



Deloitte Health Data Challenge Event

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

The Deloitte Health Data Challenge Event (the “Competition”) is funded by Deloitte Consulting LLP (“Sponsor”) with in-kind support by Emory University Rollins School of Public Health, Metro Atlanta Chamber, American Immunization Registry Association, and Task Force for Global Health (“Collaborators”). Participants agree to be bound by these Official Rules and the decisions of the Sponsor and judges, which are binding and final on matters relating to this Competition. The Event is subject to all applicable federal, state and local laws. Void where prohibited by law.

WHO MAY ENTER:

The Event is open to individuals who are:

- Legal residents of the fifty (50) United States, Puerto Rico, Guam, U.S. Virgin Islands and the District of Columbia; and
- Age 18 or older (if the age of majority in their jurisdiction is different than 18, they must be at least 18 and of the age of majority in their jurisdiction) (hereinafter, referred to as “**participants**”).

Current partners, principals or employees of Deloitte LLP or its subsidiaries and federal, state and local government officials and employees are not eligible to participate in the Competition. A potential winner will be disqualified if Sponsor determines, in its sole discretion that awarding a prize to such potential winner may violate professional standards to which Sponsor or its affiliates are subject.

COMPETITION OBJECTIVE:

The objective of the Competition is for participants to use out-of-the-box thinking and publicly available information to develop an innovative solution that addresses the public health scenario defined by Sponsor. The Event will be held at Emory University Rollins School of Public Health (“**RSPH**”) in Atlanta, Georgia. The participants will start working on a solution on Monday, November 27th, 2017 at 12:00 PM Eastern Daylight Time (“**EDT**”) and culminate with the announcement of the winners on the same day at 7:30 PM EDT (at the “**Event**”).

HOW TO PARTICIPATE:

Participants must complete the registration form to be shared approximately 7 days before the Event date to signify agreement to these Official Rules. Registration forms must be submitted via a web form, which will be provided via a link on the Event website located at www2.deloitte.com/us/AtlantaHealthDataChallenge, hosted by Sponsor. Participants will be required to register using a valid email address. All participants must register by 8pm eastern time, Monday, November 20th, 2017 to be eligible for the Competition.

COMPETITION DETAILS

TEAM COMPOSITION:

Sponsor will assign five (5) to eight (8) participants to each team prior to Monday, November 27th, 2017 based on participant registration. Sponsor will announce the participants (the “**Team Members**”) who will make up a team (the “**Team**”) for the Event via email to the participants’ email addresses as indicated on their registration forms prior to the event.

A Participant or Team may be disqualified at the Sponsor’s sole discretion if they do not adhere to these Official Rules.

TEAMS WORK TO ADDRESS BUSINESS SCENARIO:

All Teams must complete, submit and present their solution to be eligible to participate in the Competition.

Monday, November 27th, 2017

- An introductory session will be hosted by the Sponsor at RSPH to provide the Teams with background on the Event, topic, these rules and communicate expectations.
- As part of the introductory session, the Teams will be provided an opportunity to ask questions regarding the Competition.
- Immediately following the introductory session, Teams will begin to work together on reviewing the public health challenge statement, building their solution and preparing their presentations.
- Participants are responsible for providing their own wireless enabled laptop and power cord. A cloud based computing environment, baseline data, connectivity, food and drinks will be provided.
- Participants will address the defined public health challenge and will be creating the solution and presentation as defined and requested in the scenario between 1 PM EDT and 5PM EDT on Monday, November 27th, 2017.

EXTERNAL ASSISTANCE:

- Teams are not permitted to leverage the aid of any external persons (e.g., Advisors, Peers) while they work on their solutions at the Event – including assistance with general strategies for the public health challenge, presentation skills feedback, formulating a plan to analyze data, suggestions around organization, etc.
- Teams are expected to follow the Code of Conduct/Honor Code (see “Code of Conduct/Honor Code” section below).
- Teams are allowed to leverage any open source materials, data and websites, but will need to disclose the resources used in their presentation or their presentations reference section.

- Solutions and presentations must be sent to the designated email address noted in the challenge instructions provided on the day of the event by Monday, November 27th, 2017 at 5PM EDT.

PRESENTATION and JUDGING:

Teams will present their solutions to the Judges on Monday, November 27th, 2017 beginning at 5PM EDT.

- Each Team will have 10 minutes to present their solution to the Judges, followed by a 5 minute Q&A session (as defined below).
- Solutions and responses to inquiries will be scored by the Judges.

SOLUTION SCORING

Solutions will be scored by the Judges based on the following criteria and point ranges (with highest score being 100 pts):

1. **Content of Solution (0-25 pts)** – Understanding of the subject and the degree to which the solution addresses the challenge
2. **Feasibility (0-25 pts)** – degree to which the idea/solution is viable in the marketplace
3. **Innovation Quotient (0-25 pts)** – degree to which the idea/solution is innovative
4. **Ease of Implementation (0-25 pts)** – potential for solution to be implemented within the next 6-12 months

The Team with the highest points, as determined by the Judges, in their sole discretion, will be eligible for the first place prize. The second place prize will be awarded to the team with the second highest overall score, and third prize will be awarded to the team with the third highest overall score. In the event of a tie, the Judges will determine the winner based on the Team solution that best meets the Competition Objective listed above. The judging panel consists of one individual from each of the Collaborators (the "**Judges**").

The decisions of the Sponsor and Judges are final and binding on all matters.

WINNER NOTIFICATION:

Winners will be notified in person at RSPH on Monday, November 27th, 2017. Team members must be present at the time of announcement to receive prize. Each member of a winning team may receive the below awards via email.

PRIZES:

First Place Prize	US \$600 AMEX® gift card per Team member
Second Place Prize	US \$300 AMEX® gift card per Team member
Third Place Prize	US \$100 AMEX® gift card per Team member

Sponsor will distribute the prizes through its accounting system upon execution of any required forms by each individual on the Team.

Gift certificate/card is subject to terms and conditions specified by issuer. Prize awards are subject to verification of eligibility and compliance with these Official Rules. A winner may not substitute, assign or transfer his/her prize, but Sponsor reserves the right, at their sole discretion, to substitute a prize of comparable or greater value. Winner is responsible for all federal, state and local taxes associated with acceptance and use of a prize as well as any other costs and expenses associated with prize acceptance and use not specified herein as being awarded. A potential winner will be disqualified if Sponsor determines, in its sole discretion that awarding a prize to such potential winner may violate professional standards to which Sponsor or its affiliates are subject.

All participants are responsible for adhering to their organizations rules concerning the acceptance of prizes.

CODE OF CONDUCT / HONOR CODE:

Professional behavior is expected. Each participant is required to maintain the highest standards of integrity throughout the Competition. Any violation of the Official Rules or breaches of integrity will subject a participant to immediate disqualification.

GENERAL CONDITIONS:

Released Parties (as defined below) are not responsible for any lost, late, incomplete, inaccurate, stolen, misdirected, undelivered, delayed or garbled entries or email; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), Event website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or malfunctions of any kind whether human, mechanical, electronic, network typographical, printing or otherwise relating to or in connection with the Competition, including, without limitation, errors or malfunctions which may occur in connection with the administration of the Competition, the processing or judging of entries, the announcement of the prizes or in any Competition-related materials.

Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Competition.

Released Parties are not responsible for injury or damage to participant's or to any other person's computer related to or resulting from participating in this Competition or downloading materials from or use of Event website. Persons who tamper with or abuse any aspect of the Competition, or the Event website, as solely determined by Sponsor, will be disqualified.

Should any portion of the Competition be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries or comments, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Competition and select the potential winners from all eligible, non-suspect entries received prior to action taken.

Participants, by participating, agree that Deloitte LLP, Deloitte & Touche LLP, Deloitte Tax LLP, Deloitte Financial Advisory Services LLP, Deloitte Consulting LLP, Deloitte Transactions and Business Analytics LLP, Deloitte Services LP, Deloitte USA LLP, Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"), and any and all DTTL associate and member firms, all their respective, past, present and future parent companies, subsidiaries, affiliates, divisions, related entities, joint venturers, subcontractors, agents, attorneys, insurers, subrogees, co-insurers and reinsurers, all their respective, past, present and future officers, directors, employees, members, partners, principals, shareholders and owners, and all their respective heirs, executors, administrators, personal representatives, predecessors, successors, transferees and assigns (collectively, the "Released Parties") will have no liability whatsoever for, and shall be held harmless by participants against, any liability for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in this Competition. .

Each participant and winner, by participation in the Competition, Event and/or acceptance of prize, except where legally prohibited, grants permission to the Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes, in any manner, without further compensation, in all media now known or hereafter discovered, worldwide, and on the Internet and world wide web, in perpetuity, without notice or review or approval.

In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses by or on behalf of the Sponsor or any Released Party or recognized by the Sponsor or any Released Party.

GOVERNING LAW/DISPUTES:

By entering the Competition, participants agree that (i) any and all disputes shall be governed by the laws of the State of New York to the extent permitted by law; (ii) any legal action or proceeding relating to the Competition shall be instituted in a state or federal court in New York, New York; (iii) they will submit to the exclusive jurisdiction of, and agree that venue is proper in, these courts in any such action or proceeding, to the extent permitted by law.

WINNERS LIST:

The winners' names will be available by Tuesday, November 28th, 2017 by emailing mlinville@deloitte.com and kcdecker@deloitte.com.

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