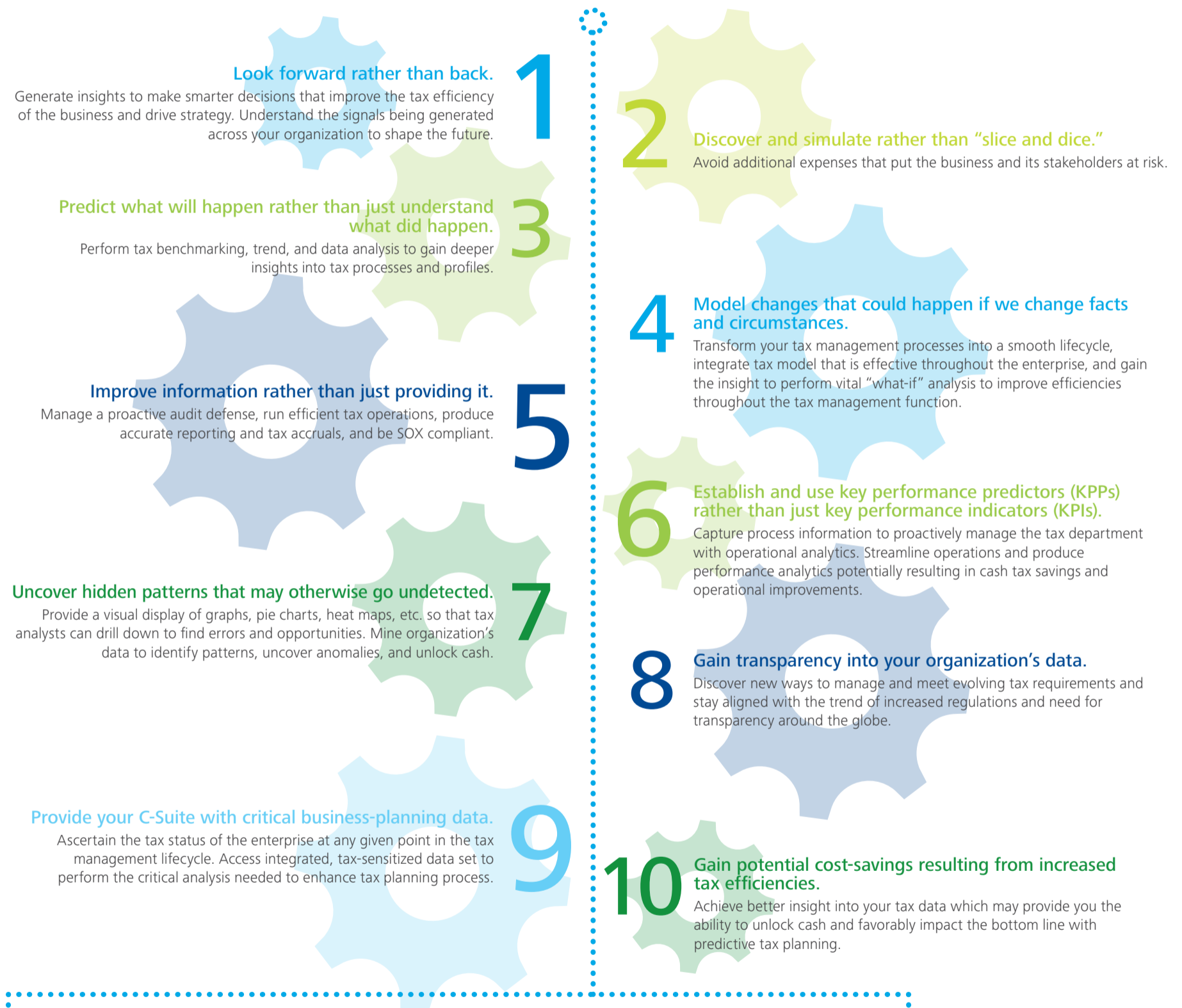


The Power of Tax Data Analytics

Top 10 things you need to know about tax data analytics

Changing your mindset from “what I need to do” to “what I need to know.” Data analytics is a means of supplying decision makers with relevant data so that they can make more informed decisions.



Deloitte Tax Leading the Transformation

Explore how Deloitte Tax can pave the way to the transformation of your tax department.

Visit www.deloitte.com/us/taxanalytics.

Did you know?

- Only 14% of tax departments are focused on analytics and using core data to drive effectiveness and strategy.
- Only 13% of tax departments say they are very active in using compliance data generated to perform analytics and drive value to the organization.
- 29% of tax departments find the biggest challenge in executing an analytics strategy is integration with IT department and technology tools, another 29% say lack of talent and required skillset, and another 29% say budget constraints/unclear ROI.

Source: Polling results from Deloitte’s Tax Dbriefs webcasts, “Data Analytics: Bringing the Revolution to Tax” and “Tax Data Analytics: Gaining Efficiency While Addressing Compliance.” Polling results presented are solely the thoughts and opinions of Dbriefs survey participants and are not necessarily representative of all tax functions.

As used in this document, “Deloitte” means Deloitte Tax LLP, a subsidiary of Deloitte LLP. Please see www.deloitte.com/us/about for a detailed description of the legal structure of Deloitte LLP and its subsidiaries. Certain services may not be available to attest clients under the rules and regulations of public accounting.

Copyright © 2013 Deloitte Development LLC. All rights reserved. Member of Deloitte Touche Tohmatsu Limited