

The kinetic leader: Boldly reinventing the enterprise

2020 Global Technology Leadership Study


Deloitte's biennial tech leadership study shows how, faced with unprecedented uncertainty, businesses now more than ever need their technology leaders to be *kinetic*—resilient, agile, and future-focused.

www.deloitte.com/tech-leader-study



 **69** countries included

 **1,376** study participants

 **22** sectors represented

Key dimensions of a kinetic leader

Kinetic leaders operate and engage differently than others. Here are some key differences between leading companies that embrace the kinetic leader and baseline organizations still operating in the old paradigm.

Agile and nimble



Leading companies indicate organizational agility will drive transformational value for them

Customer-centric



Leading companies are very effective or extremely effective in shaping the experience and engagement of customers



Leading companies are more likely to select customers as a top business priority



say change and learning orientation are the most important traits for future tech leaders

Engaged

Leading companies Baseline organizations

Technology leaders frequently engage with board directors outside of board meetings

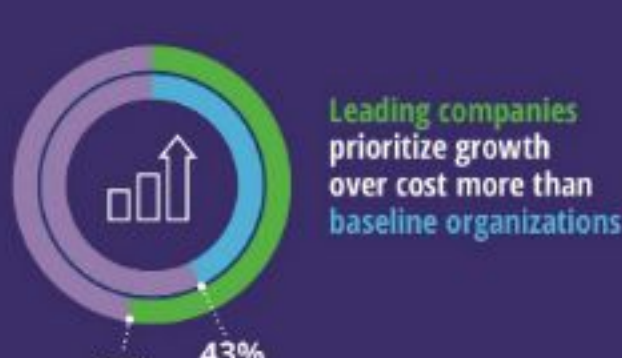


Our board encourages the aggressive pursuit of tech-enabled opportunities



63% 37%
CXOs in leading companies are more likely to consider their tech leaders to be visionaries and partners

Growth-focused

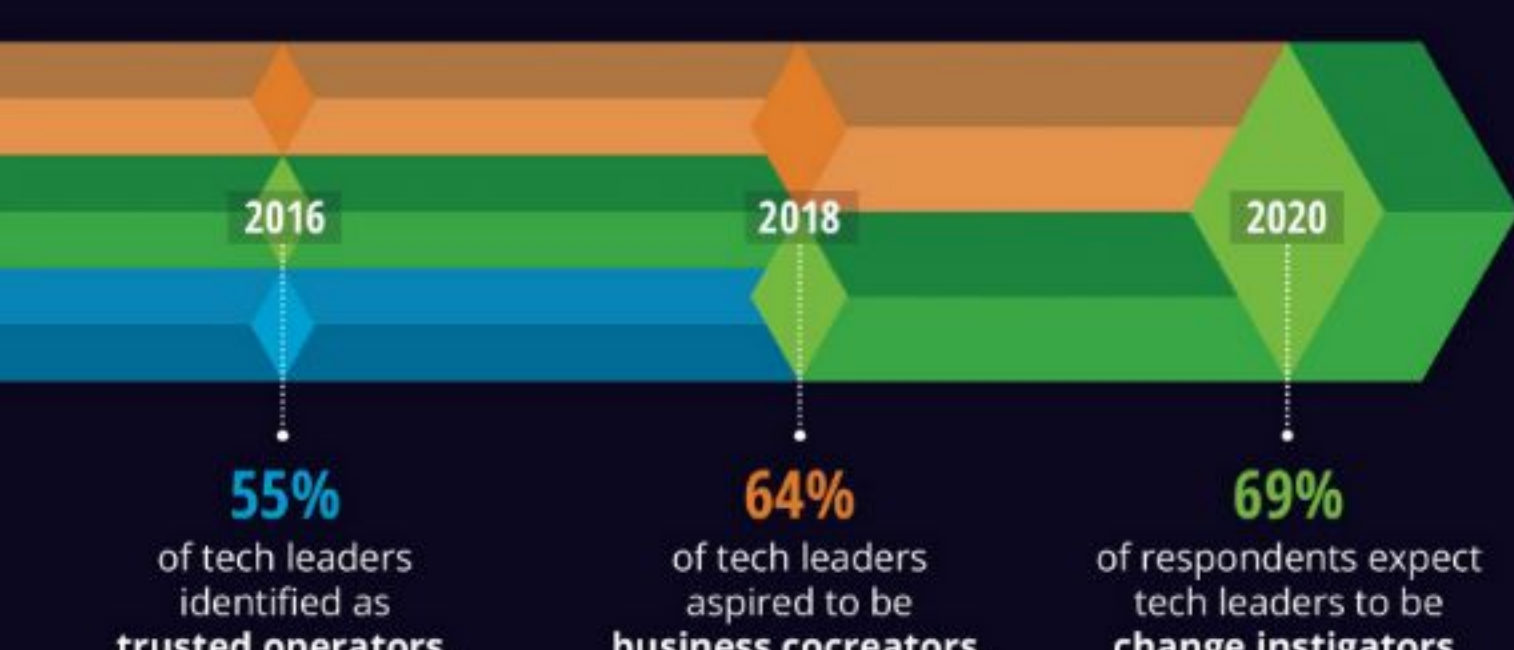


Leading companies prioritize growth over cost more than baseline organizations



Leading companies focus on delivering end-to-end innovation more than baseline organizations

The evolution of the CIO



Technology leaders are being called upon to serve as kinetic leaders—a supercharged change instigator, pursuing transformation while ensuring resilience.

Read the full report to learn more about making the leap from incremental to transformational change.

Refer to the full report for more information on how leading companies were identified.

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Insights

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