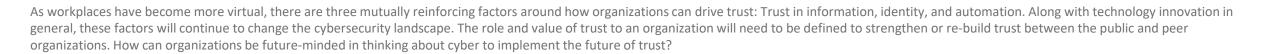
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Government & Higher Education 5x5 Cyber Change series:
A five-minute read to inspire new ways of thinking about cybersecurity

Creating the future of trust





Digital identity is increasingly difficult. Increased telework and social distancing can create new considerations for proving a trusted digital identity.

Trust isn't just about your network, it includes citizens. Digital trust extends beyond networks into the trust citizens have in the services they receive over those networks.

Trust is also about the workers too. Trust in technology extends to the workforce who must trust the automation and tools they use.

Emerging tech needs trusted data. Emerging technologies such as artificial intelligence rely on the quality of training data for their accuracy, amplifying the need to trust the veracity of an organization's data.

It takes an ecosystem of trust. With the shift to online transactions and interactions, trust between the various systems, people, and data services will be required to maintain confidence from customers.



5 actions you can take

Use data inventory. Knowing what data you have and where it is stored is the first step to having trust and confidence in that data.



Explore Zero Trust. Executives highlighted Zero Trust networks as the topranked priority for transforming security capabilities.



Explore advanced authentication. Next-level IAM strategies can help improve user experience, both citizen and worker, and overall agency cyber posture.



Build on COVID-19 transformations. Build on the lessons learned from the shift to remote work during the pandemic to inform future considerations for digital trust.



Communicate early and often. Inform employees, citizens, and other stakeholders in the steps the agencies are taking to protect identities, transactions, and information.



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