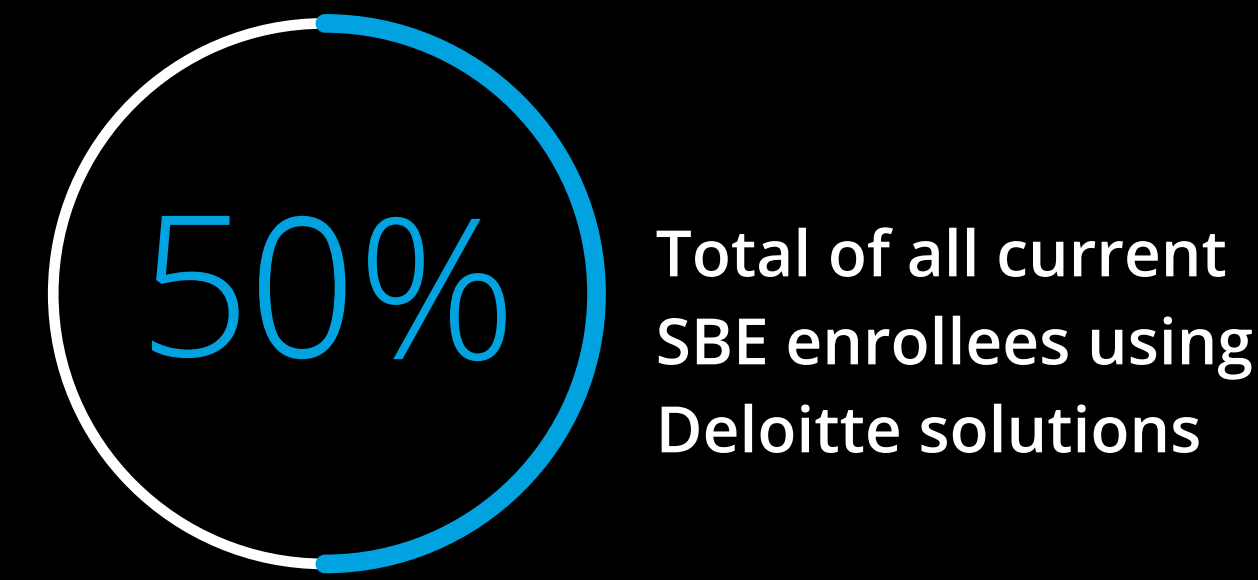
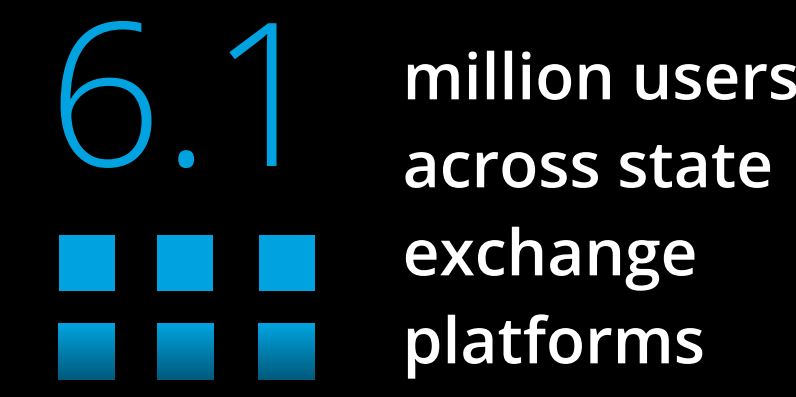


Customize *care* for your state

Deloitte HealthChoice provides states with dynamic technology and tailored services to develop their very own state-based exchange. Our intuitive interface allows individuals or families across a state to **choose** from a variety of eligible plan options that align with their unique healthcare needs and financial situations.



Deloitte supports over



Make the move to a *state-based* exchange

Adopt an entire exchange ecosystem with HealthChoice

POLICY, PROGRAM, AND PROJECT MANAGEMENT

End-to-end strategic support—from design to ongoing coordination with federal government for approval

COMPREHENSIVE EXCHANGE SOLUTION

Flexible, highly-customized capabilities to determine eligibility and accelerate member enrollment

CUSTOMER SUPPORT AND CONTACT CENTERS

Full-service digital contact centers and staff training to advance the adoption and success of your exchange

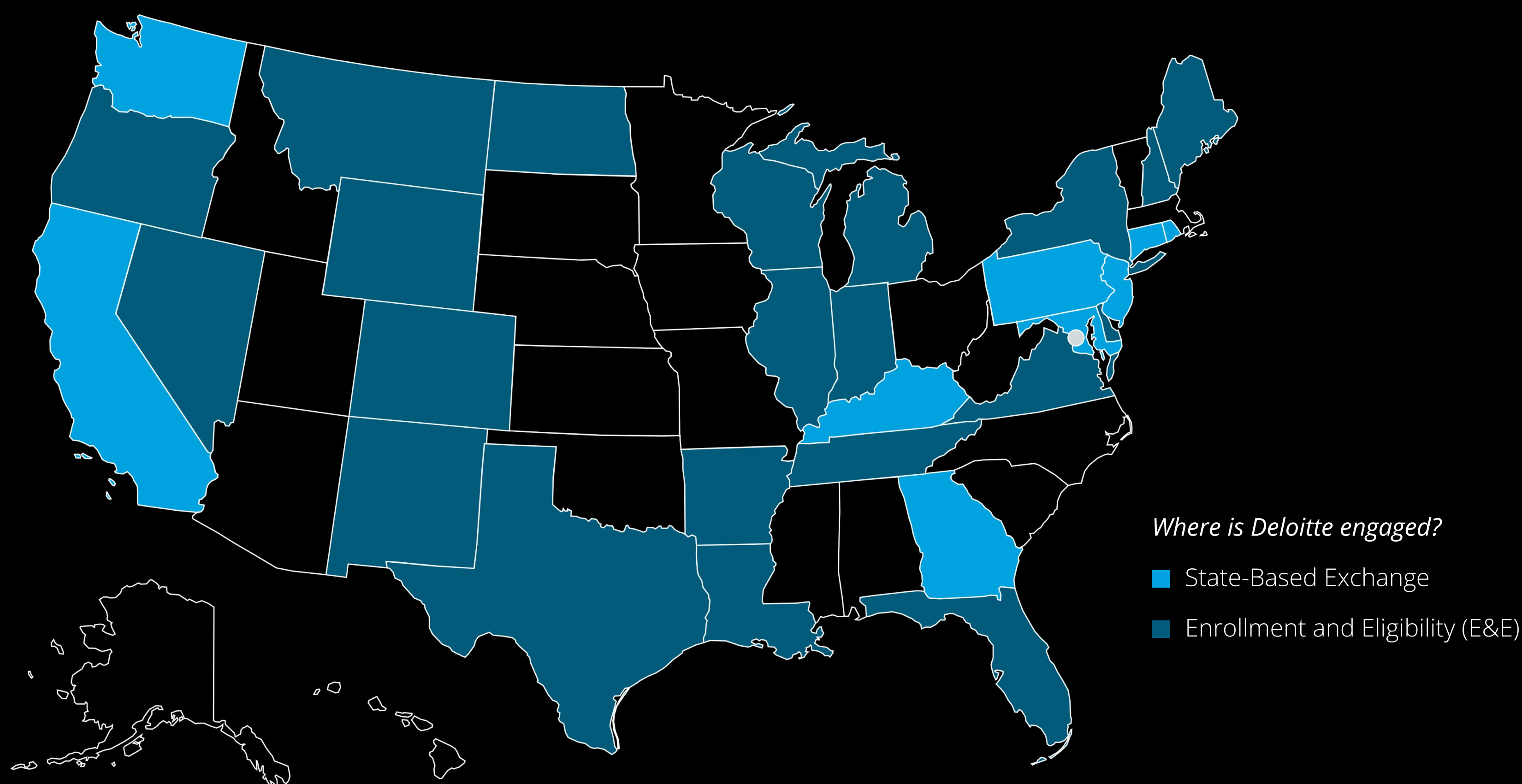
PUBLIC OUTREACH AND MARKETING

Data-driven outreach campaigns to engage underserved state regions and drive enrollment

Elevate impact through *state healthcare*

*The rate of residents insured is 20% higher with state-based exchanges*¹

¹ - National Academy for State Health Policy (NASHP), June 2020



TOTAL STATE FLEXIBILITY

Incorporate state or region-specific coverage options into plan shopping and personalize the provider directory

COVERAGE EXPANSION

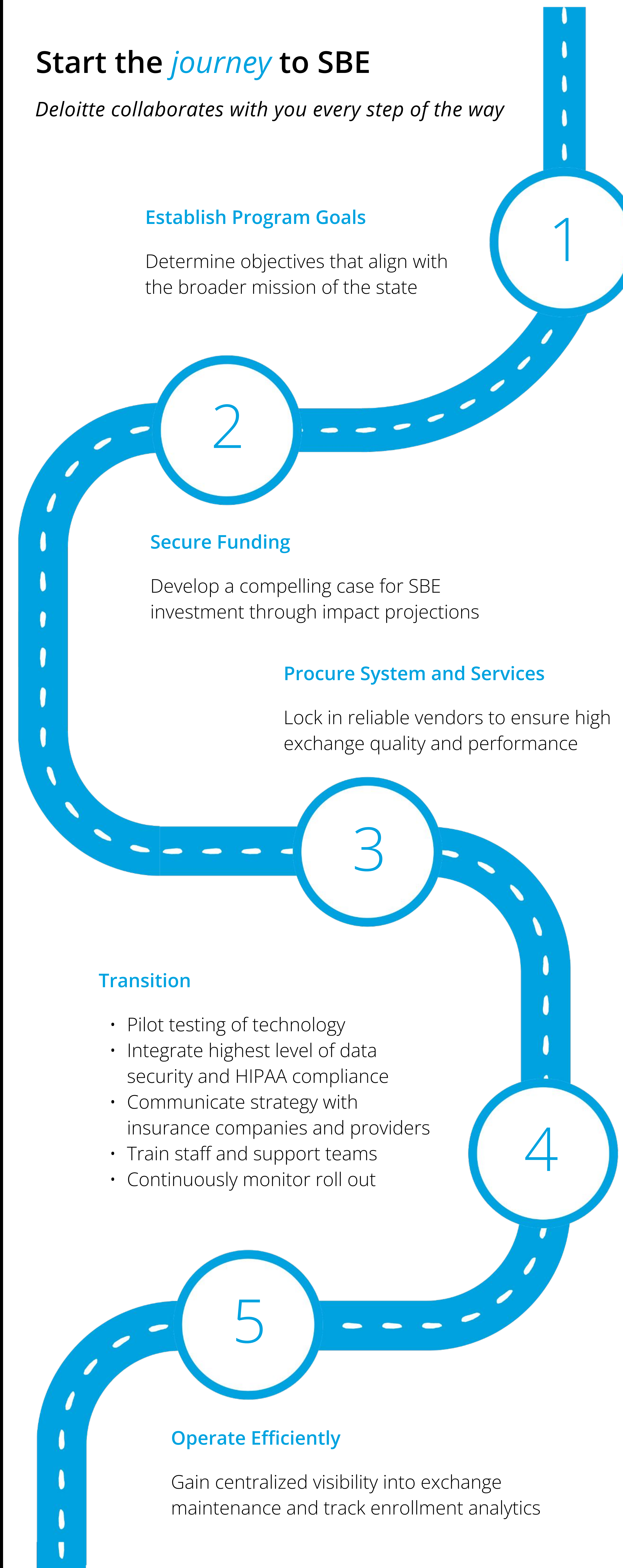
Streamline outreach programs, eligibility determination, and plan review to reduce the uninsured rate

NEW REVENUE STREAM

Retain millions in exchange fees each year and reinvest in preventative care, targeted outreach, or wellness centers

Start the *journey* to SBE

Deloitte collaborates with you every step of the way



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