

Untangle your enterprise software

Unlock efficiency and savings through software asset management.

Keeping track of large quantities of owned licenses and extensive software deployment is exponentially difficult, as increasing data, apps, and process automation drive enterprise efficiency. Software holds a key role in business management, but more than just cost implications are at risk.

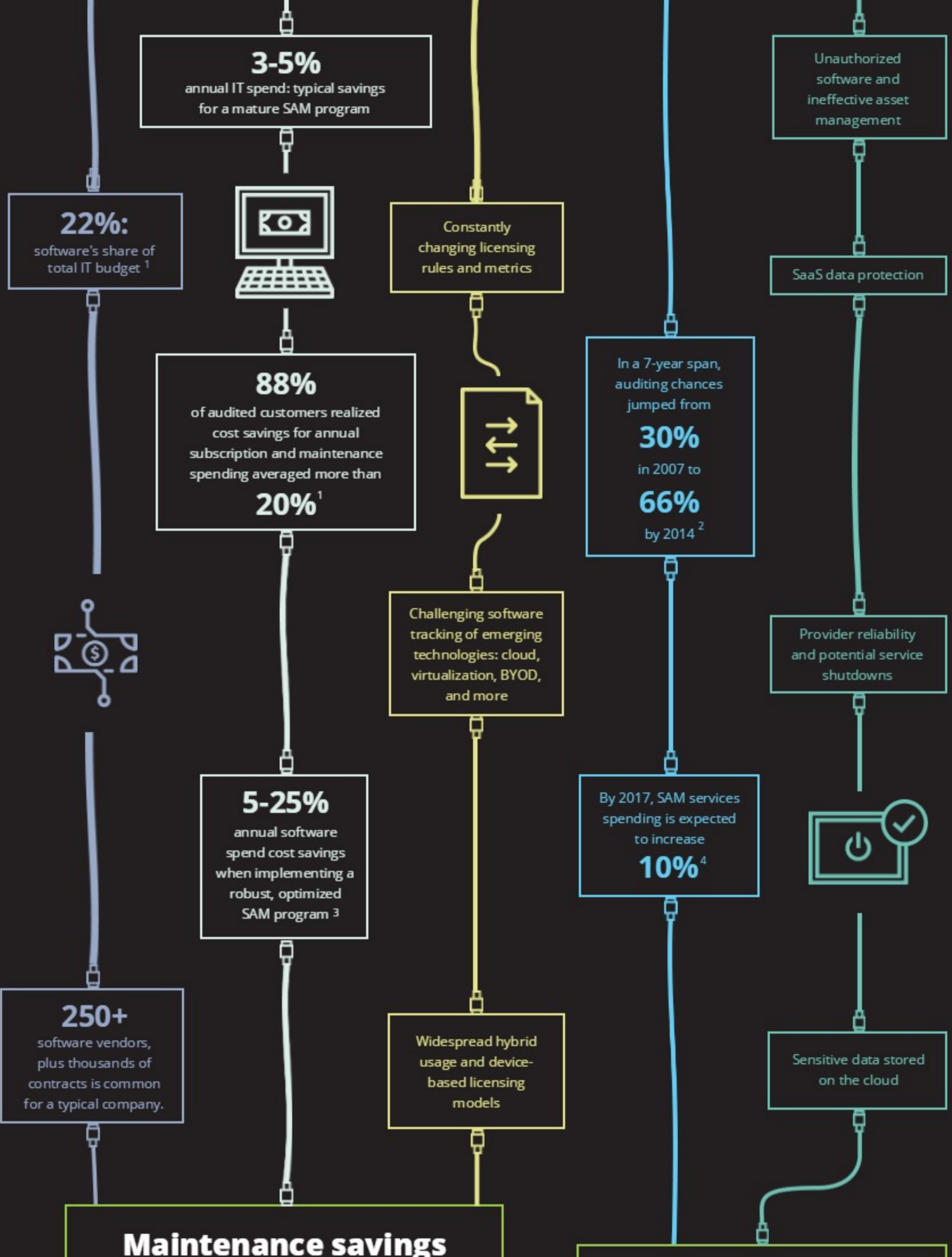
Investing in a robust Software Asset Management (SAM) program can help enterprises optimize IT costs and limit the operational, financial, and legal risks associated with software ownership and use. Let SAM sort it all out for you.

SAM makes sense of your software

With so much going on in today's hyper-connected enterprise, many companies aren't fully aware of their software management complexities, posing security risks far beyond IT. SAM is designed to simplify your licensing to keep you sane.

Drivers of SAM adoption

- Material software assets
- Cost efficiencies
- Licensing complexities
- Rising software audits
- Unknown security risks



Maintenance savings

Deloitte Advisory's client software license assessments revealed unrealized cost savings of client's annual maintenance spend, averaging

23%

Access management and authorization

A proactive approach goes a long way in reducing sensitive data risks.

Organizational impacts

- Vendor management and sourcing**
 - IT cost reduction
 - Better ability to negotiate contracts
- IT**
 - Cyber security
 - Holistic asset management
 - Ability to charge back
- Legal**
 - Regulation compliance
 - Better ability to negotiate contracts
- Finance**
 - IT cost reduction
 - Limit spend increases
 - Link costs to consumption
- Internal audit**
 - Governance risk and compliance

More than just IT

New policies and procedures can help achieve efficient IT operations. Managing IT like a business, organizations are giving leaders and rank-and-file workers guidance for smoother processes, as automation tools ease business integration efforts and provide visibility across IT activities.

Where SAM and security converge

- Identification**
SAM tools provide the forensics to identify unauthorized software.
- Efficiency**
Leveraging SAM to support patch management can help ensure efficient processes and complete current target system scope.
- Software currency**
SAM has the ability to help identify redundant or outdated software, so everything remains necessary and current.
- Accessibility**
Combining Identity and Access Management with SAM can optimize user system access from both security and licensing perspectives.
- Prevention**
Integrating security as part of a formal request process can prevent secure software before installation.

SAM presents new value beyond just the IT team — extending to your core business processes, workforce consideration, regulatory concerns, and more. Mitigating the risks inherent in software use through an effective SAM function can drive value and performance for your organization.

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