

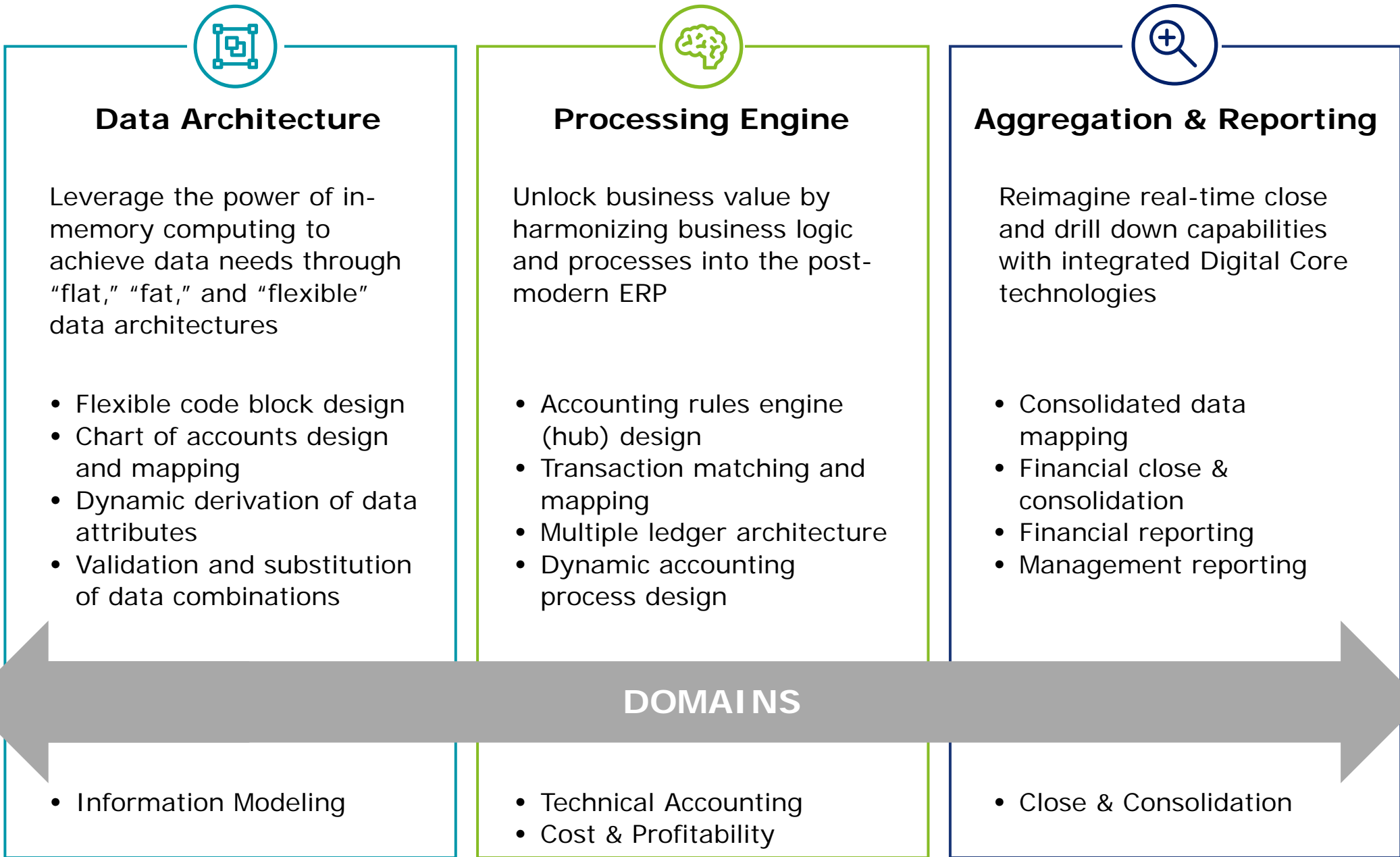
DIGITAL CONTROLLERSHIP™ DIGITAL CORE

Digital disruption and rapid-fire innovation enable the controllership function to imagine a dramatically different future — one in which “digital controllership” harnesses technology to fundamentally transform its role and add greater value to the organization.

Digital Core combines specialized accounting knowledge with flexible in-memory financial applications to modernize business data and logic. The result is a standardized platform to drive enterprise value through responding to dynamic business and regulatory demands. Additionally, the Digital Core is the foundation to driving exponential value from advanced process automation, cognitive, and analytics.



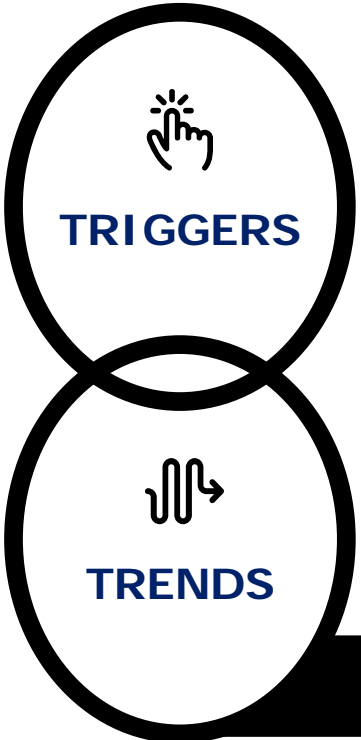
www.deloitte.com/us/digitalcontrollership



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DIGITAL CONTROLLERSHIP™ DIGITAL CORE

Common client triggers and market trends are moving Digital Controllership solutions to the forefront.

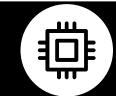


- When requirements/ design...
- Lack definition
 - Have high complexity
 - Require industry point of view
 - Have industry-specific accounting
 - Have conflicts across stakeholders

- When the business has...
- New executive leadership
 - Misaligned and aged systems
 - Changed business/ operating model
 - New accounting/ regulatory standards
 - Compliance issues

“Buyers are prioritizing good design.”

(Source: Gartner, Market Trends: The Opportunity in SAP Services Lies in Supporting Clients' Digital Strategies, Susan Tan, 25 January, 2017)



TRANSFORMATION TYPES



	Technical	Embedded Domain	Full Domain	Cross Domain
Characteristics:	<ul style="list-style-type: none"> • No/ limited transformation • Lift & shift design approach 	<ul style="list-style-type: none"> • Incremental domain transformation • Supplemental domain expertise required 	<ul style="list-style-type: none"> • Domain is a work thread or project • Complex requirements & design requiring specialists 	<ul style="list-style-type: none"> • Transformation across multiple domains • Connects controllership & digital strategies
Sponsor:	CIO, VP of IT		CFO, CAO, Controller, VP of Accounting	
Controllership engagement:	↓ Lower		Higher ↑	

“If organizations anticipate disruptive forces and alter their strategy, leaders can take proactive steps and not only avoid being disrupted, but also become the disrupters in their industries.”

- Chuck Saia, CEO, Deloitte Risk and Financial Advisory

LEAD. NAVIGATE. DISRUPT.
Accelerating performance by embracing complexity

REPRESENTATIVE EXPERIENCE

Global Consumer Products client

Project: S/4HANA implementation strategy, business case, and data structure

Project sponsor: Vice President of Information Technology

Transformation: Embedded domain transformation

Offerings:

- Data Architecture
- Processing Engine
- Aggregation & Reporting

Project length: Six months

Global Travel & Hospitality client

Project: Controllership transformation enabled by a global Oracle financial systems platform

Project sponsor: Chief Accounting Officer

Transformation: Cross domain transformation

Offerings:

- Data Architecture
- Processing Engine
- Aggregation & Reporting

Project length: Two years

CONTACTS

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