

**Celebrating our private sector: 2018 Wisconsin 75**



Companies in Wisconsin's private sector play a key role in powering the state's economy and communities. For the 16th year, Deloitte is recognizing 75 of the largest and most successful private companies—the Wisconsin 75—for the impact they make.

28% growth from 2017

159% growth over the last 10 years

**\$137B**

2018 revenue\*

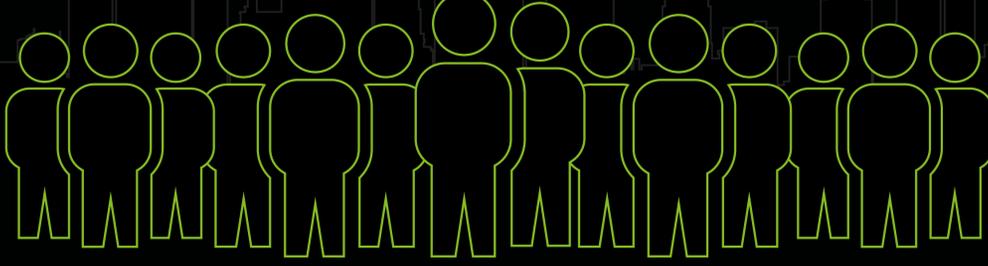
**\$107B**

2017 revenue\*

**\$53B**

2009 revenue\*

The WI75 employs **more than 250,000** people



**Distinguished Performer awards**



**Community:**  
American Family Insurance



**Diversity:**  
CUNA Mutual Group



**Innovation:**  
Northwestern Mutual



**Succession:**  
IEWC



**Sustainability:**  
Menasha Corporation



**Talent:**  
Promega Corporation

**How do you regard the North American economy?**

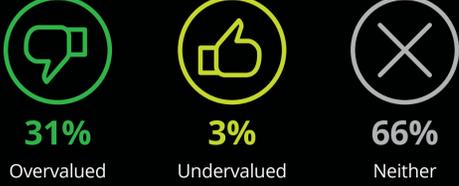


**Industries at a glance**



- Automotive: **11%**
- Banking & Capital Markets: **1%**
- Consumer Products: **20%**
- Health Care and Life Sciences: **2%**
- Industrial Products & Construction: **19%**
- Insurance: **11%**
- Investment Management: **4%**
- Oil, Gas & Chemicals: **5%**
- Real Estate: **3%**
- Retail, Wholesale & Distribution: **13%**
- Transportation, Hospitality & Services: **5%**
- Technology: **5%**
- Telecommunications, Media & Entertainment: **1%**

**How do you regard US equity market valuations (compared to S&P 500 price)?**



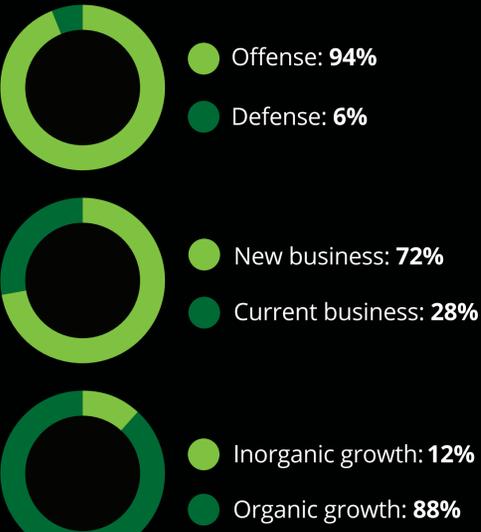
**How do you regard debt/equity financing attractiveness?**



**Is this a good time to be taking greater risk?**



**What is your company's business focus for the next year?**



**What will be the impact of the new US corporate tax laws on your company?**



**Which of the following statements about technology investments in your organization are true?**



\*Revenues based on prior fiscal year of each company

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