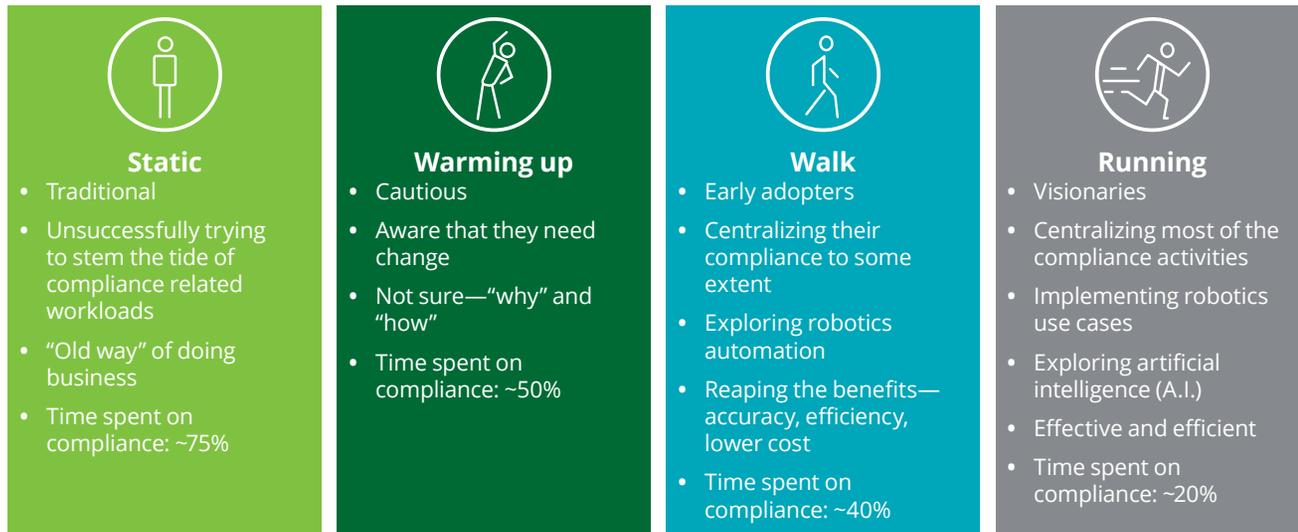


## Tax compliance in a digital world

Imagine a future where a tax department can source non-strategic work through a shared services center, power certain repetitive functions through automation, and harness data to respond to tax authority audits and provide predictive analysis to internal stakeholders. Imagine using A.I. to search and recommend correct tax codes and identify exceptions, and to leverage crowd-sourcing platforms to source services such as report writing, administrative support, and other functions.

### Spectrum of digital transformation adoption in tax departments



### Key transformation opportunities

**Centralization:** Enables the harmonization of tax compliance processes and protocols to help address tax risks, increase quality, enhance value, and lower costs

**Data:** High-quality data forms the foundation for analytics, automation and cognitive technologies

**Automation and A. I.:** Automation reduces time and costs, while AI reveals insights that can lead to improvements in tax operations, planning, and reporting

**Job taskification and talent cloud:** Allows access to specialized talent pool, sourced in a variety of ways, whether internally or externally and at varying cost

