

Digital Controllershship™ provides efficiencies within the controllership function by leveraging new and disruptive technologies emerging daily in the marketplace...which are helping companies to reduce costs, work with more confidence, and refocus their resources on high-value strategic priorities.



www.deloitte.com/us/digitalcontrollership

Process Automation couples our extensive financial process, governance, and risk consulting experience with leading-edge technological capabilities to improve and automate accounting processes in the Controllershship. This combination allows us to help clients unlock value in their finance organization, helping them in their Digital journey.

CAPABILITIES

Enhanced Finance Automation ("EFA")

Leading-class applications designed to address common, cross-industry accounting issues

- Standard accounting processes
- Purpose-built systems
- Industry-agnostic

Robotic Process Automation ("RPA")

Software designed and configured to replicate human tasks

- Non-routine accounting processes
- Developed for purpose
- Industry specific
- If / then and decision tree logic

Cognitive Automation

Software applications designed to "Mimic Human Judgment"

- Non-routine accounting processes
- Developed to adapt to business needs
- Industry-specific

RULES

"If organizations anticipate disruptive forces and alter their strategy, leaders can take proactive steps and not only avoid being disrupted, but also become the disrupters in their industries."

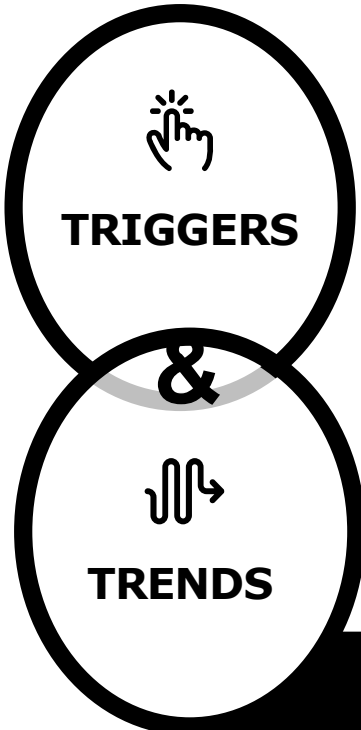
- Chuck Saia, CEO, Deloitte Risk and Financial Advisory **LEAD. NAVIGATE. DISRUPT.**
Accelerating performance by embracing complexity

JUDGEMENT

"Massive proliferation of automation and artificial intelligence (AI) vendors and tools will continue."

(Source: Gartner, Market Guide for Robotic Process Automation Software, Worldwide, Cathy Tornbohm, 7 November, 2016)

Common triggers and market trends are moving companies towards a more efficient way of doing business.



Increase Efficiency and Quality

- Perform tasks with a high degree of accuracy and auditability
- Ability to operate 24x7, leading to high-throughput
- Improved standardization and optimization of processes, improving quality & reducing costs

Reduce Audit Risk

- Limited visibility into close status and accuracy / completeness of reconciliations
- Inconsistent process across business groups prevents portability of functions
- No centralized availability of supporting documentation for efficient research / audit

Reduce Cost / Optimize Resources

- Operational pressure to extract cost from finance
- Desire to increase value from investment in human capital

Improve Decision Support Capability

- Movement from historical finance role of being **Descriptive** (i.e., What happened? Why and how did it happen?) to **Predictive** (i.e., What is the next best action? What is going to happen?)

AREAS OF FOCUS

	Close Optimization	Complex Accounting Processes	High-volume / Repetitive activities	Deeper insights delivered from Finance
Characteristics:	<ul style="list-style-type: none"> • Account Reconciliation • Close Task Management • Intercompany 	<ul style="list-style-type: none"> • Period-end accruals & estimates • Managerial & Financial Reporting 	<ul style="list-style-type: none"> • Data management • Financial transaction processing • Journal processing 	<ul style="list-style-type: none"> • Financial planning & forecasting • Cost/profit management • Finance efficiency
Business Sponsor:	CFO, CAO, Controller, VP of Accounting, CIO			

REPRESENTATIVE EXPERIENCE

Fortune 50 Global Retailer

- Project:** Close Automation implementation
- Project sponsor:** Corporate Controller
- Transformation:** Controllership-wide (15 countries)
- Offerings:** Finance – close management and account reconciliation
- Project length:** Three years

Global Industrial & Digital Company

- Project:** Robotic Process Automation Pilot (Financial close processes)
- Project sponsor:** Corporate Controller
- Transformation:** Increase scalability of global operations center
- Offerings | Domains:** Robotics – Royalty accrual processing, month-end P&L reclassification processing, intercompany clearing, PO accrual
- Project length:** Five months

ABOUT THE PRACTICE

<p>Controllership domain leadership Partner-led domain specialization and thought leadership</p>	<p>Experience and positioning Market leader and differentiator in large transformations</p>	<p>Scale More than 1,000 Controllership professionals in the US</p>
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