



# Crisis leadership and crisis management

## A snapshot of a recent poll

A crisis is a major catastrophic event, or a series of escalating events, that threatens an organization's strategic objectives, reputation, or viability. While many companies have a crisis plan in place, only a minority of those companies have actually tested their plans. What's more, many crisis plans are inadequate.

During a January 29, 2015, Deloitte Dbriefs webcast, we asked more than 2,000 C-suite executives, managers, analysts, and crisis professionals from US and international companies<sup>1</sup> about their crisis plans and crisis leadership. Here are snapshots of their responses.

To learn more about crisis leadership, read "[Crisis leadership: Guiding the organization through uncertainty and chaos.](#)"



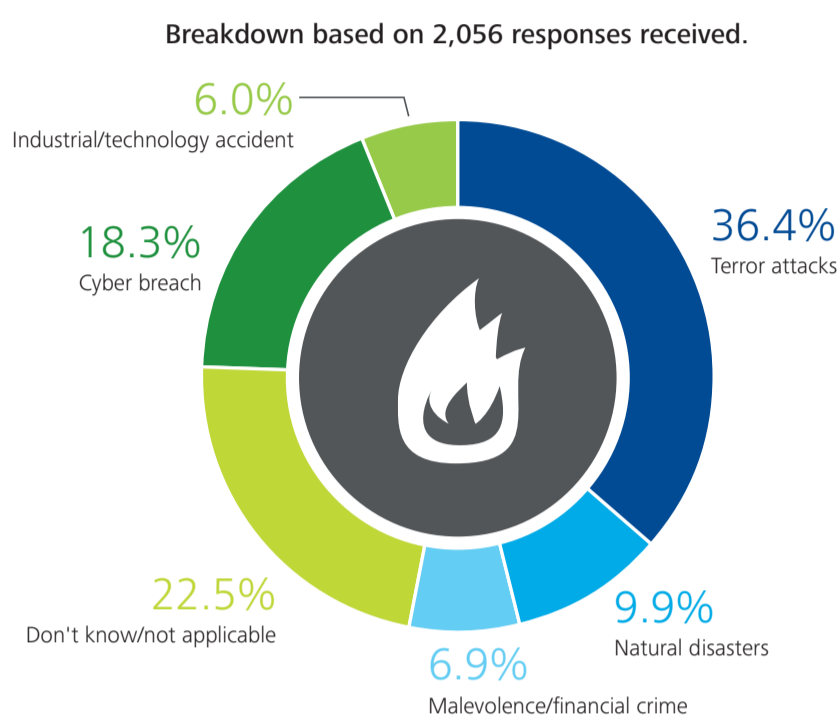
How would you answer these questions? Share your opinion on Twitter with @DeloitteRisks

1. Poll conducted during the January 29, 2015, Deloitte Dbriefs webcast, "Crisis Leadership: Strategies for Effective Decision Making Amid Chaos." Polling results presented herein are solely the thoughts and opinions of survey participants and are not necessarily representative of the total population. Due to rounding, percentages may not add up to 100 percent.

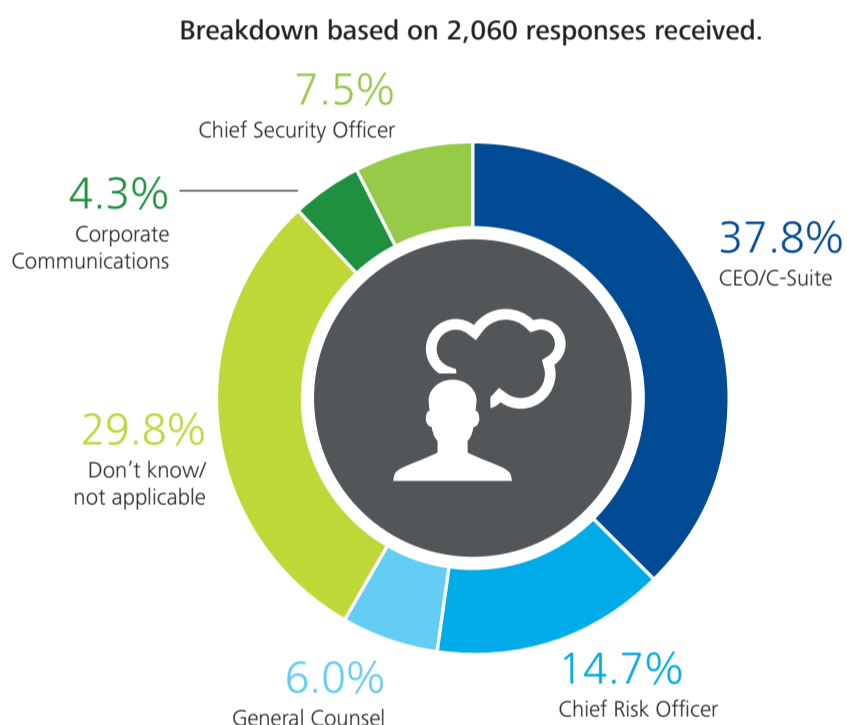
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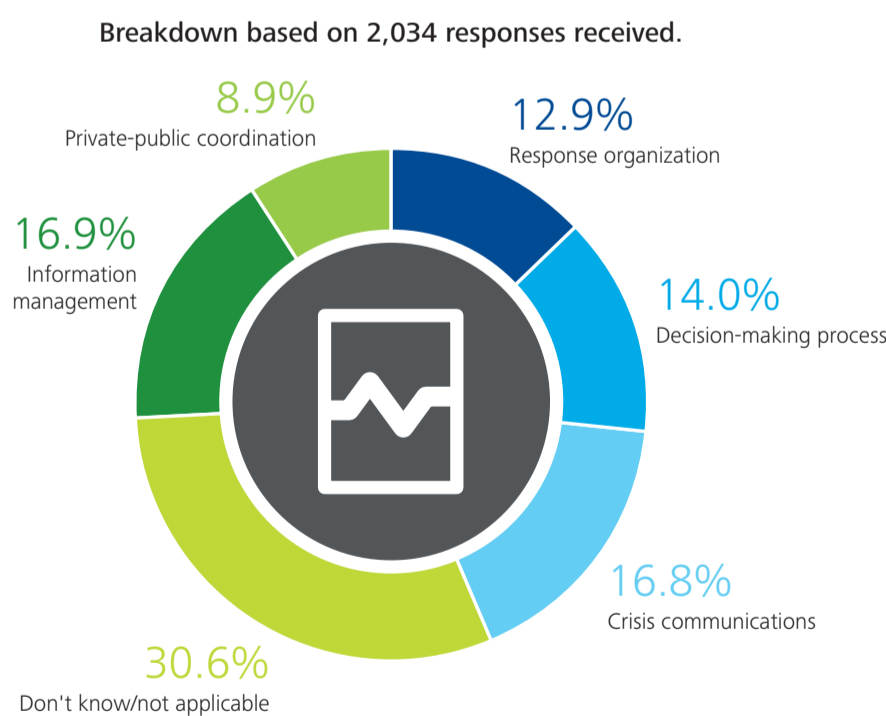
### Which of the following do you believe your organization is least prepared for?



### In a crisis, who in your organization would lead the crisis response?



### During a crisis, which of the following do you believe would be your organization's biggest gap?



### When did your organization last conduct a simulation of a crisis event?

