Digital Controllership™ provides efficiencies within the controllership function by leveraging new and disruptive technologies emerging daily in the marketplace...which are helping companies to reduce costs, work with more confidence, and refocus their resources on high-value strategic priorities.

Process Automation couples our extensive financial process, governance, and risk consulting experience with leading-edge technological capabilities to improve and automate accounting processes in the Controllership. This combination allows us to help clients unlock value in their finance organization, helping them in their Digital journey.

**CAPABILITIES**

- **Enhanced Finance Automation ("EFA")**
  - Leading-class applications designed to address common, cross-industry accounting issues
    - Standard accounting processes
    - Purpose-built systems
    - Industry-agnostic

- **Robotic Process Automation ("RPA")**
  - Software designed and configured to replicate human tasks
    - Non-routine accounting processes
    - Developed for purpose
    - Industry specific
    - If / then and decision tree logic

- **Cognitive Automation**
  - Software applications designed to “Mimic Human Judgment”
    - Non-routine accounting processes
    - Developed to adapt to business needs
    - Industry-specific

**RULES**

"If organizations anticipate disruptive forces and alter their strategy, leaders can take proactive steps and not only avoid being disrupted, but also become the disrupters in their industries."

- Chuck Saia, CEO, Deloitte Risk and Financial Advisory

**JUDGEMENT**

"Massive proliferation of automation and artificial intelligence (AI) vendors and tools will continue."


www.deloitte.com/us/digitalcontrollership
Common triggers and market trends are moving companies towards a more efficient way of doing business.

**Increase Efficiency and Quality**
- Perform tasks with a high degree of accuracy and auditability
- Ability to operate 24x7, leading to high-throughput
- Improved standardization and optimization of processes, improving quality & reducing costs

**Reduce Audit Risk**
- Limited visibility into close status and accuracy / completeness of reconciliations
- Inconsistent process across business groups prevents portability of functions
- No centralized availability of supporting documentation for efficient research / audit

**Reduce Cost / Optimize Resources**
- Operational pressure to extract cost from finance
- Desire to increase value from investment in human capital

**Improve Decision Support Capability**
- Movement from historical finance role of being Descriptive (i.e., What happened? Why and how did it happen?) to Predictive (i.e., What is the next best action? What is going to happen?)

**AREAS OF FOCUS**

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**TRIGGERS & TRENDS**

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**Areas of Focus**

**Close Optimization**
- Account Reconciliation
- Close Task Management
- Intercompany

**Complex Accounting Processes**
- Period-end accruals & estimates
- Managerial & Financial Reporting

**High-volume / Repetitive activities**
- Data management
- Financial transaction processing
- Journal processing

**Deeper insights delivered from Finance**
- Financial planning & forecasting
- Cost/profit management
- Finance efficiency

**Representative Experience**

**Fortune 50 Global Retailer**
- **Project**: Close Automation implementation
- **Project sponsor**: Corporate Controller
- **Transformation**: Controllership-wide (15 countries)
- **Offerings**: Finance – close management and account reconciliation
- **Project length**: Three years

**Global Industrial & Digital Company**
- **Project**: Robotic Process Automation Pilot (Financial close processes)
- **Project sponsor**: Corporate Controller
- **Transformation**: Increase scalability of global operations center
- **Offerings | Domains**: Robotics – Royalty accrual processing, month-end P&L reclassification processing, intercompany clearing, PO accrual
- **Project length**: Five months

**About the Practice**

**Controllership domain leadership**
- Partner-led domain specialization and thought leadership

**Experience and positioning**
- Market leader and differentiator in large transformations

**Scale**
- More than 1,000 Controllership professionals in the US

**Digital Controllership Contacts**

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