

2017 Volunteerism Survey



Employers and employees may have an opportunity to better reap the benefits of volunteering in the workplace.

Deloitte's **"2017 Volunteerism Survey"** of working Americans found that:

Creating a culture of volunteerism may boost morale, workplace atmosphere, and brand perception.

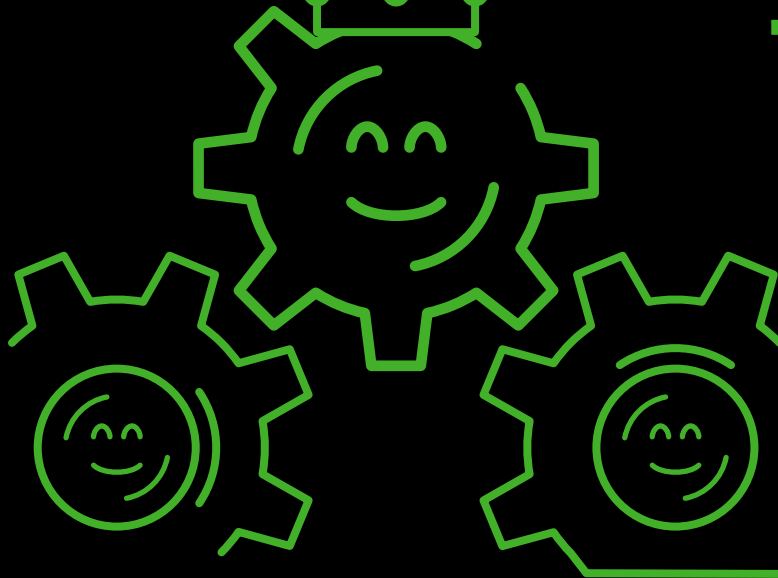


89%

of working Americans surveyed believe that companies who sponsor volunteer activities offer a better overall working environment than those who do not.

77%

said company-sponsored volunteer activities are essential to employee well-being.



70%

and

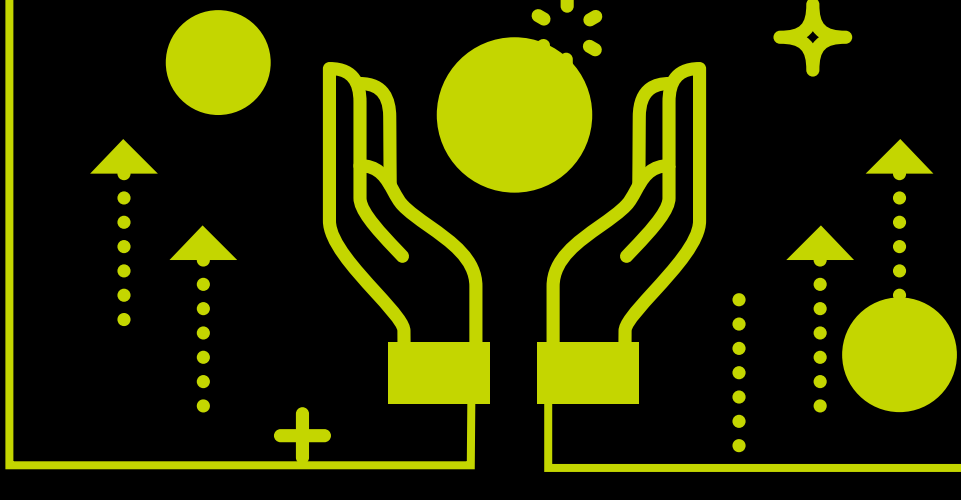
believe that companies who sponsor volunteer activities have a more pleasant work atmosphere.

of survey respondents say volunteer activities are more likely to boost employee morale than company-sponsored happy hours,

74%

believe volunteerism provides an improved sense of purpose.

Working Americans surveyed say they don't volunteer as much as they like, and that factors include time and a lack of understanding on the impact of their contributions. This may indicate an opportunity for companies to not only provide volunteer opportunities, but to also help employees understand how they benefit them.

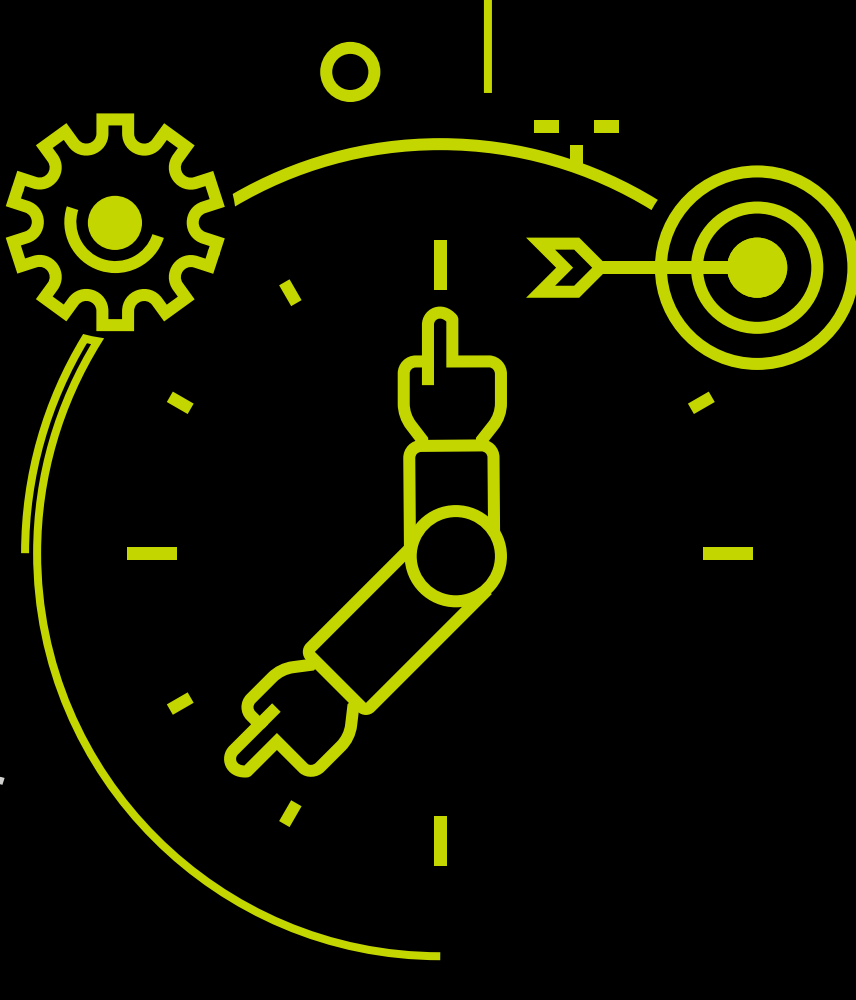


38%

of respondents say their employers provide access to company-sponsored or coordinated volunteer programs.

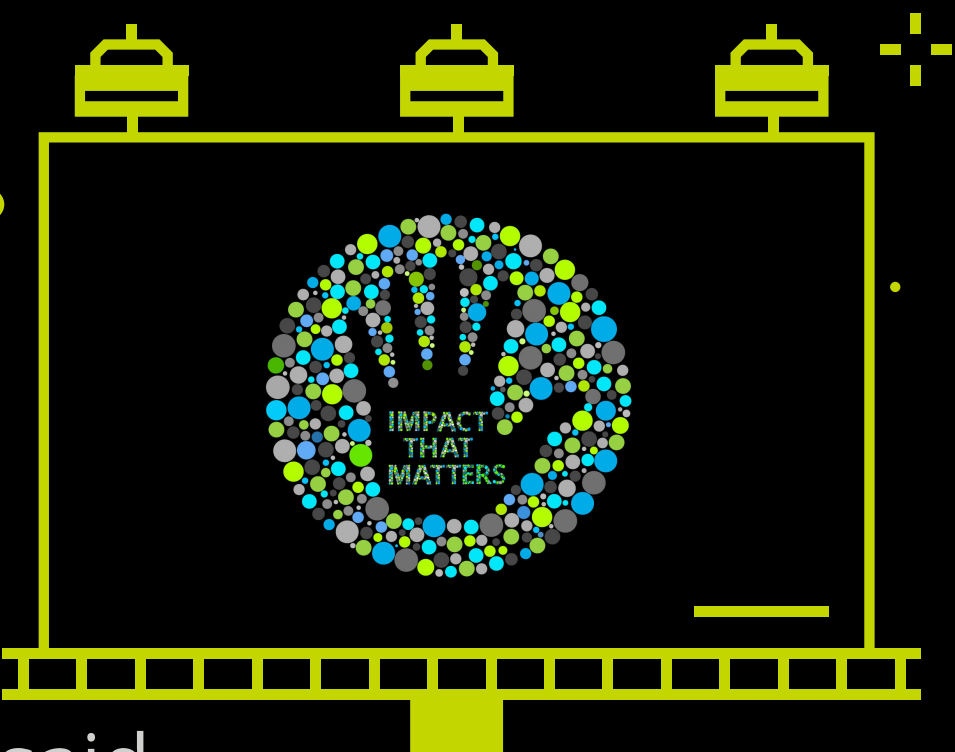
69%

say they are not volunteering as much as they would like to, and of those respondents,



75%

of working millennials surveyed said they would volunteer more often if they had a better understanding of the impact they were making, compared to 61% of all respondents.



Survey methodology

The 2017 Deloitte Volunteerism Survey interviewed 1,000 U.S. adults ages 18+, employed full- or part-time, who have volunteered in the past 12 months. This survey, administered from May 19 -26, 2017, was meant to explore how employed Americans view volunteerism in the workplace and their understanding of the impact and benefits to communities, self and business.

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