

### Market-leading evaluation and research capabilities

Our public health program evaluation and research solutions are designed to support mission needs. We help government funded health programs make sense of the data and provide insights that can lead to actionable program improvement. Our specialists leverage a variety of traditional and innovative methods and techniques to produce actionable insights:

- **Utilization-focused design and strategy**
- **Program monitoring and rapid evaluation**
- **Evaluability assessments**
- **Survey research**
- **Quantitative data collection and analysis**
- **Qualitative data collection and analysis**
- **Human-Centered Design (HCD)**
- **Behavioral insights**
- **Evaluation technical assistance**
- **Learnings dissemination**
- **Developmental evaluation such as outcome harvesting**



### Assess Your Program Through Rapid Public Health Evaluation

At Deloitte, we can help you assess how well your program is working through process, impact, and outcome evaluation that encompass data analytics, organizational assessment, and strategic change. Our evaluation and research consultants provide in-depth examination of programmatic performance that supports policy decisions, resource allocations, and overall program effectiveness and efficacy. Combined with industry leading analytics, rapid survey capabilities supported by our alliance with Qualtrics, and novel machine learning techniques, our team delivers rapid data collection and targeted research needs. We also help our clients comply with evaluation requirements such as Institutional Review Board protocols, Paperwork Reduction Act/Office of Management and Budget clearance, and Evidence Act compliance.

### Evaluation at Deloitte

Through our global footprint and broad evaluation experience, Deloitte promotes effective public health program evaluation essential to today's expectations for evidence-based programs, accountability, and fiscal stewardship. Deloitte's public health evaluation approach is informed by utilization-focused evaluation methods as we firmly believe that evaluation should be judged on its usefulness to its intended users. Through our approach, we bridge the gap between the generation and subsequent use of evidence to ensure actionable results effectively guide program planning, implementation, ongoing improvements, and sustainability. Our innovative and practical strategies also help to ensure evaluation is timely and efficient as possible.

### Achieve greater impact

We believe public health evaluation should be continuous throughout the lifecycle of programs to help ensure government funded programs continue to achieve sustained public health impact and support the need for continued investments.

### How Deloitte uses data to promote and protect public health:

- Prioritizing usability to drive impact
- Ensuring culturally competent evaluation
- Maximizing existing data
- Collecting data rapidly through technology

**For additional information on Deloitte and our Evaluation practice, please visit the QR Code or contact [programevaluation1@deloitte.com](mailto:programevaluation1@deloitte.com)**