

Shift Happens

Navigating shifting landscape through mobility and disruption

Winter 2016

Featured Insights

Navigating a shifting landscape: Capturing value in the evolving mobility ecosystem

The way people think about transportation is changing. Companies from traditional transportation industries, technology, telecom, and other industries have new opportunities to capitalize on these changes in a mobility ecosystem built around “accessible autonomy.” In this new ecosystem, where can companies capture value, and where are the potential challenges most significant?

[Read more](#)

How technology is moving the automotive industry from products to relationships

How can automotive OEMs position themselves to succeed in a rapidly shifting transportation landscape? This Automotive News Q&A with John Hagel and Joe Vitale explores how technology is reshaping the relationship between consumers and the automotive

industry.

[Read more](#)

The Real Unemployment Innovation Challenge via Huffington Post

The conversation around unemployment, automation, and the misalignment of education with future job skills may be missing the point. Innovation cannot resolve the unemployment challenges that we face unless we focus on fundamentally changing the nature of the jobs that are created.

[Read more](#)

Video: The future of manufacturing in the making

What do you get when you bring together a community of engineers, academics, entrepreneurs, and students around a common goal? On National Day of Manufacturing 2015, FirstBuild hosted a “hackathon” for small teams to design, test, and refine home coffee roasting for an oven. Center for the Edge was there to capture distributed product development in action.

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Featured speaking session: John Hagel at SXSW

For the fifth consecutive year, [John Hagel](#), co-chairman, Deloitte LLP Center for the Edge, was invited back to speak on the topic of [Thriving on Disruption: Recognize and Capitalize](#). He will also be signing copies of his book “The Power of Pull” immediately following his session at the SX bookstore.

Attending SXSW? [Register for the session](#): March 15, 11 a.m. – noon CT; Austin Convention Center

More views from the Edge

- [The future of mobility: Technology and social trends creating a new business ecosystem](#) | Dbriefs webcast archive

- [The dark side of the digital revolution](#) | MIT Sloan Management Review
- [Where's the money? The future of the mobility ecosystem](#) | Edge Perspectives blog
- ["Scaling Trust: Marketing in a New Key" – An Interview with John Hagel III](#) | Marketing Journal
- [Catalyzing passion through strategy](#) | Edge Perspectives
- [Manufacturers Reassess Role in Value Chain](#) | WSJ CIO Journal
- [Patterns of Disruption, Part 1: Weekend Reading](#) | WSJ CFO Journal
- [Surviving disruption, leading change: Winning in the application economy](#) | Harvard Business Review

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