



Deloitte Center for the Edge

# Shift Happens

Navigating the changing demands of the  
future business landscape

Your future business is at the edge of your  
current business

Earlier this year the Center released, [The hero's journey through the landscape of the future](#), which explores how the forces of the Big Shift are driving both fragmentation and concentration across the economy and fundamentally changing the nature of interactions and relationships among businesses and individuals. [In this new video](#), John Hagel and John Seely Brown (JSB), co-chairs, Deloitte LLP Center for the Edge, each offer their perspectives on some of the most interesting implications of this dynamic landscape.

The report takes a broad perspective; however, each industry has unique opportunities and barriers that will determine the pace and degree of change, with unique implications for the institutions, workforce and consumers. Our Future of the Business Landscape series takes a deeper look at how this framework might play out in four sectors: postsecondary education, healthcare, retail, and manufacturing.

 [Read more](#)

## Featured insights

### **A journey through the future of postsecondary education**

The first in our Future of the Business Landscape sector series, [The lifetime learner: A journey through the future of postsecondary education](#) focuses on the growing and diverse ecosystem providing new learning formats and experiences, content, and tools for both formal and informal learning in a world where the needs of today's – and tomorrow's – workforce are increasingly unmet by traditional higher education. The report explores how existing educational institutions, publishers, and corporate training departments can leverage this ecosystem, and the changing preferences it reflects. [In this video](#), the authors discuss the implications for individuals and traditional institutions. Look for the second in the series, exploring dramatic changes in the healthcare industry, in January.

[Read more](#)

### **Passion at work: Cultivating passion as a cornerstone of talent development**

In this new economic landscape, companies need workers who can embrace challenges and connect with others to drive extreme and sustained performance improvement. Yet, only 12% of the workforce has such passion. Our latest report, [Passion at work: Cultivating passion as a cornerstone of talent development](#), draws on quantitative data and in-depth interviews to lay out predictive guidance and practical steps organizations can take to foster the behaviors that lead to the rapid and continuous learning for the twenty-first century. Learn more in this short video series where John Hagel debunks five myths about worker passion and uncovers why passion can be found in every [age group](#), [education level](#), at [job level](#), [firms large and small](#), and across [all geographies](#).

[Read more](#)

### **The Edge Series pocket-guides: Pocket-guide navigation to The Big Shift**

Last but not least, we're pleased to share our Edge Series pocket-guides. These books provide a shorthand reference to the "Big Shift" phenomenon reshaping the global business environment. The pocket guides are an invaluable tool for executives, change agents and explorers everywhere to start the conversations that will move mountains and established organizations, toward a more optimistic, creative future.

[Read more](#)

## Upcoming speaking engagements

John Hagel, Co-chairman, Deloitte LLP Center for the Edge

- January 14; Switzerland | CFO Forum
- January 26 – 30; Singularity Executive Program

- February 11; 2:00 PM ET; [Dbriefs webcast - Cultivating Worker Passion: A Cornerstone of Talent Development](#)
- February 26 – 27; Menlo Park, CA | i4j Innovation for Jobs Summit: Disrupting Unemployment

John Seely Brown (JSB), Independent Co-chairman, Deloitte LLP Center for the Edge

- January 5 – 6; Hawaii | HICSS 2015 conference
- January 30; Ontario, Canada | Ontario Library Association Super Conference

## More views from the Edge

- [How marketers will win](#): John Hagel is one of six visionaries chosen by Marketo and The Economist Intelligence Unit to describe how in five years marketing will be transformed.
- [Passion versus ambition](#): In this DU Press blog, John Hagel examines the difference between passion and ambition and considers whether one is better than the other.
- [Passion in need of a champion](#): The best workers will find their own way, but if you want your organization to thrive, supporting them has to be a priority. In this HR Times blog, John Hagel describes the challenge for HR executives.
- [Finding the money in the Internet of Things](#): There's a lot of interest, but relatively limited investment to date the Internet of Things technology. John Hagel explores “where the money” in this Harvard Business Review blog.
- [Turn the pressures of technology into potential](#): John Hagel explores a series of paradoxes in this Harvard Business Review blog.
- [Workplace redesign: Turning your environment into a productivity machine](#): In this issue of CFO Insights, John Hagel explores why it's important for companies to create a unified strategy across the three workplace elements and how CFOs can foster the practices that achieve it.
- [Internet of things: Unlocking the business value of connected devices](#): In this CFO Journal article, John Hagel and John Seely Brown discuss the value of IoT and share additional thoughts via a set of videos.
- [How to learn when you're playing at scale](#): In this DU Press blog, John Hagel discusses why the scalable efficiency model is not only increasingly difficult but how it's fundamentally incompatible with learning.

## Stay connected

Learn more about [Deloitte's Center for the Edge](#)

[Deloitte.com](#) | [Manage email preferences](#) | [Legal](#) | [Privacy](#)



30 Rockefeller Plaza  
New York, NY 10112-0015  
United States



Official Professional Services Sponsor

Professional Services means audit, tax, consulting and financial advisory services.

#### **About Deloitte**

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as "Deloitte Global") does not provide services to clients. Please see [www.deloitte.com/about](http://www.deloitte.com/about) for a detailed description of DTTL and its member firms. Please see [www.deloitte.com/us/about](http://www.deloitte.com/us/about) for a detailed description of the legal structure of Deloitte LLP and its subsidiaries. Certain services may not be available to attest clients under the rules and regulations of public accounting.

Copyright © 2014 Deloitte Development LLC. All rights reserved.  
36 USC 220506  
Member of Deloitte Touche Tohmatsu Limited