Deloitte.

HealthChoiceTM

Your *comprehensive* health insurance marketplace solution

We know the adoption journey to a state-based marketplace is not without risks. It requires careful planning, strong relationships, and a thoughtful technology approach.

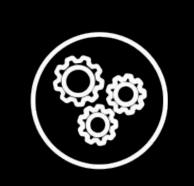
MORE ABOUT HEALTHCHOICE

Technology for State Autonomy and User Simplicity



Centralized Benefits Portal

An out-of-the-box, fully-customizable app that communicates with providers and integrates with cross-agency systems



Dynamic Back-Office System

Consolidation of real-time data from multiple sources to automatically verify eligibility criteria against set parameters



High Performance

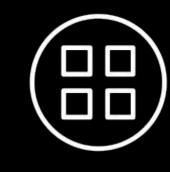
Amazon Web Services (AWS) microservices for improved resource utilization, faster response times, and scalability



Always-On Compliance

Platform consistently meets CMS (MARS-E), IRS 1075 guidelines, ACA requirements, and other security measures

Trusted Advisors for End-to-End Marketplace Support



Policy, Program, and Plan Management

Work with experts to navigate the path forward



Public Outreach and Marketing

Drive enrollment across regions with data-driven campaigns



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24/7/365 Customer Services

Large-scale customer assistance centers with omnichannel operations including voice, SMS, email, chat, or physical mail





Simson Thomas Simon

Senior Manager, HealthChoice Deloitte Consulting LLP sthomas@deloitte.com As used in this document, "Deloitte" means Deloitte Consulting LLP, a subsidiary of Deloitte LLP. Please see www.deloitte.com/us/about for a detailed description of our legal structure. Certain services may not be available to attest clients under the rules and regulations of public accounting.

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State-Level Innovation

Match Budget

- Product Vendor
- Saas Benefits
- Fast G2M

System IntegratorFlexible FeaturesPolicy Alignment

Meet Vision

25+
total states using our health solutions

90% household renewal rate year-over-year

28
million EDI transactions
for processing to date

LET'S TALK MONEY

140/6

lower healthcare costs for states with SBMs

\$69-90 in total savings to the state per enrollee