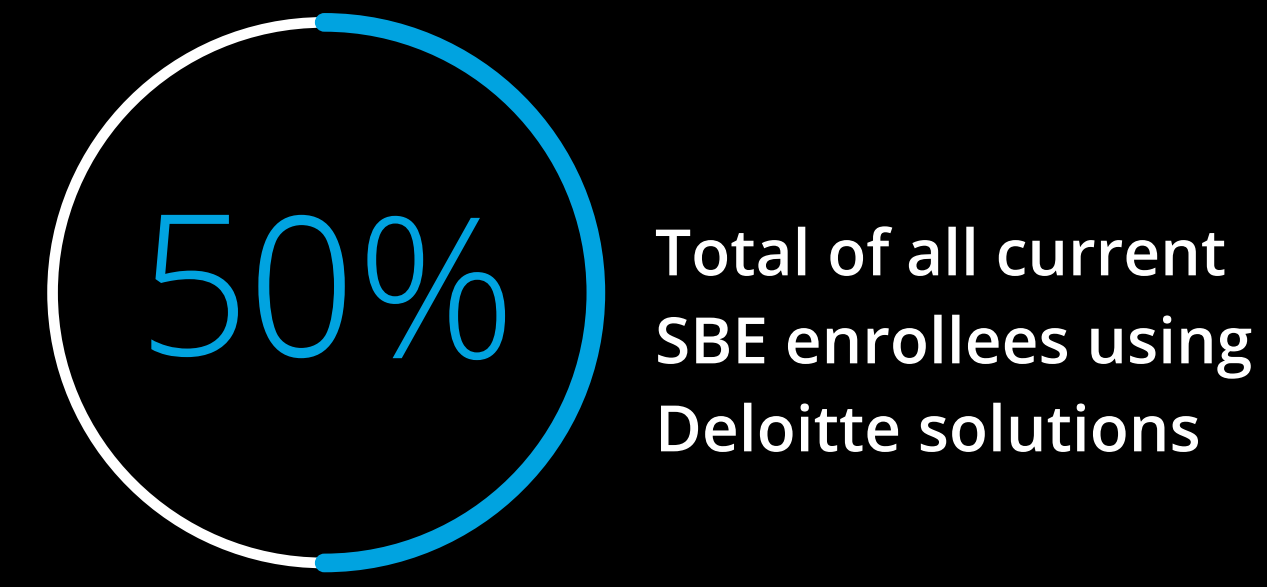


## Customize *care* for your state

Deloitte HealthChoice provides states with dynamic technology to develop their very own state-based exchange. Our intuitive interface allows individuals across a state to **choose** from a variety of eligible plan options that align with their unique health requirements or financial situations.



Our clients include **9** of the 10 largest U.S. health care systems

## Make the move to a *state-based* exchange

*HealthChoice collaborates with you to build the entire exchange ecosystem*

### POLICY, PROGRAM, AND PROJECT MANAGEMENT

*End-to-end strategic support—* from design to ongoing coordination with federal government for approval

### COMPREHENSIVE EXCHANGE SOLUTION

*Flexible, highly-customizable* exchange capabilities to determine eligibility and accelerate user enrollment

### CUSTOMER SUPPORT AND CONTACT CENTERS

*Full-service digital contact centers and staff training* to advance the adoption and success of your exchange

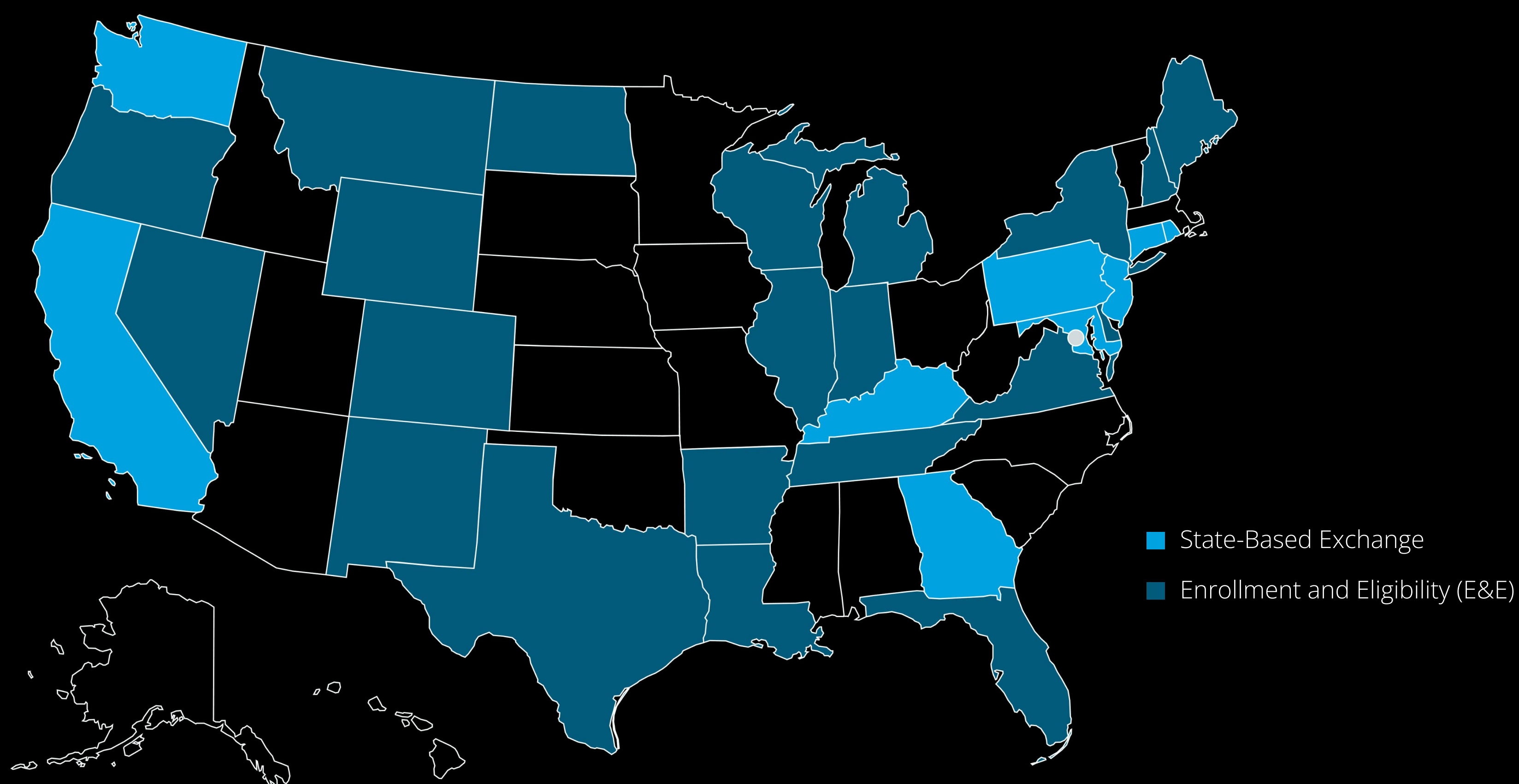
### PUBLIC OUTREACH AND MARKETING

*Data-driven outreach campaigns* to engage specific state regions or populations and drive enrollment

## Amplify total impact on *state health*

*The rate of residents insured is 20% higher with state-based exchanges*<sup>1</sup>

<sup>1</sup> - National Academy for State Health Policy (NASHP), June 2020



### TOTAL STATE FLEXIBILITY

Integrate state or region-specific coverage options into plan shopping and personalize the provider directory

### COVERAGE EXPANSION

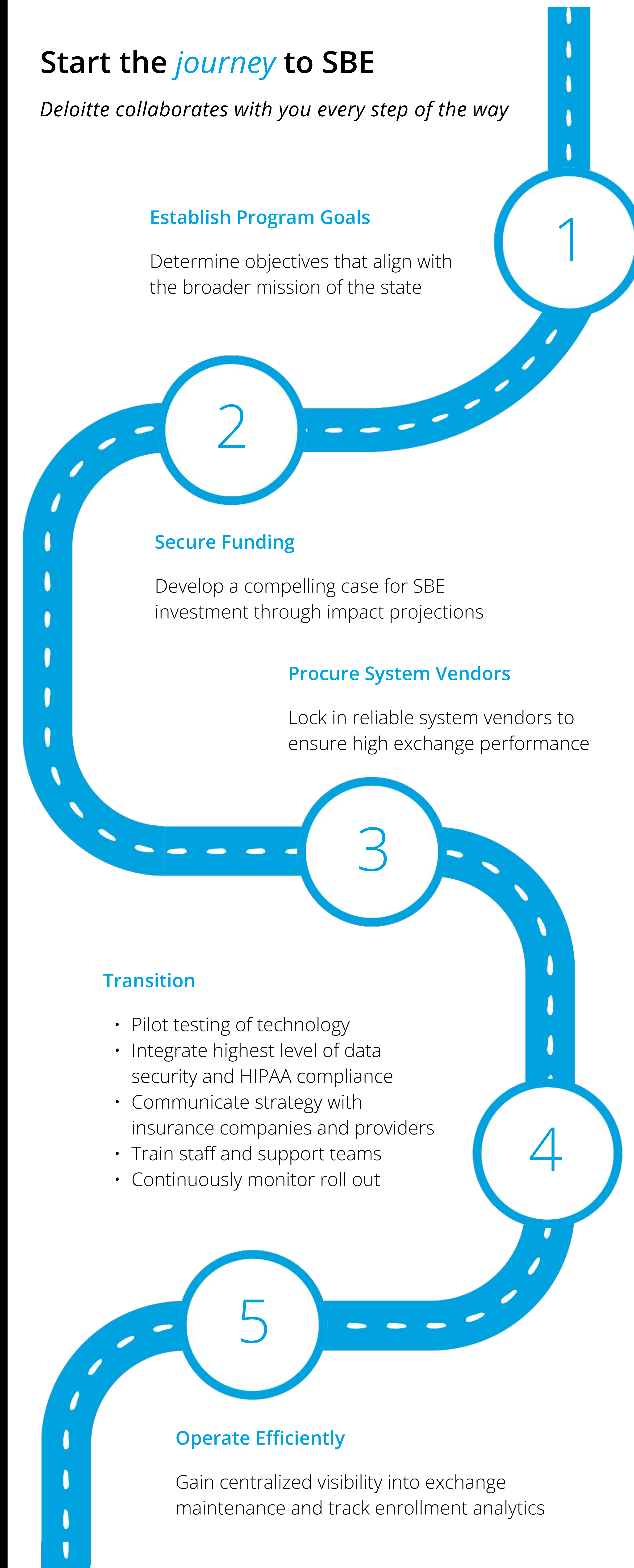
Streamline outreach programs, eligibility determination, and plan review to reduce the uninsured rate

### NEW REVENUE STREAM

Retain millions of dollars annually that can be reinvested in preventative care, targeted outreach, or wellness

## Start the *journey* to SBE

*Deloitte collaborates with you every step of the way*



**Ash D'Souza**  
Managing Director  
Deloitte Consulting LLP  
asdsouza@deloitte.com



**Simson Thomas Simon**  
Senior Manager, HealthChoice  
Deloitte Consulting LLP  
stthomas@deloitte.com