

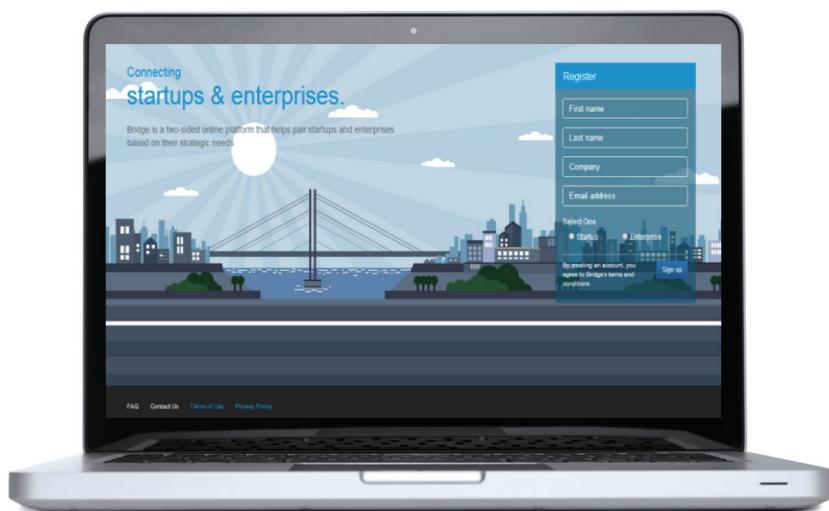


# Bridge by Deloitte

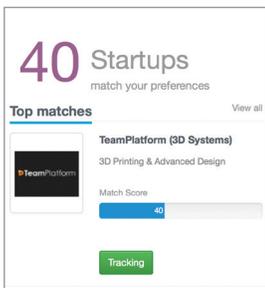
## Matching enterprises and startups to accelerate innovation and growth

Enterprises want to tap into the external innovation ecosystem to build their business of tomorrow. Startups want to find enterprise partners. Bridge connects the two.

Enterprises looking to identify innovative solutions to their most pressing business issues are launching incubators and external partnerships to help jumpstart their process. Realizing that it's no longer efficient to rely solely on internal groups to innovate, companies are sourcing ideas and solutions from the startup community. However, finding the right ideas and solutions can prove complicated.

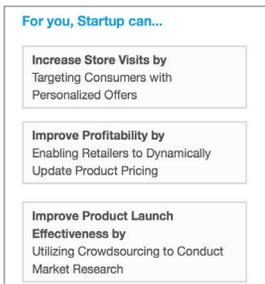


Deloitte has developed Bridge — a digital platform that helps enterprises connect directly with startups, monitor the innovation landscape, and foster new ideas together. It combines the sector-specific knowledge and depth of Deloitte insights with powerful algorithms to scan the innovation ecosystem for startup partners based on specified criteria.



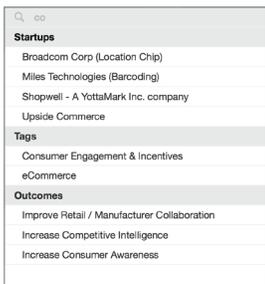
## Find top startups for your organization

Answer questions that narrow the chaotic startup landscape to identify desirable partners that match your business's strategic goals



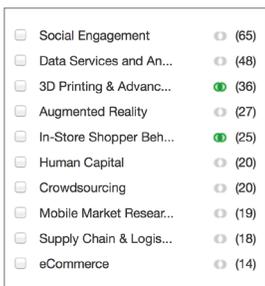
## Discover specific business problems each startup can help solve

The Use Case Library organizes business problems into easily understood outcomes and activities



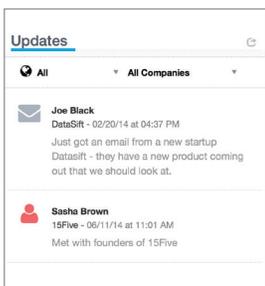
## Search by startups, innovation categories, and business problems

Powerfully search an exhaustive startup profile database that aggregates public information and Deloitte insights



## Explore innovation categories relevant to your business

Startups are categorized specifically for each sector to simplify the process of discovering emerging trends in your industry



## Align efforts across business units

CRM, tracking, and portfolio management functionality allows business units to share research and progress regarding startups

Along with Bridge, Deloitte offers on-site Scope & Scan workshops to help enterprises get ahead of the innovation curve.

### Scope & Scan Workshops

- Executive survey of innovation interests and desired business outcomes
- Overview of the innovation landscape
- Deep dives on prioritized innovation categories
- Deep dives on select innovators
- Prioritization and road mapping of innovation initiatives

### Sign up today

No matter your organization's needs, you can contact our key contacts today to schedule a live demo or to hear more about our other innovation services.

### Key Contacts:



**Paul Roma,**

Principal

Deloitte Consulting LLP

[proma@deloitte.com](mailto:proma@deloitte.com)



**Balaji Bondili,**

Senior Manager

Deloitte Consulting LLP

[bbondili@deloitte.com](mailto:bbondili@deloitte.com)

### About Deloitte

This publication contains general information only and is based on the experiences and research of Deloitte practitioners. Deloitte is not, by means of this publication, rendering business, financial, investment, or other professional advice or services. This publication is not a substitute for such professional advice or services, nor should it be used as a basis for any decision or action that may affect your business. Before making any decision or taking any action that may affect your business, you should consult a qualified professional advisor. Deloitte, its affiliates, and related entities shall not be responsible for any loss sustained by any person who relies on this publication.

As used in this document, "Deloitte" means Deloitte Consulting LLP, a subsidiary of Deloitte LLP. Please see [www.deloitte.com/us/about](http://www.deloitte.com/us/about) for a detailed description of the legal structure of Deloitte LLP and its subsidiaries. Certain services may not be available to attest clients under the rules and regulations of public accounting.