

Keeping an optimistic “eye on the prize” | [Read more](#)

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Deloitte Center for the Edge



## Half-empty or half-full? The most important thing is filling the glass

Summer 2016

### Featured Insights

#### **Are you an optimist or pessimist?**

For John Hagel, co-chairman, Deloitte LLP Center for the Edge, the answer is, “yes.” John shares his thoughts on keeping an optimistic “eye-on-the-prize,” even on those days when everything that can go wrong does. He explains how narrative might be the secret to balancing long-run optimism and short-run pessimism into a powerful force for achievement.

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**What’s the secret to success for tomorrow’s enterprises? (hint: it’s not**

### efficiency)

In The Big Shift, scalable efficiency can become an obstacle. Talent will flow to companies that accelerate learning and performance improvement, creating scalable learning that extends beyond company walls.

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### How can we reconcile broad technological change and meaningful work and consumption?

Continuing the close relationship between the Center for the Edge and the Maker movement, the just-released Maker City Playbook ties the Center's unique perspectives on [ecosystems](#) and the [future of manufacturing](#) to the insights and practices from the people leveraging the Maker movement to reinvent American cities.

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## Straight from JSB's mouth

Center for the Edge co-chairman John Seely Brown (JSB) shares his candid thoughts on what it takes to be a world-class technology company and why learning, unlearning, and tapping into "edges" are essential.

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## Vote for Hagel

Can robots restore humanity? The answer may surprise you. If you want to hear more, vote for John Hagel to speak on at the 2017 SXSW Interactive conference.

[VOTE NOW](#) through September 2.

## Need more Edge?

- [Robots can restore humanity](#) | Edge Perspectives blog
- [Aligning the organization for its digital future](#) | Deloitte University Press
- [It takes more than a machine to know you: Assistance in an instrumented world](#) | Techonomy
- [Where are cars headed?](#) | John Hagel LinkedIn blog
- [How eBay Survived while other disruptive markets disappeared](#) | Fortune
- [Patterns of Disruption Interactive](#) | Deloitte University Press
- [When scalable efficiency is a trap!](#) | i4j webcast with John Hagel

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