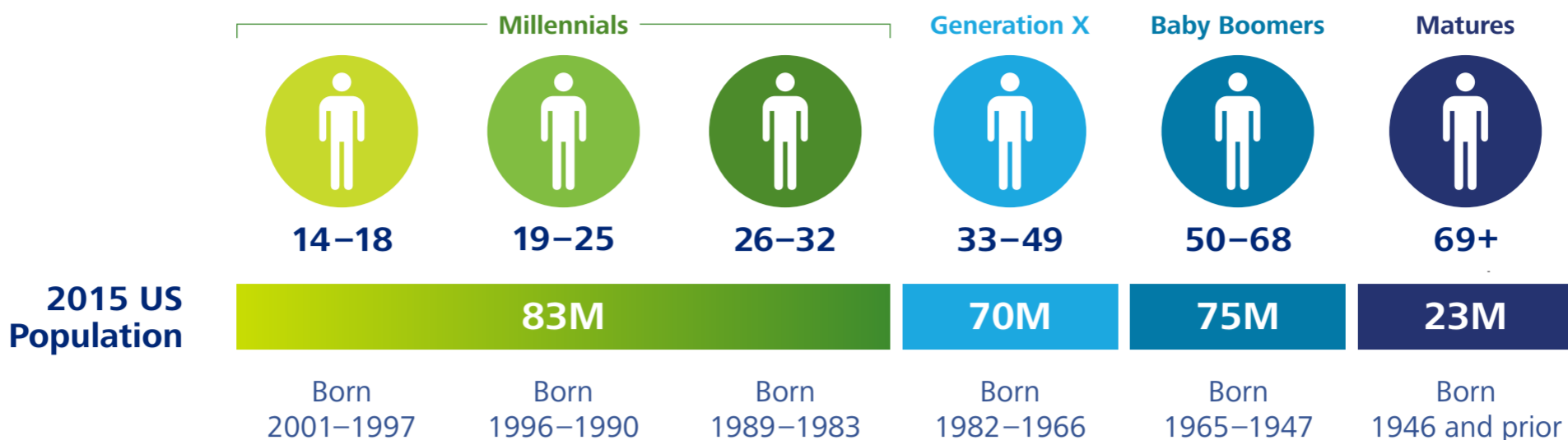
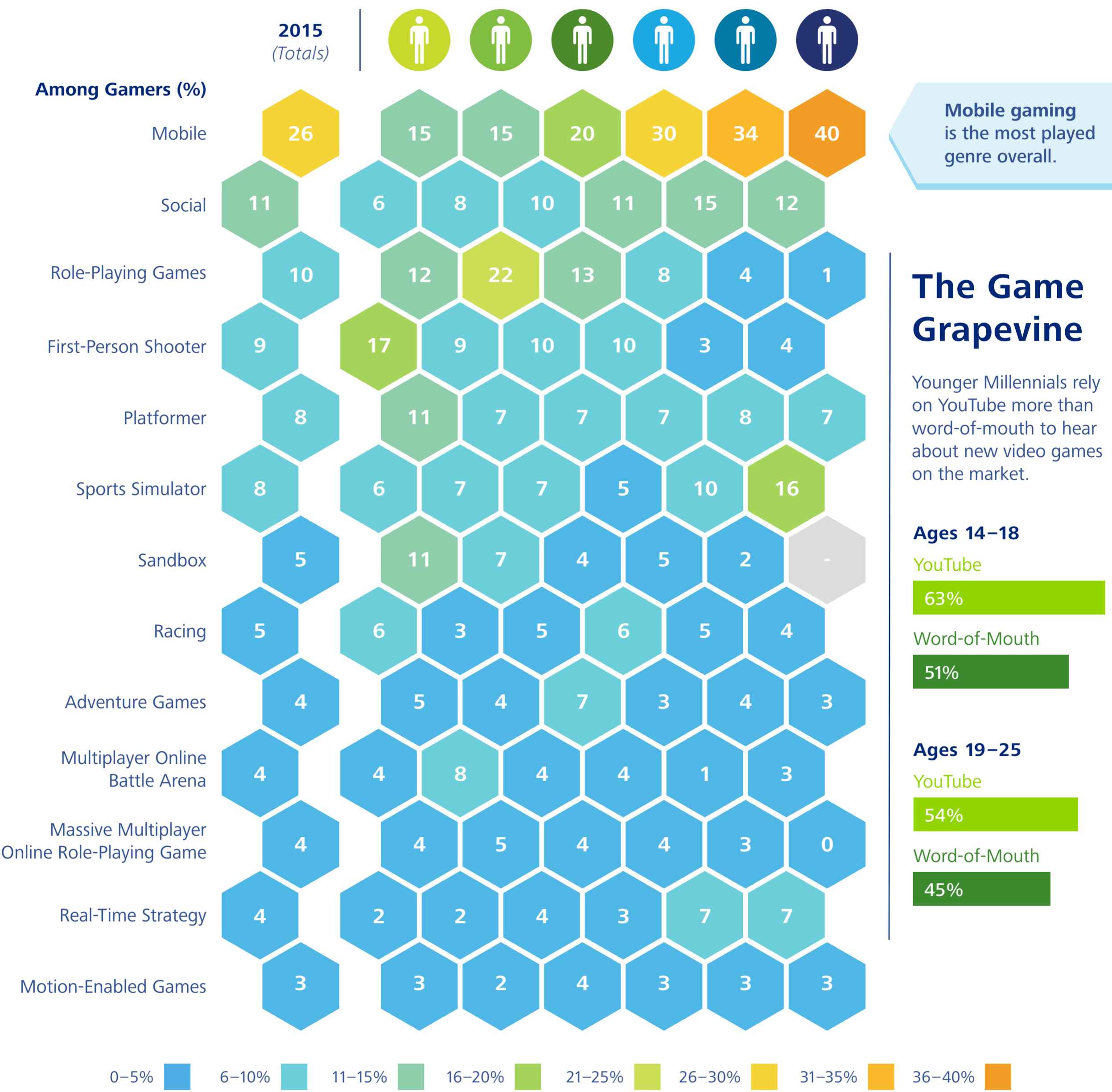


GAMING GONE MOBILE

77% of U.S. consumers play videogames, and 41% of gamers play every day or on a weekly basis. On mobile in particular, interactive gaming is booming—for people of all ages. Dive deeper into the numbers to see how your gaming habits measure up.

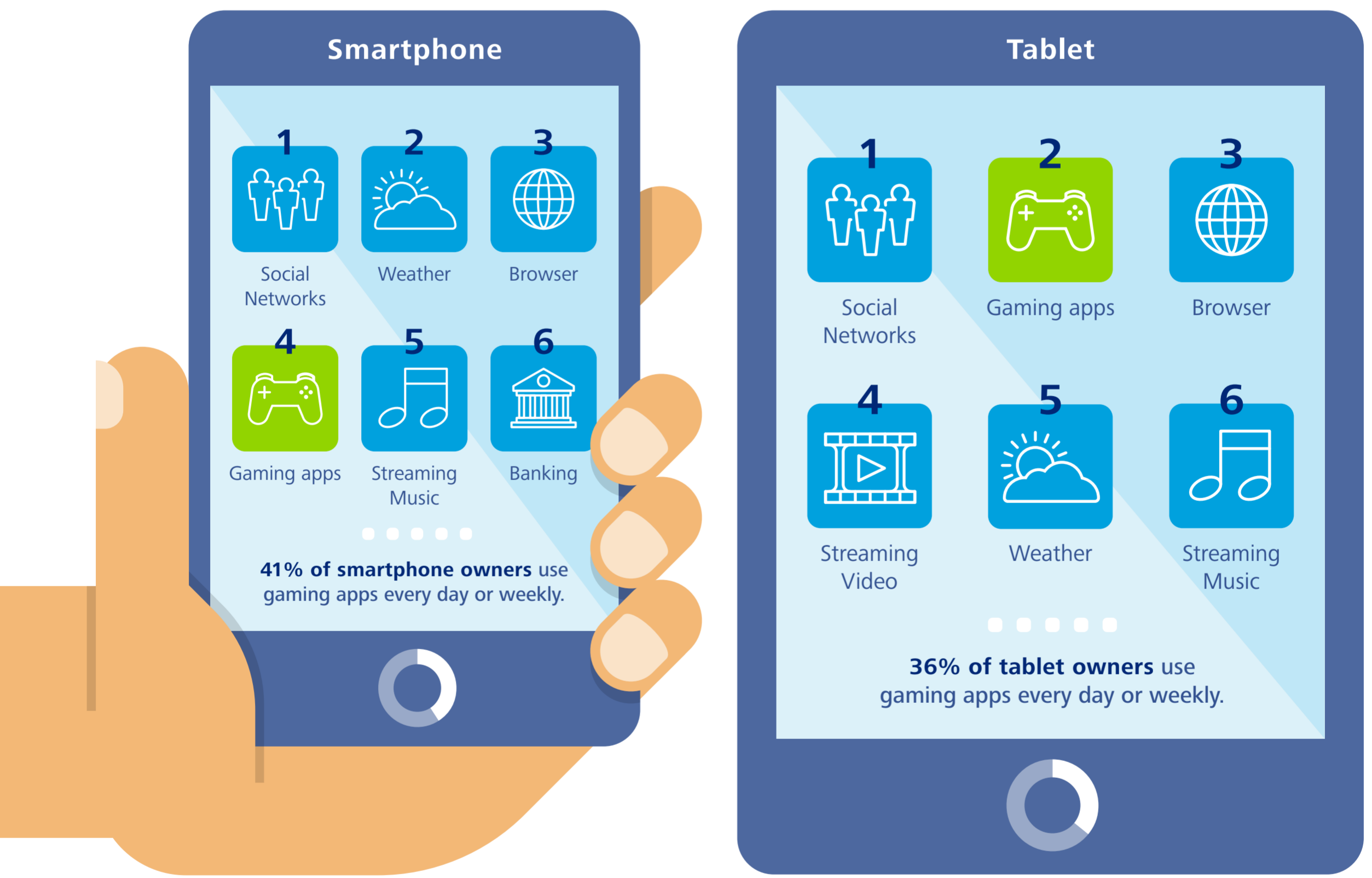


WHAT KIND OF GAMER ARE YOU?



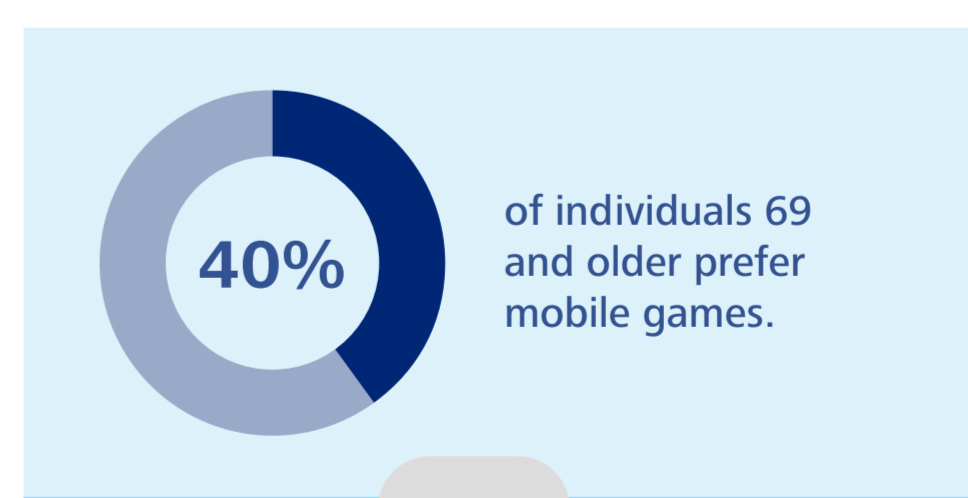
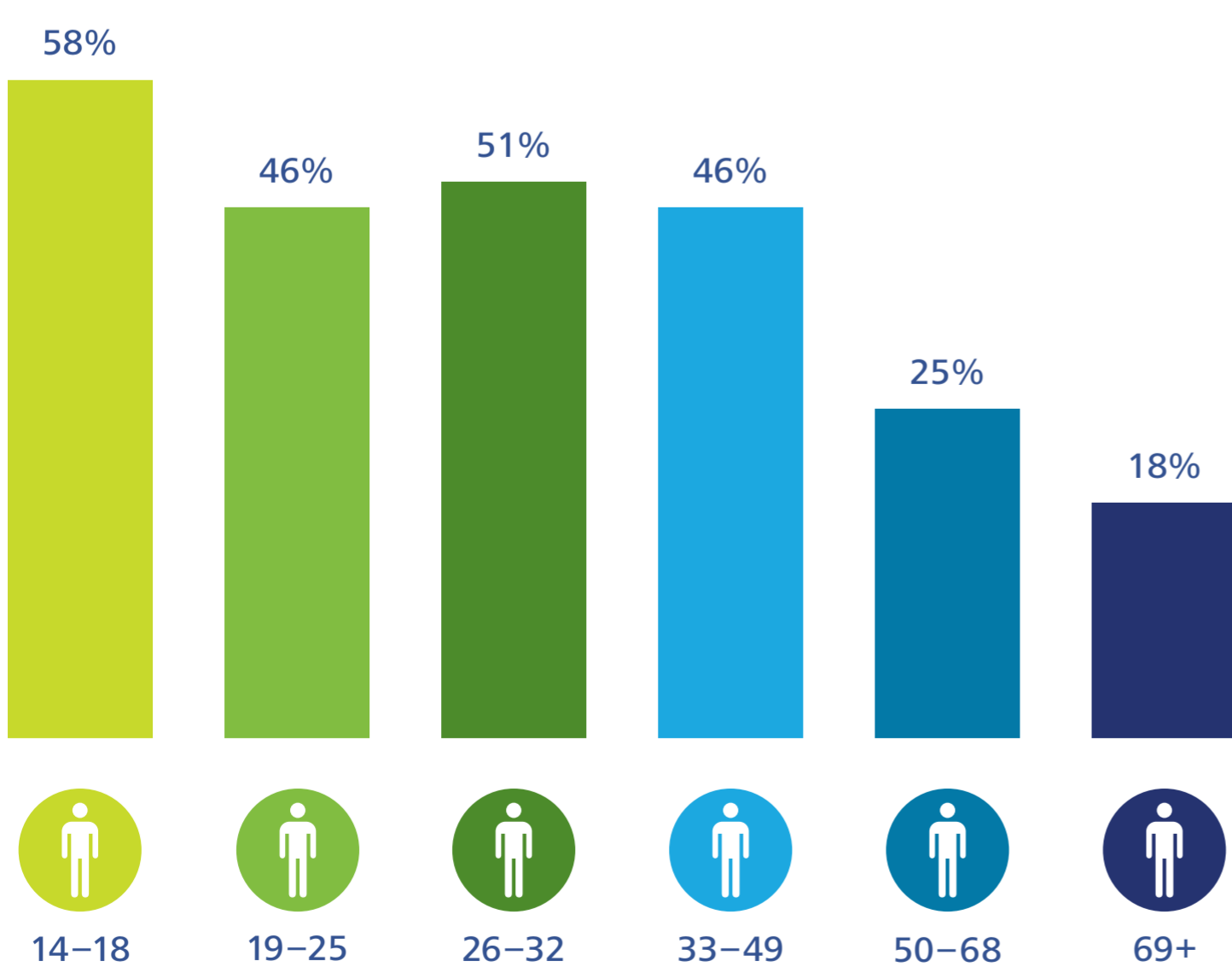
MOBILE SETTLING IN

How popular are gaming apps on smartphones vs. tablets?



Who's playing video games on their smartphones?

All generations use their smartphones for video games, and they're doing so frequently—every day or weekly.



Gaming on smartphones is most popular among individuals 26 and older.

Mobile gaming is an activity embraced by people of all ages. With virtual reality on the horizon, only time will tell where gaming will go next.

Source: "Digital Democracy Survey: Tenth Edition," 2016, Deloitte

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