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Center for the Edge



The work of the future: learning, passion, and machines?

Summer 2017

Featured insights

The “future” of work starts now: How can business, workers, and social institutions start moving in the same direction?

From the workday to how entire industries function, big shifts threaten to create massive societal and economic disruption *unless* we start making work more productive and rewarding for everyone. Learn why it matters.

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Radically open: Tom Friedman on jobs, learning, and the future

Smart machines, businesses as platforms, and a waitress at Perkins Pancake House—all of these and more figure into best-selling author Tom Friedman’s buoyant riff on where the future could be taking us. Read the interview between Deloitte CEO Cathy Englebert, Center for the Edge co-chairman John Hagel, and Tom Friedman.

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Looking for scale? Think learning, not just operations

Rather than use technology to simply automate tasks and eliminate people, why aren't more companies harnessing it to augment the capabilities of people? In a world of rapidly changing needs and constraints, the institutions most likely to thrive will be those that provide an opportunity to learn faster, together. It's about moving from scalable efficiency to scalable learning.

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In the race to secure the future, is passion the missing link?

After years of tracking employee engagement, is it possible that companies are focused on the wrong thing? As companies and their workers face an increasingly unpredictable and challenging environment, engagement alone may have a limited impact. Explore why passion is more than just a "nice to have."

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Vote for Center for the Edge at SXSW!

The voting period (aka "panel picker") process is now open for the 2018 South by Southwest (SXSW) conference. Our Center for the Edge co-leader, [John Hagel](#), and head of strategy, [Duleesha Kulasooriya](#), have submitted the topics below and need your help to bring their sessions to life.

[The big shift from process to practice \(Hagel\)](#)

[Living Labs: Reimagine the workplace of the future \(Kulasooriya\)](#)

Cast your vote by August 25th!

How does *your* garden grow? Help your employees grow roots and shoots

A job description isn't what it used to be. That's because companies can't predict the shape of the next challenge, or what tasks their employees will need to do to take them on, even in the near-future. Watch the video to discover how to unlock human potential in your employees.



[WATCH THE VIDEO](#)

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